

**Characterization** is the technique authors use to develop characters through their speech, actions, thoughts, and feelings.

**Setting** is the time and place of the events in the story.

**Imagery** is descriptive language that appeals to any of the five senses.

**Figurative language** is when a writer uses a word or phrase in a way that goes beyond its literal meaning. Examples are metaphor, simile, personification, and symbol.