

Serendipia, Inc.

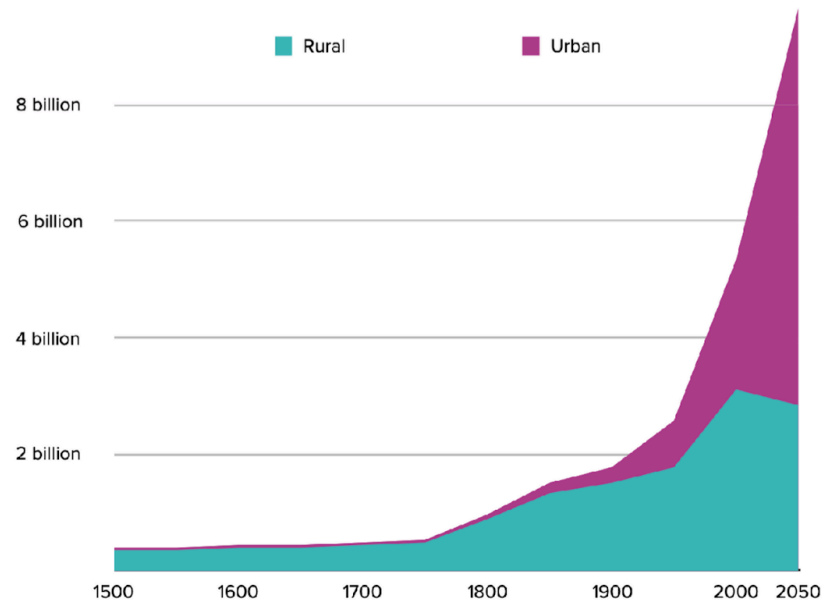
Phase 1-

Market Size and target demographic focus

Number of people in the world - Gen Z and Millenials (who live independently)					
Age	18-20	20-24	25-29	30-34	TOTAL
% of worldwide population	0.04	0.08	0.08	0.08	0.27
Women	117,572,799.00	288,834,393.00	290,783,758.00	293,702,434.00	990,893,384
Man	125,922,458.00	307,809,031.00	307,548,367.00	305,762,271.00	1,047,042,127
					2,037,935,511

opportunity

By 2030, there will be an increase in population of 1.2 billion people.

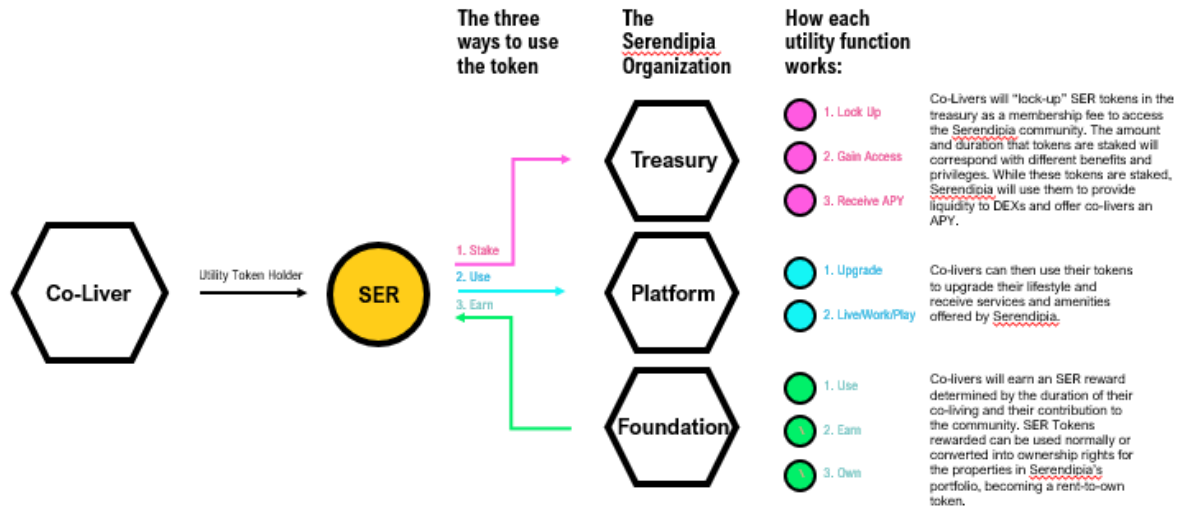


Phase 1: Approach to SER token distribution

How the SER Token Works

Phase 1 - Token distribution and economics targeting to raise \$9 million: Of which to date raised \$250k (via pre-sale)

