



Emoji By The People, For The People

So you want to write an emoji proposal with [Emojination](#)?

The Unicode proposal deadlines for emoji to be released in 2022 emoji are on a quarterly schedule: January 2020, and a final deadline pushed back September/October 2020. Note that due to COVID, a delay in the Unicode release means that 2021 emoji will only be a small set made of compound emoji. No new atomic emoji characters will be added in 2021.

We have many diverse emoji ideas up for grabs. If you are interested in working on a particular idea, that emoji is moved to the top of our priority list. Since we already have a team of designers, you will be able to focus on the actual proposals.

An emoji proposal is a lot like writing a very detailed high school lab report. You should feel free to have some fun with them, as they could be picked up by the media and read in posterity by academics. The key area where people make mistakes — and get their proposals kicked back — is in the data presentations.

Example Submissions

Unicode's official guidelines, along with common proposal sticking points, can be found [here](#).

For your reference, a few examples of proposals that recently passed are [LOBSTER](#), [MOSQUITO](#), and [BAGEL](#). Although they're not fully up-to-date with current submission

requirements (specifically, the screenshots they now require), they should offer a general idea of what a successful proposal looks like.

We've also created an [emoji template](#) for you to work with. Drop in the proposed emoji image if it already exists in our shared AirTable, but be sure to give credit to the designer.

We are more than happy to provide guidance and feedback along the way.

How to Participate

Sign up for our [Slack channel](#) to make sure you're in the loop. If we don't already have it, send your email address to jenny@emojination.org.

AirTable

- In the AUTHOR tab, add your name, email, and, if relevant, affiliation. You may also add a bio, if you'd like.
- You are free to assign yourself any emoji idea that is not already marked ASSIGNED or PASSED. Available ideas will be marked either SUGGESTION or READY TO ASSIGN. If you added yourself to the AUTHOR tab, your name will appear in the self-assigning drop-down list.
- You are welcome to add new emoji suggestions, but please run them by Jenny over email or Slack first, as she will be able to tell you whether they have a realistic chance of passing. We want to avoid a cluttered master list.

Emojicon Slack

- Join our #emoji-proposal channel, where most of our emoji proposal conversation takes place.
- Feel free to Slack DM @jenny8lee if you have any questions, though it's probably best to ask questions in the open channel in case other proposal writers have similar questions.

Emoji Proposal Checklist

From Unicode

DOCUMENT PREPARATION FOR SUBMISSION

Documents may be submitted as Google Docs (Emojination's preferred choice), Microsoft Word documents, or in PDF format. Please do not submit HTML or plain text documents; as they will be rejected.)

Each proposal document must include the following *on the first page*:

1. A title which clearly states the *name* of the emoji being proposed. Preferably in caps.
2. The *author's* name, or names if multiple.
3. The *date* the document is actually submitted. (If you are re-submitting a revised document by committee request, the document date must still be updated each time.)
4. At least one image of the emoji as it is being proposed.
5. The reference or "median" emoji which the proposed emoji is being measured against.
6. The *designer's* name.
7. Image credit: "Free for use in context of this proposal."

If any of the above information is missing, the document will be rejected.

Unicode requests that all initial proposal submissions must include the requested images, in both color and black-and-white, but they make an exception for Emojination. Emojination proposals may be submitted as one color or black-and-white image embedded in the Google Doc. If images are not included as specified, the proposal will be rejected. (When re-submitting a revised proposal, if your proposal images have not changed since the initial submission, you do not need to send them again, but you must include them the *first* time.)

When sending in proposals for review, you must always include the *name* of your emoji in the subject line of the e-mail. If you don't include that information, the proposal will be rejected.

Revising Proposals

If you submit a revised proposal for any reason, the "Date" line should indicate that this is a revision and include the most recent revision date. Eg. "**Date:** orig. July 22, 2019, rev. Oct 24 2019"

Nice to have

- Contact information for the proposers. We understand that because of privacy reasons, you don't want to the email in a public document on the Unicode register.
- Bios of the contributors.