

HYP 2023 Board Meeting Notes
December 5, 2023 6:00 pm - 8:00 pm
Morrison-Maierle Board Room

Board Members (present at this meeting if marked with an X):

X	President	Dan Lambson
X	Vice President	Haley McKnight
X	Past President/Special Advisor to the President	Emily Mowers
X	Secretary	Kyle Joyner
X	Treasurer	Ben Slakey
X	Business Outreach Chair	Mēghan Scott
	Marketing Director	(vacant)
	Public Relations Chair	Amy Balmain
X	Social Media Chair	Matt Paulsen
	Professional Development Chair	(vacant)
	Public Service Chair	Chiara Cipriano
X	Recreation Chair	Wade Schneider
X	Social Chair	David Singer

1. Secretary Report - Kyle

- a. Motion to approve 11/06/2023 meeting minutes
 - i. The minutes of the previous month's meeting were approved by a unanimous vote.
- b. Membership update
 - i. Current Total Membership = 167
 1. November Wraparound Memberships Sold = 3

2. Board Position Openings - Haley

- a. Recruitment update
 - i. No new interviews for professional development or public relations
 - ii. Consider advertising a board meeting so members have the opportunity to see what they're like

3. Treasurer Report - Ben

- a. Bank balance as of 12/05/2023 = \$3884.92
- b. Call for reimbursements
 - i. None

4. Past Events - Haley

- a. 11/10 - State Basketball (Chiara)
 - i. Unknown as Chiara wasn't in attendance to report on this event.
- b. 11/16 - Happy Hour at Blackfoot Brewery (David)
 - i. 25-30 members attended.
 - ii. Was considered a fun event by those who attended.
- c. 11/21 - Moonlight Mount Ascension Hike (Wade)

- i. 4 attended, and was considered a good event.
- d. 11/29 - Painted Pot event (Chiara)
 - i. 20 members attended, and it was considered to be a fun event.
- e. 12/02 - Helena Bighorns Hockey (Ben)
 - i. Not well attended and not recommended as a future event.
 - 1. Only 6 out of 10 pre-purchased tickets were sold.
 - 2. Seating problems - arena does not have a good system for tracking reserved seats

5. Business Outreach - Meghan

- a. Business sponsorships/benefits
 - i. 2024 HYP card
 - 1. All contracts have been signed
 - ii. Hole punches for the free drink breweries and Broadwater
 - 1. Ben will place orders for hole punches - 6 needed
 - iii. 406 Recycling
 - 1. Won't be included.
- b. Business spotlights
 - i. Martin's Wines spotlight will be submitted to be posted.

6. Membership Outreach - Haley

- a. Future Marketing
 - i. Swag
 - 1. Stickers, flyers, bumper stickers, magnets
 - a. Stickers and flyers will be arriving by the end of December 2023
 - 2. Apparel (hats, shirts, buffs, etc.)
 - 3. Outdoor banner
 - ii. Membership age information
 - 1. Voluntary age range will be added to 2024 HYP Online Membership Signup form
 - iii. List companies/agencies that HYP members work for on website (with their permission)?
 - iv. High school DECA programs may be interested in working with/for HYP to gain experience (e.g. in printing)

7. Communications Report - Haley

- a. Website updates
 - i. None
- b. Social media updates
 - i. Emily requests removal from social media accounts.
- c. Member spotlights
 - i. New board members will write and submit their bios for the HYP website.

8. Upcoming Events - Haley

- a. 12/09 - Coffee Mingle/Book Swap at Hub (Dan) at 10am
- b. 12/13 - End of Year Party at the Myrna Loy (David) at 6pm
 - i. Setup and cleanup assistance requested from board members
 - 1. Setup: Dan, David, Meghan & Ben
 - 2. Cleanup: David, Dan, Wade and Haley
 - ii. Raffle
 - 1. Board member contributions
 - a. Gift Basket - Haley
 - b. 2 Bottles of Mead - Kyle
 - c. Baked Goods - Ben
 - d. 4 Symphony Tickets - Meghan
 - e. 16x24 Print - Matt
 - f. Homemade HYP Koozie - Wade
 - g. Gift Basket - Perrie
 - 2. Party Games
 - a. "Get-to-know-you-bingo" - left over from last year
 - b. Board games (Happy Salmon, Uno, etc.)
 - 3. Card Readers for membership card sales
 - 4. Catering & Beverages (both alcohol and non) will be through Myrna Loy
 - 5. After Party to be held at Jesters Bar

9. Planned January Events (Deadline for submission 12/15) - Haley

- a. 01/05/24 - Bonfire (Wade)
 - i. Change of venue to Ten Mile Creek Picnic Area near Rimini
- b. 01/18 - HYP Mingle (Haley)
 - i. Mt. Ascension
- c. 01/26 - Networking Lunch
 - i. Dan @ TBD
- d. 02/03 - Dungeons & Dragons at Brothers Taphouse (Matt)

10. Future Events (date and name indicate that these events are scheduled) - Haley

- a. Professional Development
 - i. Homebuyer's Ed
 - 1. TBD
 - ii. Palentine's
 - 1. Broadwater, around Valentines Day (Kyle)
 - a. Outreach will be made
 - b. Inhouse catering and drinks, but no hard liquor.
 - iii. Collaboration with other nonprofits
 - iv. Resume building event.
- b. Public Service
 - i. Point in Time Survey - sometime in January

- ii. Other groups to look at working with - Lake Helena Watershed Group, Helena Food Share/Doorsteps to Kids, community gardens
- c. Recreation
 - i. Wilderness Medicine Training
 - ii. Stonetree - Dan will reach out targeting late February/early March
 - iii. River Float (Wade) TBD
 - iv. Partnering with other local outdoor groups.
- d. Social
 - i. Montana Book Company - Event ideas include a Book Co. orientation, “choose a book”, book discussion, or an event with a MT author
 - 1. Look for opportunities to piggyback on an event they’re already holding
 - ii. 02/22/2024 - Hangup & Hangout at Ten Mile Brewery
- e. Events at each business on the HYP card (dates indicate the date an event was held):

Location	Date of Event		Location	Date of Event
Broadwater Hot Springs	10/04		The Hawthorn	07/20
Stonetree Climbing	01/20		Gulch Distillers	01/12
Helena Symphony	05/06		Copper Furrow Brewing	09/21
Fire Tower Coffee	10/27		Tenmile Creek Brewery	07/20
Nosh Cafe	06/14		Lewis & Clark Brewery	05/18
Hokkaido	01/27		Blackfoot River Brewing	11/16
Loft Yoga	09/28		Headwaters Crafthouse	03/22
Montana Book Co				

11. Miscellaneous Topics - Haley

- a. Review the bylaws and revise if needed
- b. HYP Drive Update
- c. Wraparound memberships
 - i. 14 sold so far.

12. Miscellaneous Action Items (if you haven’t done already)

Future Board Meetings - Dan

- 1. Board meetings are currently scheduled for the first Monday of the month at 6:00 pm. The next meeting will be the January HYP planning meeting and will be at a location and a date TBD (by Doodle Poll).
 - a. Will be held at a restaurant, TBD where.