

# Warwickshire by election

## In person test

### Leaflet Delivery

- 2000 receive a leaflet with a call to action QR code “Book a call with Cora.”Need to set up a calenderly link with Cora’s availability

2025 ALL SAINTS & WOODLOES January NEWSLETTER

**Cora-Laine MOYNIHAN**  
Candidate for District Council

SEE INSIDE TO BOOK A CHAT WITH YOUR LOCAL COUNCILLOR CORA

**Cora and Simon Deliver Better Bus Shelters**

Good news for All Saints & Woodloes! A new bus shelter will soon be installed at the bottom of Spiny Hill, offering convenient cover from unpredictable weather for anyone waiting for the bus.

After meeting with Warwickshire County Council officers in November to push for this much-needed improvement, Cllr. Simon Paragter said:

"This is a fantastic step forward for our community. The new shelter will provide some much-needed convenience and comfort for bus users in the area, making public transport more accessible for everyone."

Cllr. Moynihan and Cllr. Paragter are also continuing to push for another shelter on the opposite side of the road near The Ridgeway, ensuring many residents can benefit from a more pleasant and protected wait for their bus in inclement weather.

What should you do when you witness Anti-Social Behaviour?

LABOUR HAS BEEN OUT MAKING A DIFFERENCE

New streetlights by the scout hut

New grit bin at Scar Bank Bridge

New crash barrier beside the traffic lights

New defibrillator installed at the Gap

**Drop in and say hi!**

Your local Labour councillors hold frequent drop-in sessions for you to come have a chat.

Our next drop-ins will be on February 1st at:

- 10:30 am - 11:00 Chantry Shops
- 11:15 am - 12:00 Reardon Court Shops

**Scar Bank Bridge Update**

**NO MORE SLIPPING!**

During the cold weather, Scar Bank Bridge became a slip hazard. Cllr. Claire Wightman took on the task of gritting the bridge so residents could safely use it. Going a step further, she has successfully pushed for Warwickshire County Council to repair rotten and loose planks.

**Protect Community Events**

**HELP US TACKLE ANTI-SOCIAL BEHAVIOUR**

After volunteering at Warwick Bonfire Night, Cllr. Cora-Laine Moynihan witnessed some anti-social behaviour (ASB). A group recklessly fired fireworks, endangering families in the car park. The first thing she did was report it to the Police. Cllr. Moynihan is urging residents to do the same when they witness ASB by scanning this link here.

**SCAN HERE TO REPORT ASB**

**YOUR LOCAL LABOUR TEAM - WORKING FOR YOU**

**District Council Candidate**  
Cllr. Cora-Laine MOYNIHAN  
c.moynihan@hotmail.co.uk

**County Council Candidate**  
Cllr. Simon PARATER  
parag7@hotmail.co.uk

**Parliament**  
Matt Western, MP  
matt.western.mp@parliament.uk

**District**  
Cllr. Paul Wightman  
paul.wightman@warwickdc.gov.uk

**Cllr. Claire Wightman**  
claire.wightman@warwickdc.gov.uk

**Town**  
Cllr. Jackie D'Arcy  
jackie.darcy@warwicktowncouncil.org.uk

- 2000 receive a QR code call to action saying “SCAN HERE Join our whatsapp broadcast to stay up to date” <https://form.typeform.com/to/BCNE7vvV>

2025 ALL SAINTS & WOODLOES January NEWSLETTER

**Cora-Laine MOYNIHAN**  
Candidate for District Council

SEE INSIDE TO JOIN OUR LOCAL WHATSAPP GROUP FOR NEWS

**Cora and Simon Deliver Better Bus Shelters**

Good news for All Saints & Woodloes! A new bus shelter will soon be installed at the bottom of Spiny Hill, offering convenient cover from unpredictable weather for anyone waiting for the bus.

After meeting with Warwickshire County Council officers in November to push for this much-needed improvement, Cllr. Simon Paragter said:

"This is a fantastic step forward for our community. The new shelter will provide some much-needed convenience and comfort for bus users in the area, making public transport more accessible for everyone."

Cllr. Moynihan and Cllr. Paragter are also continuing to push for another shelter on the opposite side of the road near The Ridgeway, ensuring many residents can benefit from a more pleasant and protected wait for their bus in inclement weather.

What should you do when you witness Anti-Social Behaviour?

LABOUR HAS BEEN OUT MAKING A DIFFERENCE

New streetlights by the scout hut

New grit bin at Scar Bank Bridge

New crash barrier beside the traffic lights

New defibrillator installed at the Gap

**Drop in and say hi!**

Your local Labour councillors hold frequent drop-in sessions for you to come have a chat.

Our next drop-ins will be on February 1st at:

- 10:30 am - 11:00 Chantry Shops
- 11:15 am - 12:00 Reardon Court Shops

**Scar Bank Bridge Update**

**NO MORE SLIPPING!**

During the cold weather, Scar Bank Bridge became a slip hazard. Cllr. Claire Wightman took on the task of gritting the bridge so residents could safely use it. Going a step further, she has successfully pushed for Warwickshire County Council to repair rotten and loose planks.

