

2022 Strategic Planning

Vision	
Mission	
Annual Income	
Focused Projects	
Budget	
Describe Target Market/ Avatar	
Describe Team Members/ Expertise	
Describe Training/ Software/ Equipment	

Month	Project	Action (Objective) Steps	
	1	Foundation:	
		Financial:	
		Customer Experience/ Journey:	
		Human Resources/Team:	
		Training and Development:	
		Marketing:	
		Rest and Reflection:	
		Planning:	
	2	Foundation:	
		Financial:	
		Customer Experience/ Journey:	
		Human Resources/Team:	
		Training and Development:	
		Marketing:	
		Rest and Reflection:	
		Planning:	