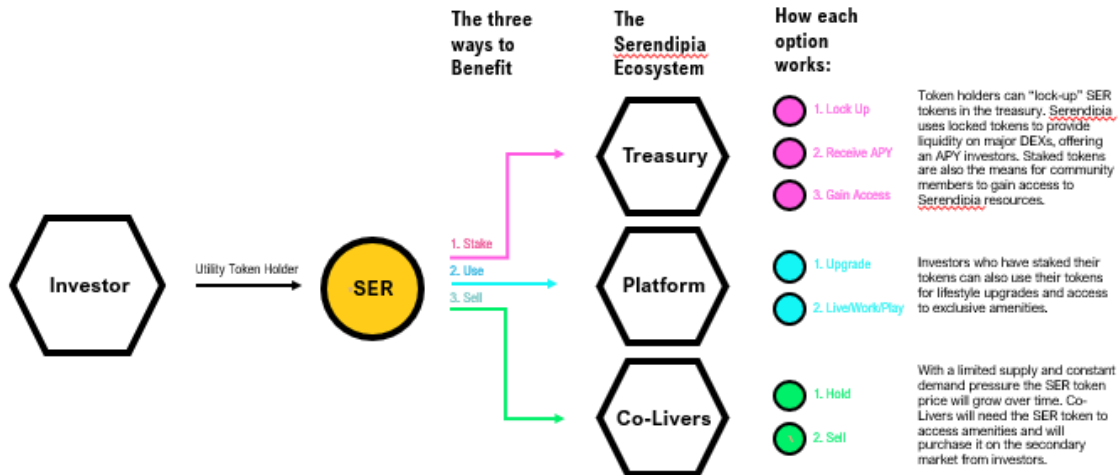
SER TOKEN FOR CO-LIVERS



SER Token for Investors

Phase 1 - Token distribution and economics targeting to raise \$9 million: Of which to date raised \$250k (via pre-sale)

SER TOKEN FOR INVESTORS



Phase 1 - Token distribution and economics targeting to raise \$9 million: Of which to date raised \$250k (via pre-sale)

		#	Token Price	Total \$ Amount	% of Total Supply
Sale	Pre Sale	38,333,333	\$ 0.09	3,450,000	19%
	Private Sale	35,000,000	\$ 0.15	5,250,000	18%
	Public Sale	1,500,000	\$ 0.20	300,000	1%
	Total Fundraised			9,000,000	37%
Internal	Founders & Advisors	20,000,000	\$ 0.20	4,000,000	10%
	Marketing & Community	20,000,000	\$ 0.20	4,000,000	10%
	Development Team	20,000,000	\$ 0.20	4,000,000	10%
	Legal and Administrative				
	Taxes				
	Contingency				
	Business Development				
	Total				30%
Financing	Property Fund	55,166,667	\$ 0.20	11,033,333	28%
	Liquidity	10,000,000	\$ 0.20	2,000,000	5%
	Total				33%
Total	Max Circulating Supply	0			0%
	Max Total Supply	200,000,000		34,033,333	2

Intended allocation of \$9 million

BUDGET	Amount (\$)
Liquidity pool	\$ 400,000
Marketing & Community Growth	\$ 1,000,000
Development & Engineering	\$ 1,000,000
Token Listed on Exchanges	\$ 1,000,000
Property Fund	\$ 4,600,000
Legal Fees	\$ 1,000,000
TOTAL RAISE	\$ 9,000,000

External links - (Beta product, users feedback, roadmap of last year, investor deck)

- Beta Product being developed for a global platform of communities:
<http://beta.serendipia.life>
 - Users Feedback: [Serendipia Beta Platform - Customer Feedback - Google Sheets](#)
 - Roadmap of the last year and current: [Trello](#)
- Investor Deck for current platform being developed (including team):
<https://brieflink.com/v/vgnmq>