**Protect Community Events**

**HELP US TACKLE ANTI-SOCIAL BEHAVIOUR**

After volunteering at Warwick Bonfire Night, Cllr. Cora-Laine Moynihan witnessed some anti-social behaviour (ASB). A group recklessly fired fireworks, endangering families in the car park. The first thing she did was report it to the Police. Cllr. Moynihan is urging residents to do the same when they witness ASB by scanning this link here.

**SCAN HERE TO REPORT ASB**

**YOUR LOCAL LABOUR TEAM - WORKING FOR YOU**

**District Council Candidate**  
Cllr. Cora-Laine MOYNIHAN  
c.moynihan@hotmail.co.uk

**County Council Candidate**  
Cllr. Simon PARATER  
parag7@hotmail.co.uk

**Parliament**  
Matt Western, MP  
matt.western.mp@parliament.uk

**District**  
Cllr. Paul Wightman  
paul.wightman@warwickdc.gov.uk

**Cllr. Claire Wightman**  
claire.wightman@warwickdc.gov.uk

**Town**  
Cllr. Jackie D'Arcy  
jackie.darcy@warwicktowncouncil.org.uk

## Community Distribution

- **Bespoke QR Codes for with the link to the whatsapp group joining form to be added to** Community placed leaflets: list of places to put leaflet up: list of notice boards, community centre, warwick town council.

## Digital Test

Created bespoke bit.ly tracking links to see who gets to the whatsapp group through this method.

## Facebook advert

- Run in ward
- £50 -£100 until the election

**Headline: Your local Labour councillors are delivering results**

- 1 A new bus shelter on Spinney Hill 🚌
  - 2 A grit bin to make scar bank bridge less slippery ❄️
  - 3 A new community defibrillator installed at The Gap ❤️
  - 4 A new street light by the scout hut 🔦
  - 5 A new crash barrier by the traffic lights on Greville road 🚦
- CTA **Join our whatsapp broadcast to stay up to date**  
<https://bit.ly/allsaintswoodloes1>
  - GIF:



## Post in local facebook groups

- from local councillor - Simon, Claire or Dave:
- USE simple whatsapp GIF
  - Hi all,  
If you're interested in keeping up with local news and updates from the councillors in Woodlose we've got a whatsapp broadcast. Only relevant weekly updates! Click here to stay up to date.  
<https://bit.ly/allsaintswoodloes2>

## Facebook page of the candidate

- From Cora
- Use picture of whatsapp
  - Hi all,  
If you're interested in keeping up with local news and updates from the councillors in Woodlose we've got a whatsapp broadcast. Only relevant weekly updates! Click here to sign up. <https://bit.ly/allsaintswoodloes3>

## Instagram

- Either run ad or post from a page with a following  
**Headline: Your local Labour councillors are delivering results**
  - 1 A new bus shelter on Spinney Hill 🚌
  - 2 A grit bin to make scar bank bridge less slippery ❄️
  - 3 A new community defibrillator installed at The Gap 💓
  - 4 A new street light by the scout hut 🔦
  - 5 A new crash barrier by the traffic lights on Greville road 🚦
- CTA **Join our whatsapp broadcast to stay up to date**  
<https://bit.ly/allsaintswoodloes4>

GIF:



## TikTok

- Explainer - content - this is what your local councillor does
- cut to being outside each thing...
  - 1 A new bus shelter on Spinney Hill 🚌
  - 2 A grit bin to make scar bank bridge less slippery ❄️
  - 3 A new community defibrillator installed at The Gap 💖
  - 4 A new street light by the scout hut 🔦
  - 5 A new crash barrier by the traffic lights on Greville road 🚦
- end with sign up to our broadcast group to get updates
- <https://bit.ly/allsaintswoodloes5>

## Results

- Out of all 3500 leaflets with a Whatsapp QR code distributed, both to addresses and publicly there have been:
  - 35 views of the form
  - 25 individual scans of the QR code
  - 18 starts of the form
  - 16 completed forms
    - Out of the 16 completed forms, 9 were test forms and 7 were constituents

- Out of the 7 constituent forms, 4 of them joined via a public leaflet and 3 joined through a leaflet sent to their address

|                                                   |    |
|---------------------------------------------------|----|
| Individual scans of the QR code                   | 25 |
| Total views of the form                           | 35 |
| Started forms                                     | 18 |
| Total completed forms                             | 16 |
| Test completed forms                              | 9  |
| Constituent completed forms                       | 7  |
| Constituent forms scanned from a public leaflet   | 4  |
| Constituent forms scanned from an address leaflet | 3  |

- There has been a registered positive result to the whatsapp group initiative from a constituent via email

