



CoRSCW Student Project Showcase Website(s) Draft Descriptions

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[SUNY Poly U Research Site \(Wix.com\)](#)

Overview

A website meant to display the various opportunities, events, and happenings associated with SUNY Poly's yearly annual student project showcase and all facets of student research.

Student research projects, potential grants and learning opportunities, and detailed information about the student showcase (*including an external link to the official student project showcase site*) are provided in a concise and informative manner.

Pages

- **Home Page** - A brief introduction that provides users with the mission and features associated with the SUNY Poly U Research site and CoRSCW (Committee on Research Scholarship and Creative Work).
- **Research and Creative Work** - A brief summary of the pages involved in the following section.
 - **Research** - Showcases research projects and proposals done by SUNY Poly students and/or faculty.
 - **Grants** - Lists grants for potential use by the SUNY Poly community.
 - **Resources** - External links that serve as free guides and educational content for use by the SUNY Poly community.



- **Student Project Showcase** - A brief summary of the pages involved in the following section, as well as an external link to the official student project showcase submission site.
 - **Event Details** - Provides date/time/location for the student project showcase, and how/where to submit.
 - **FAQ** - Answers frequently asked questions concerning the showcase.
 - **Project Archive** - Features galleries (and external resources) to previous student showcases and projects.

- **About** - A brief summary of the pages involved in the following section.
 - **Mission** - Highlights the mission statement and core values of SUNY Poly U Research and the CoRSCW committee.
 - **People** - Provides links (as well as a direct link to emails) for the SUNY Poly Faculty Members that are a part of the CoRSCW committee. (*For users with questions/inquiry.*)



SUNY Poly Student Showcase Site (WordPress)

Overview

A website that guides users through the process regarding posting submission blogs - detailing their projects and research strategies - to a featured gallery in which both students and faculty will have the opportunity to observe and comment on each provided entry.

This website will be planned to serve as the official host for the student project showcase, and thus will be where administrators and judges will evaluate each posting.

Pages

- **Home Page** - Welcomes users to the purpose and features of the site and introduces them to the submission process (*link to the "Submit" page*).
- **Submit** - Provides more detailed instructions as to how users can create accounts (requires logging in with SITNET ID) and submit projects (*aka blogs*) to the blog gallery page of the site.
- **Projects** - The actual blog(s) formatting where users can view various student projects, with added tags and categories based on academic majors. Multiple sample accounts and submissions are included for demonstration. Comments can be created as responses for each individual post.
- **Archive** - Features external links to previous student showcases and projects.
- **FAQ** - Answers frequently asked questions concerning the showcase.



SUNY Poly Branding Guidelines and Considerations

The following websites and pages adhere to the official [SUNY Poly Branding Guidelines](#), important in shaping the institutional image and reputation of SUNY Poly.

The following typography and colors are used consistently throughout our designs, as per the instructions provided in the [SUNY Poly University Brand Guide](#) (click).

Typography

Below is a list of fonts that can and/or are used throughout our design(s):

- Friz Quadrata
 - [Sample](#)
 - Sans-Serif
 - Really only used for SUNY Poly Logo/Large, Bold Headers
- Azo Sans
 - [Sample](#)
 - Sans-Serif
 - Alternative to “Friz Quadrata”.
 - Secondary font for professional communications.
 - Great for headers/subheaders, and points of emphasis.
- Helvetica
 - [Sample](#)
 - Sans-Serif
 - Can be a nice option over Friz Quadrata and Azo Sans
 - Definitely for bold headers.



- EB Garamond
 - [Sample](#)
 - Serif
 - Can be a nice alternative for body paragraphs
 - More of a bolder, basic option than Calibri.
- Calibri
 - [Sample](#)
 - Sans-Serif
 - A default typeface.
 - Should be used for general (body paragraph) text and applications.



Color Palette

Below is a list of color options that can and/or are used throughout our design(s):

- Poly Blue (#002c73)
 - [Sample](#)
 - Great for bold elements (potential header background?)
 - For larger fonts and headers/subheaders.
- Poly Yellow (#eda900)
 - [Sample](#)
 - Can be used to highlight elements in small doses.
 - Used for alternative backgrounds.
 - Great contrast w/ Poly Blue.
 - Used for logo(?).
- Basic White (#ffffff)
 - [Sample](#)
 - Suggestion: Use it against a Poly Blue background.
 - Main body of a page should be white (not overwhelming/distracting).
- Basic Black (#000000)
 - [Sample](#)
 - Should really only be used when having non-bold (body paragraph) text against a white background.