

# Privacy Policy

# Cole for VA Privacy Policy

This Privacy Policy applies to the website (the "Site") owned and operated by Cole for VA, a Virginia House of Delegates campaign.

Cole for VA has created this privacy policy to explain how we use information that you may provide while visiting this Site and to demonstrate our firm commitment to Internet privacy. Cole for VA may modify this policy from time to time so we encourage you to check this page when revisiting this Site. By using this Site, you agree to the terms of this Privacy Policy.

## **How we use your information**

When you contribute, sign up to volunteer, or take any other action on our Site, we may ask you to give us contact information, including your name, address, telephone number, mobile telephone number and/or e-mail address. We may obtain information about you from outside sources and add it to or combine it with the information we collect through this Site.

We use this information to operate this Site, send you news and information about Cole for VA' activities, solicit your participation in Cole for VA' activities, and related uses. We use your e-mail address to send such information by e-mail, and may use your telephone number to call you or send you a text message or phone call for these purposes.

Additionally, we may share your information as follows, or as otherwise described in this Privacy Policy:

- To companies that assist us in maintaining this Site or with the Cole for VA activities, but only for purposes of providing services to Cole for VA ;
- To comply with applicable law or legal requirements (for example, a lawful subpoena), to protect our rights or property, or to protect our supporters from fraudulent, abusive, or unlawful conduct, or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records;
- With candidates, organizations, committees, or groups that we believe share the same political or social viewpoints or objectives as Cole for VA; or

- To other groups with your consent.

The above includes text messaging originator opt-in data and consent. Such information will not be shared with any third parties, provided that the foregoing does not apply to sharing (1) with vendors, consultants and other service providers who need access to such information to carry out work on our behalf (and who will not use such information for their own purposes); (2) if we believe disclosure is required by any applicable law, rule, or regulation or to comply with law enforcement or legal process; and (3) if the user consents to our sharing of such information.

Submitting your personal information (including e-mail address) on this page will sign you up to receive e-mails from Cole for VA. We may also use your first name to indicate the latest actions taken on this site.

## **Children**

Cole for VA complies with the Children's Online Privacy Protection Act. Cole for VA does not solicit and does not accept personally identifying information from any person under 13 years of age.

Visitors to this Site who are under 13 years of age should not use this Site except under the supervision and with the assistance of their parent or legal guardian, and should never submit any personally identifying information to the Site. For example, visitors under 13 years of age should not register, purchase or use services or take any actions on or through this Site.

## **Contributions to Cole for VA - public information**

Cole for VA is required to file regular reports with the Virginia Department of Elections that publicly disclose the name, address, occupation and employer of persons who contribute over \$100 during an election cycle, along with the amount and date of the contribution. State and local election laws may also require us to disclose this information at a lower itemization threshold, depending on the committee's activity.

## **Cookies and data tracking**

A cookie is a piece of data stored on the user's hard drive containing information about the user. Some parts of this Site may be password-protected. We may use a cookie (cookies reside on your computer and are under the control of your browser) to compile aggregate data about

visitors to the Site and their interaction with the Site for the purposes of improving the operation of the Site and/or offering better Site experiences and tools in the future.

We may also use cookies to enable you to return to password-protected areas of the Site without having to re-enter your password. If you wish to disable these cookies, the help portion of the tool bar on most browsers can assist. If you set your browser to disable cookies, however, you may not be able to access certain parts of this Site.

We may also use third-party services such as Google Analytics. This helps us understand traffic patterns and know if there are problems with our Site. We may also use embedded images in emails to track open rates for our mailings, so that we can tell which mailings appeal most to Cole for VA supporters.

Please note that third party vendors, including Google, may show Cole for VA-sponsored ads on the Internet. Those third party vendors (including Google) use cookies to serve ads based on a user's prior visits to our website. Users may opt out of Google's use of cookies by visiting <http://www.google.com/privacy/ads/>

## **Advertising**

We may place online advertising with third-party vendors, including Google, which will be shown on other Sites on the internet. In some cases, those third-party vendors may decide which ads to show you based on your prior visits to the Site. At no time will you be personally identified to those third-party vendors, nor will any of the information you share with us be shared with those third-party vendors. If you prefer to opt out of the use of these third-party cookies on the Site, you can do so by visiting the Network Advertising Initiative opt out page .

Cole for VA does not use cookies to track what specific pages an individual site visitor views. Please note, however, that third party vendors, including Google, may show Cole for VA-sponsored ads on the Internet. Those third party vendors (including Google) use cookies to serve ads based on a user's prior visits to our website. Users may opt out of Google's use of cookies by visiting <http://www.google.com/privacy/ads/>.

## **Links to other sites**

The privacy policies and practices contained in this Privacy Policy do not apply to ANY external links. This Privacy Policy only applies to our Site or any future Sites that we may develop. It

does not cover Sites that are linked to by this Site or Sites for which we are not responsible ("linked-Sites"). These linked-Sites will have their own policies and practices that may be different from ours. We encourage you to familiarize yourself with the policies and practices of the linked-Sites, especially if you provide personal information to them.

### **Consent to Receive Text Messages**

By providing your mobile number and opting in, you agree to be contacted by or on behalf of Cole for VA at the provided mobile number. This includes text messages for informational, product, or service-related purposes (e.g., donation requests, advocacy actions, etc.). Message frequency varies, and standard message and data rates may apply.

To stop receiving text messages, reply with the word STOP. We may confirm your opt-out by text message.

We will not share or sell your text messaging opt-in data, consent, or related personal information with any third parties, unless required by law.

### **Amendments and consent to this privacy policy**

We retain the right to amend or otherwise update this Privacy Policy at any time. By using our Site, you consent to the collection and use of the information as we have described. If we change our policies and practices, we will post the changes in our Privacy Policy so that you are always aware of them. With this knowledge, you can make an informed decision about whether you wish to provide personal information to us.

### **How to contact us**

If you have any questions about this Privacy Policy, you may contact us by sending an e-mail to [info@jgcole.org](mailto:info@jgcole.org)