

Excellence is not for everyone. But, our products are curated for those who seek it in every puff.

And EVERY cigar is an experience, it is an embodiment of masterful craftsmanship, and there is a reason you can't find what we sell in a corner shop...

Have a cigarette, fine, it's easy. OR, choose to be one of the few.

Today, across England and Scotland, there are 8 locations where you can walk into a lounge and smoke a cigar, yourself. Feel the leaf in your hands, smell the richness of the tobacco.

Our lounges are designed for your enjoyment, for total indulgence and captivation in that moment. An entirely immersive experience.

Not through your phone. In an elegant room of deep mahogany and cedar.

Do you really want to miss out?

The success of our recent releases is a testament to our customers' appreciation of excellence. And their support pays dividends. In our shops, when you buy 2 cigars you take 1 free AND 1 more at half the price.

That's not all...

We will personally notify you of every single exclusive, early arrival.

Or, simply order your cigars to the comfort of your own home. Good taste is not limited to a room...

And when you're early to the party, you too are rewarded. 1 free cigar for every 3.

Of course, we're fair. You join the early access club too...

But excellence doesn't wait forever, and neither do we.

So, we have decided to let this offer run for you for the next month...

Do not miss out on this chance. Excellence awaits.

Merry Christmas,

CGAR

P.S. Naturally, we have to spread some Christmas cheer, so ALL Davidoff and Cohiba's are 40% off. Use code "EXCELLENCE".