

Business profile

Your name	Gaayuoni Jonathan
Business name	Suungbawiere Enterprise (Not renewed for a few years)
Link to website and social media (if available)	
Email and phone number (indicate if you want it to be published on the FI website or you want us to use it only internally)	gaayuoni@gmail.com 0205445442 Can be publish on website
Region/city	Northern/Tamale
Product + description / what do you offer?	Rearing pigs with the aid of indigenous microorganisms (IMO). The IMO helps maintain a clean and scentless piggery that can be constructed almost anywhere. Adding the IMO to the drinking water helps with healthy weight gain (less fat but quick weight gain). Due to

	<p>the scentless nature of the piggery, it can be constructed in urban areas since the only concern is the noise from the piggery and ensuring the pigs don't break their boundaries.</p> <p>The idea is to repeat the system in rural communities in partnership with carefully selected widows based on a clearly explained agreement. This will help with managing large numbers of pigs through teams effort to ensure good care because when pigs are stressed, they lose weight which is not good for business.</p>
What makes your business / your product special? What sets it apart from others?	<p>With the use of indigenous microorganisms (IMO), pigs will gain weight quickly but will have less fat compared to the traditional methods.</p> <p>Also, as a business we will ensure availability of well packaged pork to clients at agreed time intervals, this is possible within 18 months after the first litter of piglets.</p>
Motivation to start the business	<p>Experience in rearing pigs, personal financial gain and the dream of sponsoring talented rural youth to the Olympics and also have my business brand on the jerseys of Ghanaian sports teams.</p>

Objectives of the business	Develop a passive income system I can repeat in a minimum of 5 rural communities within the northern region to help with financial stability for me and widowed rural women.
At what stage is the business now? (e.g. Have you started running the business? How are you running and marketing it?)	I have started the structure which is at the roofing level.
Which challenges are you encountering?	Major challenge is funds.

What have been your biggest achievements?	My biggest achievement is in Guinee fowl rearing where I incubate the eggs, hatch and keep them during the delicate stage before moving them to clients.
Next steps that you plan for your business for the next 12 months.	Should have full capacity on my piggery. Also, should have fully piloted the piggery at the rural community level in partnership with widowed rural women and ready to implement for passive income.
Long-term vision for the future of the business	Diversify into movable greenhouse farming within the successful rural communities where each move leaves a cash crop in the previous position.

Any other information about your business	None
Business plan (attach if available)	Still being developed