

Open Letter to All Party Leaders: Launch Guide

Key Information:

- URL: www.rainbowequality.ca/letter
- Time and Date: March 31st at 11AM Eastern
- Visual Assets: Momentum launch assets are [here](#), editable assets where you can add your logo are [here](#).

Sample Social Media Copy

Sample 1: On Trans Day of Visibility, we are joining over 200 organizations across Canada in publishing an open letter urging all Canadian party leaders to uphold freedom, equality and human rights for trans and queer people.

Read the letter: www.rainbowequality.ca/letter

Sample 2: Canadians believe in freedom, equality and human rights - for everyone. That's why we are joining organizations across Canada in urging political party leaders in the 2025 federal election to pledge their support for 2SLGBTQIA+ equality and oppose any attempt to roll back human rights protections for queer and trans people.

Read the letter: www.rainbowequality.ca/letter

Sample 3: "We urge you, as political leaders, to remain steadfast in the face of regression - to uphold the freedom of queer and trans Canadians and reject any effort, however veiled, to roll Canada backwards on equality and human rights for queer and trans people." - Read our open letter, published by 200+ organizations across Canada

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