

CURR 550: Digital Media Literacy

FINAL DIGITAL LITERACY PROJECT

Summer 2017

The Project:

We will talk a lot in this course about what you believe about teaching, learning, and the world. For your final project in this class, I want you to rethink, revamp, or reimagine something in your personal or professional life using digital media and technology so to embody those beliefs. (See my blog for a full link list of potential tools you can play with – or you can discover something else on your own as long as you run it by me.) This project has three parts:

- 1) a digital product that helps you reimagine learning with youth
- 2) an in-class presentation (Pecha Kucha)
- 3) a +/-1000 word reflective blog post about your process and product.

I want you to try to see something with new eyes – how do the media and technology resources allow you to see something in a way you have not seen it before? This can be curriculum-driven: a revised lesson plan or unit where you take content you have used before and revamp it in a digital arena. This can be assessment-driven: an assignment that you design that allows students to use digital tools to show you what they know (as part of it, you create a sample, the rubrics and the lesson itself). This can be teacher-driven: a class website, database for organizing student files, collaborative digital space for working with colleagues. Or this can be something personal (promotional materials for your band or professional development workshops, a family history, a garden “journal”) that you can rethink using one of the amazing digital resources at your disposal. The possibilities are endless but the project must meet the following criteria:

- ☐ Uses new technologies that you have not explored before
- ☐ Product is practical, useful and enhances the teaching and learning in your classroom/life
- ☐ Product aligns with what you believe about teaching, learning and youth
- ☐ Layout (attractive, user-friendly, & professional)

The Presentation (Thursday, July 6th and Friday July 7th)

On Thursday and Friday of next week, each person will have 6 minutes and 40 seconds to present their work in class in a Pecha Kucha 20x20 format. You will have 20 slides, running in Google Slides for 20 seconds each through which you tell us the story of your technology journey to explain how you came to the project you choose. These presentations are personal in that they are about your and your journey, and professional in that they evidence what you believe about learning and how media/technology are a part of that vision. At the end of each 20x20, we will each fill out a Feedback Form to offer you suggestions and comments on the project. You will also self assess your presentation.

	Excellent A/A- range	Great B+ range	Good B/B- range	Passing C range	Unacceptable/Absent below C
FORMAT: Uses 20 slides on 20 second timer to tell an effective story with a central theme					
CONTENT: Slides help viewer understand the project content					
STYLE: Spoken presentation is well organized, timed and crafted					
REFLECTION: Clearly articulates how the digital product will enhance the teaching and learning in presenter's classroom/life					

(OVER for written assignment →)

The Written Assignment: (Due Monday, July 10 by 5:00pm on your blog)

In order to give your project some context and to connect it to the major themes of this course, I want you to write about the process and product you have created. Your goal here is to show me that you got something out of taking this course, to demonstrate that you understand the major course themes and issues (such as new media, digital natives, educational reform, critical pedagogy, media as ideology, textual analysis, representation, consumers/producers, etc). Each person must write a +/-1000 word blog post that includes the following:

	Excellent (9.5-10)	Great (8.75-9.25)	Good (8-8.5)	Passing (7-7.5)	Unacceptable/Absent (under 7)
Includes a narrative context about where this project came from, what you did and why it is important to you	Yes				
Explains how this use of digital technology positions you as a technocrat, techno-traditionalist, or techno-constructivist to enhance or change content/context		Yes			
Discusses how this project reflects what you believe about how students learn (points x2)	Yes				
Draws from at least 3 of our course themes, texts or issues (points x2)	Yes				
Demonstrates something that you could not have done or conceptualized before this course	Yes				
Includes hyperlinks to at least 5 external resources (academic and/or technical)	Yes				
Writing Style (creativity, style, flow)	Yes				
Writing Skills (grammar, spelling, format)	Yes				

(Please include this self-assessed rubric in your final blog post. Give yourself a score in each area. You can post it as an image, post it as a link in your google drive, or simply type it into your blog.)