Suggested questions for Kristof Dhont podcast

Introductory discussions:

- (All participants introduce themselves and why they were interested in the event.)
- What did you think of the episode?
- What did you find most interesting?
- What did you find most surprising?
- Are there any issues of effective animal advocacy strategy that you have changed your mind about as a result of this podcast?
- What questions did this episode provoke for you? What else would you like to know?

Questions specific to this episode:

- 1. How can academics ensure that their work contributes most effectively to the development of effective animal advocacy?
 - a. To what extent should academics worry about this, as opposed to simply pursuing exciting research opportunities?
- 2. What is the ideal format for academic research institutions and collectives (like SHARKlab) that can develop and grow research fields relevant to effective animal advocacy?
- 3. How useful does it seem for either direct animal advocacy work or academic field-building to establish correlations between related psychological scales?
- 4. Should the farmed animal movement prioritize appealing to the mainstream left or to a nonpartisan audience?
 - a. Does the research discussed in the podcast update your views on this question at all?
- 5. How concerned should advocates be about the findings of Kristof, Hank Rothgerber, and others about vegetarianism threat?
 - a. Are there any intervention types that we might expect would encourage vegetarianism threat more or less than other interventions? How do we expect that this would interact with positive social norms effects? I.e. will every intervention that encourages "vegetarianism threat" also be offset by positive social norms examples?
- 6. What are your thoughts on the research that Kristof discusses about intergroup relations?
 - a. What are the strengths and limitations of this body of research? How could it be improved?
 - b. How relevant are these findings to animal advocates today? What are the some of the key takeaways for effective animal advocacy?
- 7. What, if anything, does the "secondary transfer effect of intergroup contact" suggest about the most effective ways to expand humanity's moral circle? Should we focus on neglected human groups, farmed animals, wild animals, or possible future lifeforms such as sentient artificial or digital beings?

- 8. [If some of your group are interested in academic careers, you could also discuss whether you found anything surprising in the second half of the episode]
- 9. What are the benefits of increased communication between researchers in academia and effective animal advocacy nonprofits?
 - a. How can we encourage