

The Profile: The secret life of an Olympic champion & the Trump whisperer

Good morning from Atlanta!

I got to see my little sister Kat dominate at a swimming championship (swim final? swim competition? you get the idea.) While she was fighting to shave seconds off her time, the most athletic thing I did was dramatically stretch my arm across the bleachers to reach for my coffee. In her honor, I have included an intriguing profile of Olympian Katie Ledecky at the bottom of this newsletter.

FEEDBACK: It's been a while since we did this, so I'd love to hear your feedback about "The Profile." Tell me what you like, what you don't like, and whether there are any sections I should add. Appreciate you guys for reading this every week, so let's make sure it has everything you want.

- [The sex crime investigator](#) [****HIGHLY RECOMMEND****]
- [The Trump whisperer](#)
- [The world's best hitchhiker](#)
- [The king of the Internet](#)
- [The richest man in poverty](#)
- [The secret life of an Olympic champion](#)

PEOPLE TO KNOW.

[The sex crime investigator](#): Michael Osgood, NYPD's top sex-crimes investigator, tried to bust Harvey Weinstein three years ago. He surveilled and recorded Weinstein trying to bully an Italian model into his hotel room. Yet Weinstein still managed to get away. Power, connections, and money can derail even the most well-executed investigations. [Tweet this story.](#)

"Sexual assault is the hidden scourge on the American landscape."

[The Trump whisperer](#): Donald Trump's former communications director Hope Hicks was different than his other confidantes. The uncommonly press-shy press secretary feared attention & avoided interviews. (One of the only cases of Hicks speaking on the record was for the Forbes "30 Under 30" list.) She doesn't even have political ambitions. But there's a reason she landed (and stayed) in the White House — her unconditional loyalty to every member of the Trump family made her invaluable. [Tweet this story.](#)

"She's the only person he trusts. He doesn't trust any men and never has."

[The world's best hitchhiker](#): There are three elements to successfully catching a ride almost anywhere in the world: an "idiotic" smile, a harmless look, and a convenient pickup spot. Juan Villarino has hitched 2,350 rides across 90 countries and has only been robbed twice. It's safe,

he says. In fact, he believes that “the 12-hour workday is more dangerous than hitchhiking.”

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“I realized that you could work your whole life for a house, a career,” he said, “and overnight it all could vanish.”

COMPANIES TO WATCH.

[The king of the Internet:](#) Yahoo pioneered many of the apps & services we take for granted today. Before there was Spotify, there was Yahoo Music. Before there was Youtube, there was Yahoo TV. This story details the improbable rise and remarkable fall of what was once the biggest Internet company on the planet, worth \$125 billion at its height. [Tweet this story.](#)

“You can’t go to any company in the valley and not find Yahoo’s imprint.”

[The richest man in poverty:](#) Baba Ramdev was a poor young yoga instructor who renounced his possessions and the material world. Yet somehow he has built a multi-billion dollar corporation that sells toothpaste, instant noodles, and toilet cleaner. It’s somehow possible to observe an oath of poverty while also being one of India’s top entrepreneurs. [Tweet this story.](#)

“On a three-axis chart of holiness, capitalism, and lumbar flexibility, he occupies a point beyond anyone else on Earth.”

THROWBACK.

[The secret life of an Olympic champion:](#) Katie Ledecky is a five-time Olympic gold medalist and a 14-time world champion. She’s the most decorated female swimmer in history, and she’s only 21 years old. Ledecky has an insatiable hunger for improvement, greatness, and of course, gold medals. This profile goes deep in the mind of an Olympian to reveal how her calm, reserved demeanor is the key to her success. [Tweet this story.](#)

“In the water, she is a stone-cold racer,” Suguiyama said. “Out of the water, she is as sweet as she can be.”