

Outreach

Subject Line: Wait... Have You Tried This?

Hello Coach <name>

Ever since I discovered your channel 3 weeks ago, I've been hooked especially by your in-person meet up videos you do every month. Getting to know each other is a great way to bring everyone together.

Now I see why they choose to learn from you.

A few minutes after checking your video I went on your website.

As I was going through it I came up with an idea I had in mind that could benefit your site like it has benefited others I see in the same industry like <competitor> and many more.

This idea is if you were to implement this <course> on your first email you send out, you could massively improve the sales with your subscribers and they'll want to look through your other content.

That's why I wrote an email for you to send out with this <course> to your list and help people find meaning in life.

<Email copy pasted from google docs>

I'd like to hear your opinion on it, is this something you'll want to see more of? If so, just let me know.

Talk to you soon,

<signature>

Outreach

Subject Line: Wait... Have You Tried This?

Hello Coach <name>

Ever since I discovered your channel 3 weeks ago I've been watching your videos, particularly by the in-person meet up videos you do every month.

Getting to know each other is a great way to bring everyone together like when you did the coaching party for them, everyone was having a great time.

While watching your video it led me to your website.

As I was going through it I came up with an idea that has proven to be impactful and could benefit your site, it has benefited others in the same industry like <competitor> and many more.

This idea is if you were to implement this <course> on your first email you send out, you could massively improve the sales with your subscribers and they'll want to look through your other content.

That's why I wrote an email for you to send out with this <course> to your list and help people find meaning in life.

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