

Member Email Campaign Templates

Email 1 — Launch Announcement

Subject: Welcome to the Future of Chamber Collaboration — Join Us on CXN!

Body:

We're thrilled to announce that **[Chamber Name]** has joined the **Chamber XChange Network (CXN)** — a national digital community where chambers and members collaborate to grow together.

Through CXN, you'll gain access to exclusive events, cross-chamber connections, and new business resources.

Here's how to get started:

1. Click below to create your CXN profile.
2. Join our **Colorado Springs Chamber space**.
3. Explore events and member resources.

 [\[Join Now on CXN\]](#)

Questions? We're here to help — reply to this email or visit our new Member Hub for support.

Email 2 — How to Join and Set Up Your Profile

Subject: Your Next Step — Activate Your CXN Member Profile

Body:

Welcome aboard! Now that [Chamber Name] is live on CXN, it's time to set up your member profile so others can find and connect with you.

Here's how:

- 1 Visit **[Custom Chamber Link]**
- 2 Click "Join" and follow the steps to create your profile
- 3 Add your business bio, logo, and contact info
- 4 Join the discussion threads and introduce yourself

Need help? Join our next live orientation or open-office hours: [\[Link to Schedule\]](#)

Email 3 — Event Promotion

Subject: You're Invited — Join "In the Mix" Live on CXN (Nov 6)

Body:

Join us for **In the Mix**, our first hybrid event streaming live on the Chamber XChange Network.

Connect with fellow members, share updates, and see how our new CXN platform brings the Colorado Springs business community together.

Details:



Thursday, November 6



In person at [Venue] or online via CXN



[\[RSVP on CXN\]](#)

Email 4 — Member Spotlight / Content Invitation

Subject: Be Featured in Our CXN Member Spotlight!

Body:

We're celebrating our members in a new way — through the Chamber XChange Network!

Submit your story for our next **Member Spotlight** feature to be shared across our CXN network and LinkedIn community.



[\[Submit Your Story Here\]](#)

It's a great way to increase your visibility and connect with other business leaders nationwide.

Email 5 — Feedback & Engagement Survey

Subject: How Can We Make CXN Even Better for You?

Body:

Your feedback is critical to making our CXN partnership a success.

Take 60 seconds to share your thoughts and help shape the future of our member experience.



[\[Take the CXN Feedback Survey\]](#)



FAQ / Talking Points (Staff & Ambassadors)

Q: What is CXN?

A: The Chamber XChange Network is a digital platform connecting chambers and their members nationwide to share resources and collaborate.

Q: Why did we join CXN?

A: To enhance member value with new networking tools, digital events, and national visibility.

Q: How do members join?

A: Go to **[Custom Chamber CXN Link]**, create a profile, and join the [Chamber Name] community.

Q: Who do I contact for support?

A: Email **support@chamberxchangenetwork.com** or use the Member Hub ticket form.