

Description

What is Business Management?

Knowledge of business and enterprise are vital in today's society. The study of business management will provide pupils with useful and transferable skills which will allow them to contribute to the dynamic and complex business and information environment we now live in.

Why should you study Business Management?

Everyone is going to work for an organisation during the course of their lives whether it is a private company, a government organisation or their own business. This course will give pupils an insight into the everyday running and decision making of a business.

Business Management Skills

This course aims to develop learners knowledge and understanding of how businesses are run by:

- researching organisations, discussing the role of departments and evaluating how they contribute to the success or failure of the business.
- participating in enterprise activities, gaining an understanding of how businesses help to satisfy needs.
- developing administrative and entrepreneurial skills.
- identifying internal and external factors influencing planning and decision making and assess how these decisions contribute to the success or failure of businesses.
- researching the purposes and features of private, public and voluntary sector organisations to contribute to a discussion on their relationships with stakeholders.

Topics Studied

Understanding Business

- Pupils will gain an understanding of how businesses operate in different sectors of industry. They will also look at how businesses maximise customer service.

Management of People & Finance

- Pupils will study recruitment, training and motivation of employees. They will also study budgeting, break even and profit statements.

Management of Marketing and Operations

- Pupils will study advertising, promotions and stock management as they relate to contemporary businesses.

Progression

The S3 course is designed to build on the learning in S1/S2 and to consolidate the skills and knowledge needed to successfully study Business Management at either National 4 or National 5 in S4.