## Insta Draft #1,

Howdy — team!

Just a quick word from a pal.

The most recent reel resonated with me deeply. Like j.max, I too started working out to look aesthetic and bring in MASSIVE gains! But most importantly...

Now I strive to bring even bigger gains to companies with the building blocks for success.

May I ask about your current outreach strategy?

## Insta Draft #2,

Howdy — team!

The most recent reel resonated with me deeply. Like j.max, I too started working out to look aesthetic and bring in MASSIVE gains! But most importantly...

Now I strive to bring even bigger gains to companies like yours.

The quality of your social media posts are golden and it's something that many of your competitors are missing.

Although, scrolling through I can see that you're simply missing exposure.

Companies like Myprotein have boosted their sales by taking advantage of social media exposure.

A small thing you can do is use trending hashtags in order to skyrocket your exposure.

Sort of like this

(free value)