PRESS RELEASE

January 28, 2021

Kaboom Collective Launches New Digital Program to Educate Young Musicians About the Arts and Entertainment Industries

The Digital Nationwide Program is the First of its Kind

CLEVELAND, Ohio – Kaboom Collective, an organization committed to creating the next generation of arts industry professionals, launched its digital education platform and opened applications. Kaboom is the first national initiative of its kind that provides young adults ages 16 - 21 an immersive real-world entertainment industry experience.

Musicians can now apply to the Kaboom Studio Orchestra and Composers can now apply to the Kaboom Composition Team.

Kaboom Collective is different from youth orchestras and traditional arts education because it organizes its educational programming around a series of real productions. Students will be intimately involved in the creation of each production, which in addition to orchestra and composition, provides participants insight on scriptwriting, animation, video game design, sound engineering, photography, and more.

In its inaugural year, Kaboom participants will participate in creating:

- the forthcoming video game *Brave Snow* with Digital Owl, Inc. & composer Sean Beeson;
- an album recording in conjunction with Mike Garson (David Bowie's long-trusted pianist);
- and a new animation/cartoon with Emmy® winners Julie Bernstein and Steven Bernstein, composers of Hulu's Animaniacs and lead composers at Warner Bros. Animation

Kaboom Collective has its roots in the vision and experience of Liza Grossman who has a long history of pioneering innovative programming as a conductor and producer. She works with the iconic band Styx as tour conductor and founded Contemporary Youth Orchestra where she served as Executive Director and Music Director for over two decades.

"Kaboom Collective takes what I think are the most compelling aspects of arts education and weaves them into industry experiences and products," said Liza Grossman. "This program connects students to learn from and create with industry experts, network with future employers, meet their peers and prepare for a successful creative career."

Grossman, who is founding the new organization in partnership with a vast team of educators, industry professionals, and musicians, adds, "Our collective is positioned to help students create a strong portfolio of work while they explore industry opportunities previously inaccessible to this age group.

Kaboom is a true collective of artists, musicians, industry professionals, and educators working together to deliver professional training to students. Members of the collective include:

- Charlie Brusco, President, Red Light Management Atlanta;
- Michael Bradford, producer and musician;
- Evan Haiman, SVP Content Circle Media;
- Thomas C. Moore, GRAMMY®-award winning producer

Kaboom is currently planning additional productions that reflect myriad opportunities for students in the entertainment industry.

The national program breaks the mold from traditional arts education, re-framing the education students need for dynamic career development. Learn more about Kaboom Collective.

Kaboom Collective Mission

Deliver groundbreaking **arts industry education** that engages students in the **production of professional content and new art**. Kaboom Collective will develop and showcase individual talent while amplifying our collective humanity.

About Kaboom Collective

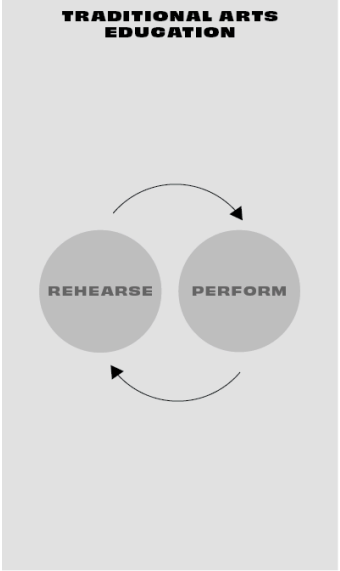
Kaboom Collective educates the next generation of arts industry professionals by immersing top student talent in a learning environment with real-world projects and experts. The digital platform provides a safe place to network with future employers and encourages students to build cutting-edge portfolios that live in the public realm.

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Media Contact

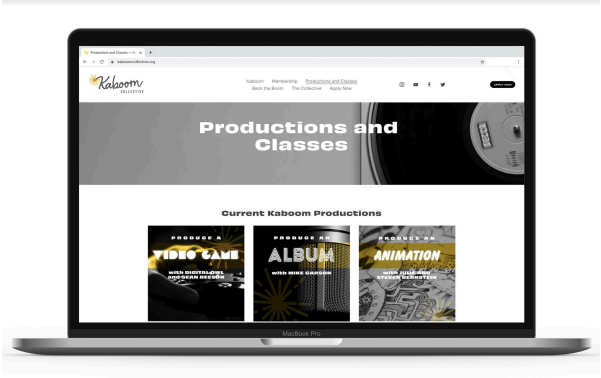
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