Version 1

Subject: Upcoming Service Rate Adjustment

Dear {{client_first_name}},

I hope this message finds you doing well. We wanted to inform you that, starting next month, there will be an adjustment in our service rates. We remain committed to providing top-quality services, and this adjustment will allow us to maintain that level of excellence.

We understand that this may affect your budget, and we want to assure you that we will continue to offer competitive pricing while ensuring the highest level of service. If you have any questions or concerns regarding this rate adjustment, please do not hesitate to contact us. We value your business and the opportunity to continue serving you.

Thank you for your understanding and continued support.

Version 2:

Subject: Notice of Service Rate Increase

Dear {{client_first_name}},

I hope this email finds you well. We wanted to give you advanced notice that our service rates will be increasing starting next month. As a company, we remain committed to providing high-quality services, and this rate adjustment is necessary to continue doing so.

We understand that this change may impact your budget, and we want to assure you that we will still be offering competitive pricing while delivering top-notch service. If you have any questions or concerns about the upcoming rate increase, please do not hesitate to reach out to us. We value your business and appreciate the opportunity to continue serving you.

Thank you for your understanding and continued support.

Best regards,		
{{Your Name}}		

Version 3:

Subject: Important: Upcoming Service Rate Adjustment

Dear {{client_first_name}},

I hope this email finds you well. We wanted to inform you that our service rates will be increasing starting next month. Our priority has always been to deliver exceptional service to our clients, and this rate adjustment will allow us to continue to do so.

We understand that this may impact your budget, and we want to reassure you that we remain committed to providing competitive pricing while maintaining the quality of our services. If you have any questions or concerns regarding this rate adjustment, please do not hesitate to reach out to us. We value your business and the opportunity to continue working with you.

Thank you for your understanding and continued support.

Best regards, {{Your Name}}