

Task 1:

Product Description - Hyatt Centric Hotel, Bangalore

Discover the essence of Bengaluru by staying in the Hyatt Centric Hotel in Bangalore, where modern design meets local culture in the prime location of the city. A wide range of amenities makes your stay comfortable and visit many places. Whether you're here for business or leisure, enjoy facilities like a business center, fitness center, pool, spa, and free Wi-Fi access. A refreshing and inviting design of rooms and suites has a personal safe and minibar too. Explore nearby attractions like 1MG Lido Mall, 2km from the stay, Commercial Street 1.7km and RMZ Millennia working space 1.5 km from the stay, Cubbon Park is 4km away, and many cultural, historical, and tech parks near the hotel. Socialise at The Corner, or relish modern global cuisine at The Bengaluru Brasserie. Book your stay now and experience Bangalore like never before.

Task 2:

Idea of a Video Script, promoting MiStay's hourly hotel booking service

[Opening scene: A busy traveler walking through an airport terminal, checking on time on their phone]

Narrator (upbeat, conversational):

Ever been stuck with hours between flights, or just needed a place to rest for a few hours on a busy day?

[Cut to: A professional sitting in a coffee shop, looking tired and uncomfortable]

Narrator:

Maybe you've got a long layover, an important meeting, or a quick recharge but paying for a full day at a hotel seems like a waste?

[Cut to: A cozy hotel room with a bright, welcoming ambiance]

Narrator: That's where MiStay comes in!

With MiStay you can book top hotels by the hour - pay only for the time you need.

[Scene Transition: split screen showing a traveler booking a hotel on their phone while on the move, & another person checking in effortlessly at a hotel reception]

Narrator:

Booking with MiStay is simple! Choose from premium hotels in prime locations, select your check-in and check-out times, and you're all set! It's flexible, convenient, and smarter than paying for a full day.

[Cut to: Different scenarios of a businesswoman freshening up before a meeting, a couple relaxing in a room, and a family resting during the trip]

Narrator: Whether it's a business meeting, a quick nap, or some quiet time before your next adventure - MiStay got you covered.

[Cut to: A man checking out using his phone, smiling, **TEXT OVERLAY - Save Money, Save Time!**]

Narrator: Why Pay for 24 hours when you only need 4? MiStay lets you save money without sacrificing comfort.

[Scene transition: A variety of hotel partners and locations flash on the screen, with a glowing 'BOOK NOW' button on the phone screen]

Narrator: So next time, don't book for the day - book smarter! Experience the convenience of hourly hotel bookings with MiStay!

[Closing Scene: MiStay logo appears on screen, with CTA]

Narrator (encouraging): Visit MiStay.in, choose your hours, and only **pay for what you need**. MiStay Hotels - By The Hour

[Text overlay: "Download MiStay app today" - along with app logo and icons]

Task 3:

Professional Email Draft to potential corporate clients introducing MiStay's services.

Subject line: Enhance Your Employees' Travel Experience With MiStay - Flexible Hotel Booking Options!

Dear [Client's Name],

I hope this email finds you well.

I'm excited to introduce you to **MiStay**, a unique and well-liked hotel booking platform designed to make business travel more convenient, flexible, and cost-effective for your employees. Our service offers hourly hotel bookings in major metropolitan cities like Bangalore, Delhi, Mumbai, and more, tailored to suit the needs of corporate travelers.

Here's how MiStay can benefit your employees:

- **Hourly hotel stays** - Pay only for the hours needed, not the full day!
- **Short stays with early check-in and flexible check-out** starting at just Rs. 479/-
- **Available in major cities** like Bangalore, Mumbai, Delhi, Kolkata, Chennai, Hyderabad, and more.
- **Safe and secure stays** with flexible payment options - pay online or at the hotel.
- **User-friendly app** for easy booking on the go

With MiStay, you'll offer your employees great flexibility in managing their time efficiently and controlling travel costs with ease. It's a smarter approach for business travel, allowing

your team to focus on what truly matters, without worrying about unnecessary hotel expenses.

We would love to explore how MiStay can seamlessly integrate into your company's travel plans, making your business trips efficient and budget-friendly.

Feel free to reach out for more information, or visit us at [\[website's link\]](#)

Best Regards,

[Name]

[Title]

[MiStay logo]