



Alex Hunte - General Manager - APAC at Effortel

Leveraging over twenty years of experience leading enterprise sales in the global telecom industry with notable companies like Amdocs and Salesforce, Alex Hunte is the Founder and CEO of [Brilansa](#) in Singapore. Alex specializes in helping innovative SaaS companies accelerate their growth in the dynamic Asia-Pacific telecom markets through strategic consulting and business development services. Current clients include [Effortel](#), an award-winning MVNO, MVNE and BSS vendor, where he plays a pivotal role as General Manager - APAC, leading strategic growth initiatives across the region. Similarly, at [lkue.io](#), pioneers of the world's first Customer Data Platform (CDP) for telcos, Alex is instrumental in driving growth and building trusted relationships with key operators across APAC.