THE PRODUCT

Intimate Lightening Solution



Pretty Pink Parts ™ professional lightening solution was developed with the delicate intimate areas in mind. It is specially formulated with high-performance active ingredients along with calming, soothing ingredients to protect the pH of delicate intimate areas yet is still effective on the face and rest of the body.

Tingle Factor: 2 pH: 1.63

⚠Always check for ingredients allergies before application. ⚠

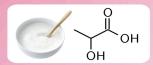
⚠Always have your client sign a consent ⚠

⚠ Shake well before each use ⚠

Not for internal use

Active Ingredients

Lactic Acid



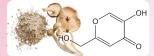
This mild AHA provides a mild hydrating exfoliation. Lacic is used to remove dead skin cells, lighten dark spots, and improve the look of the

Alpha Arbutin



Brightening benefits that lighten dark spots and evens out the skin tone.

Kojic Acid



Inhibits an enzyme necessary in the production of melanin, helping to fade dark spots and discoloration.

Soothing Ingredients

Lavandula angustifolia



Healing with anti inflammatory, antifungal, and antimicrobial benefits. Reduces irritation and calms the skin

Cucumis Sativus (Cucumber)



Hydrating and cooling effects with a crispt aroma scent

Chamomile



Calming Chamomile distillate has many healing, anti-oxidant, and anti-inflammatory properties with a true floral scent

Intimate Skin Lightening Basics

We have a cellular turnover rate of about 30 days.

With skin lightening, we are delivering a mild buffered blend of lighters such as kojic, lactic, and arbutin down to the melanocyte to inhibit melanin production.

Since our turnover rate is about 30 days, it is going to take some time for the pigment to be lifted.

Will Intimate bleaching work on ALL skin types?

Lactic Bleaching works on most skin types and is applicable to sensitive, intimate areas.

Is Lactic Skin Bleaching applicable to darker skin tones?

Yes, it may be applied to darker skin tones. However, keep in mind that it may take longer to obtain or see results.

Can lightening irritate intimate or sensitive areas?

Our product is specifically ph formulated for application to sensitive areas. However, as with any product, a chance of irritation may be possible. You should avoid applying the product just after freshly shaved skin. Your client should be cautious and delicate with the area 48 hours after

How soon before your client will see results?

Some lightening may be seen right away, However, most results are seen within the first 8 weeks. A series of 4 sessions is recommended for best results.

Individual treatment areas:

Anal
Vaginal
Underarms
Inner Thigh/Groin
Labia Majora
Knees
Elbows
Areola
Face

Occupation

Any waxing within 5 days prior to service

Menstrual cycle

Pregnant

Breastfeeding

DO NOT treat open lesions, sores, or wounds

If your client had a history of herpes simplex viral infections in the area being treated, they will need to take a prescription antiviral medication to prevent an outbreak.

The Treatment

Supplies:

4 x 4 Cotton squares

Gloves

Cotton rounds

Disposable applicator

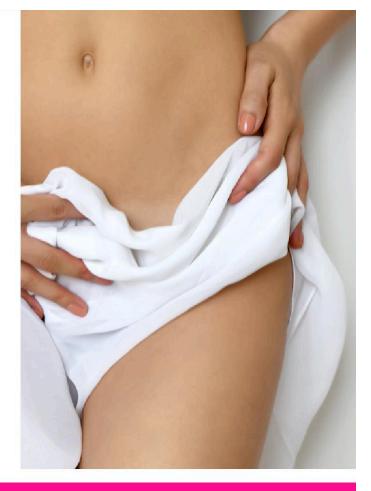
Disposable cup

70% Alcohol for cleaning skin

Small bowl with about half tablespoon of baking soda

PPP Pro lightening solution

Awakening Drops





NOTE: Always let clients know when scheduling not to shave or wax the treatment area within 48 hours of lightening





The Protocol

- Always start with a consult to check for contraindications and treatment consent paperwork.
- Always check for possible allergens.
- Determine the area of application. Remember, you should charge by the area.
- Drape and position.
- Using gloved hands, use cotton rounds to clean the treatment area with alcohol.
- All oil must be removed from the skin for the product to properly penetrate.
- Dispense 1 pump of P.P.P lightening solution into a disposable cup. You can add more after the application if needed.
- Apply a thin layer to the treatment area with a disposable brush till the entire treatment area is covered. You can massage the product with the sponge applicator for better penetration.

At this point, you can let your client know you will be letting the solution process for up to 20 minutes. They will feel a slight itchy feeling. You will need to check on them after 5 minutes and again after 10 to determine if the product will stay on for the full 20 minutes.

Neutralize after 20 minutes of application or sooner if needed.

If your client says it feels intolerable, neutralize it immediately and apply pH-stabilizing Awakening Drops with a cotton round.

ALWAYS CHECK YOUR CLIENT'S SENSITIVITY LEVEL

Neutralizing

Add a tablespoon of baking soda and about 1 cup of water in a bowl. Soak your 4x4 cotton squares. Gently and firmly press the saturated cotton square on the area to neutralize the solution. You will hear a fizzing sound as it deactivates the solution. Continue this step till all fizzing stops.

Use a new 4x4 each time. Do not double dip.

Clean

Using a wet cotton round, remove excess neutralizing solution.

Soothe & Protect- A must!

Apply a few drops of the pH-stabilizing awakening drops with a cotton round. This will help return the skin to its normal pH and add a protective soothing barrier. Only a few drops are needed. This is also a good lead to introduce the product for retail sale.

Let your	client know	they are t	o be ge	ntle with	the a	rea	of
	application	for up to	the next	t 48 hour	s.		

- - Wait at least 1 week after lightening before any hair removable services.
 - Nait at 3-5 days to lighten after any hair removal treatments.

Treatment Troubleshooting

Issue: My client is not getting any results. What am I doing incorrectly?

Solution: Ensure that you are strictly adhering to the protocol. Verify that you are utilizing the appropriate applicator. The sponge applicator is gentle enough to massage the product into the skin effectively without absorbing it entirely.

Exfoliation is crucial!

Often, areas of darkness may have a rough layer of dry skin. This dry barrier could be hindering the penetration of the product to reach the melanocyte. Recommend that your client prepare for their pro treatment by using the Pretty Pink Parts brightening pads starting two weeks before. They can be applied up to three days before their treatment.

You can also suggest the client use an exfoliating glove between treatments.

Be sure your product is being properly stored. Lactic-based products need to be stored in a cool, dry place away from direct sunlight and heat sources. Exposure to light can degrade the active ingredients.

Add- On Opportunities

An intimate skin-lightening treatment cost ranges from \$59 -\$79 depending on your market. We often suggest giving your client a 10% discount for prepaying when scheduling. This will allow you to suggest adding additional areas at the time of service at a discounted price.

You can offer to add on an additional area(s) for only \$49 doubling or tripling up your service.

You can lighten several areas on a visit however you must be charging your client by the area and not by the appointment.

To reorder contact your local sales representative or visit:

www.PrettyPinkParts.com