

## Sustainability in Agriculture: Practices and Partnerships

**Date and Time:** October 29th, 2024, at 8:30 am JKT / 9:30 am SGT

**Platform:** Virtual, via Zoom

**MODERATOR:** Nitin Verma, Counsellor Agriculture, IPAAO

### **SPEAKERS:**

**Dr. Steven R. Webb**, Executive Director and Chief Executive Officer, Global Institute for Food Security (GIFS)

Steven joined the Global Institute for Food Security (GIFS) as Chief Executive Officer in 2019, following a 23-year career with Corteva Agriscience (formerly Dow AgroSciences) in Indiana, United States. At GIFS, he has led the transformation of the institute to an agri-food connector and innovation catalyst, delivering valuable programs, technologies and services to scale up and accelerate R&D, deliver greater impact for Canada's agri-food sector and enhance its global competitiveness.

His most recent role at Corteva was Research and Development Director of External Technology, where he led many research collaborations with private sector companies, research institutes and universities around the world.

Steven earned a PhD in immunochemistry (1998), a Master's degree in biochemistry (1992) and a Bachelor of Science degree in microbiology (1990) from the University of Guelph, Ontario.

### **About the Global Institute for Food Security**

The Global Institute for Food Security (GIFS) works with partners to discover, develop and deliver innovative solutions for the production of globally sustainable food. Serving as agriculture's innovation catalyst, GIFS is connecting the agri-food ecosystem, advancing innovation and bridging the gap to commercialization to deliver resilient and sustainable food security for all stakeholders.

Learn more about GIFS at [gifs.ca](https://gifs.ca).

**Dr. Pham Quang Minh**, Assistant Director, Food, Agriculture and Forestry Division,  
Sectoral Development Directorate, ASEAN Economic Community Department (AECD)

Dr. Pham Quang Minh has been working in the food, agriculture, and forestry sectors for over 20 years. He began his career with the Ministry of Agriculture and Rural Development of Viet Nam (MARD), where he supported the Ministry in promoting cooperation with various development partners and international organizations. From 2000 to 2012, he focused on facilitating Vietnam's negotiations for access to the WTO, strengthening Vietnam's cooperation within ASEAN, formulating development plans for the agricultural sector, and overseeing the implementation of national agricultural projects at the local level in Viet Nam. Dr. Minh collaborated with various ministries, such as Planning and Investment and Finance, to secure public funding for the agriculture and forestry sector in the period.

Since 2013, Dr. Minh has served as the Head of the Food, Agriculture, and Forestry Division at the ASEAN Secretariat. In this role, he has coordinated and supported ASEAN in developing various policies on food, agriculture, and forestry, including the Vision and Strategic Plan for ASEAN Cooperation in Food, Agriculture, and Forestry 2016-2025, ASEAN Integrated Food Security Framework (AIFS), Strategic Plan of Action on Food Security (SPA-FS) 2021-2025, ASEAN Regional Guidelines on Sustainable Agriculture, and the ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture, and Forestry, among others. These documents play a critical role in advancing the region towards sustainable development.

In 2012, Dr. Minh completed his PhD in international and economic laws at the Viet Nam National University, Ha Noi, focusing on agricultural subsidies based on WTO regulations.

## **Denis Tremorin, Director of Sustainability at Pulse Canada**

Denis is the Director of Sustainability at Pulse Canada and is a Professional Agrologist with 14 years of experience. Denis received his Bachelor's and Master's degrees in Agroecology and Soil Science from the University of Manitoba and works within a team at Pulse Canada which focuses on gaining recognition of pulses as healthy, nutritious and sustainable foods. Denis' role explores the role that pulses can have in improving the environmental sustainability of food and agricultural systems. Denis also serves as Chair of Field to Market Canada, an organization focused on advancing the development of environmental metrics and on-farm tools for Canadian crop production, and which is a sister organization to Field to Market.

## **Duke Hipp**, Director, Public Affairs & Strategic Partnerships, CropLife Asia

Currently the Director of Public Affairs and Strategic Partnerships with CropLife Asia – the leading voice for the plant science industry in the Asia-Pacific region – Duke is a public affairs leader with more than 20 years of executive and senior level government affairs, communications, media relations, stakeholder management, and public relations experience in Asia and the U.S.

Prior to arriving in Asia, Duke served in a number of senior-level public affairs roles in Washington, DC. In addition to holding the title of Communications Director for a member of the U.S. Congress as well as two national trade associations, he also served as Deputy Associate Administrator for Public Affairs with the U.S. Environmental Protection Agency and as Special Assistant to the President, Director of Correspondence in The White House. In the latter role, Duke managed the largest office within The White House, overseeing a staff of more than 70 personnel.