Sachse High School Football Booster Club Board Member Meeting

Wednesday, June 18, 2025 · 6:00pm

AGENDA

WELCOME/UPDATES

Elizabeth Williams Coach F. Williams

- Introductions: <u>Board Members 2025-26</u> (need to put on website soon)
- New Coaching Staff:
 - o Coach Bryan O'Neal Defensive Coordinator
 - o Coach Chris Hayes Head Freshmen Coach
 - o Coach Branson Hickman Offensive Line
 - o Coach Jeff Stone Offensive Line
 - o Coach Zach Goforth Outside Linebackers
 - o Coach Justin Malone Freshmen Offensive & Defensive Line
 - o TBA Defensive Line
 - o TBA Freshmen QB's/RB's/DB's

TREASURER REPORT

Michelle Hill

- Current Bank Balance
- Monthly Expenses of Note since last meeting on April 30
- Monthly Income of Note since last meeting on April 30
- Outstanding Expenses/Income
- April & May Reconciliation Docs, submitted to school
- Expenses/Income Forthcoming
- Reconciliation Entire Year (In Progress to Create 2025-26 Budget)
- Fundraiser Final Dollar #\$ *Check in Hand
- Update Bank Transition Old to New Signers

COACH UPDATES/ASKS

Coach F. Williams / Coach Behrens

FUNDRAISING UPDATE

Elizabeth Williams

- Upcoming Opportunities
 - o Gameday Program Ads & Banners
 - Sold during Summer, wrap up as school starting in order to get program published to sell before first game on August 29.
 - Personal Student/Family Ads
 - Corporate / Business / Organization Ads
 - Need Your Help to Ask People *Corporate Sponsor Letter, get a helmet if don't have one already
 - Will share spreadsheet of past corporate sponsors) <u>Corporate Partners | Sachse Mustangs Football</u>

GAMEDAY OPERATIONS

Armando Banda

- Update on New Tunnel
- Need More Dads (?)

EVENTS REPORT

Brandi Van Sickle

2025 Football Calendar

2025-26 School Events Calendar (subject to change / per School Admin.)

Past Events

- May 15: Spring Game
 - o Feedback Document; Add Yours
- May 19: Parent Meeting Cafeteria
 - o Presentation Slide Deck
- June 2: Summer Workouts Start
 - o Information Flyer
- June 2: Future Mustangs Camp (120)
 - o Feedback (?)
 - o Photos
 - o Still need to do a social media post Cameron Davis 🔽

Upcoming Events

- 1. Dudes & Decals
 - Pick tentative date; August usually first week or 2nd week of school? Email Lauren Ellis / Calendar Hold-Tentative Dates- August 20th or August 26th?
 - o Varsity Decal Application on Helmets
 - o Light Refreshments-Desserts
 - o 5 Volunteers

2. Bleachers & Bling

- a. Pick tentative date-September 23rd.
- b. Venue-Napoli's
- c. Ticket Price? Put on Square EJW
- d. Graphic Social Media
- e. Calendar Hold Lauren Ellis
- f. Design Shirt Now A Smiley

3. Varsity Banquet

a. Wednesday, December 10 - Save the Date! - Need all hands on deck!

Spiritwear / Sales Updates

Andrea Smiley / Elizabeth Williams

- Online Store like SHS Track -waiting on our contact to set a meeting, sooner than later this Summer!
- New Items (1 or 2)
- New BC Member Decal (ordered) free w/ membership + \$3 for additional one for spouse
- Pregame Meals: <u>MEALS 2025 All Levels | SACHSE MUSTANG FOOTBALL</u> (All Teams)! Order Deadline: Friday, August 15
- NEW Metal Yard Signs! Order Deadline: Sunday, August 10 <u>Yard Sign (Metal) New! | SACHSE MUSTANG FOOTBALL</u>

Membership Updates & Reminders

Kandice Clark

 Push Membership Drive this Summer: <u>Membership | Sachse Mustangs Football</u> - google form and if payment (that goes to the square site here →) <u>2025-26 Booster Club Membership | SACHSE</u> <u>MUSTANG FOOTBALL</u>

- 9 current members; 5 being board/leadership
- New car decals have been ordered free for ANYONE who joins the booster club (1 per household, additional decal for spouse \$3)
- Andrea and Kandice will work together to make a plan to get incentive items to members.

Public Relations / Social Media

Cameron Davis

- Senior Spotlights / Class of 2026
 - o Ready to go!
 - o Deadline: Sunday, August 10 @ 11:59pm; Google Form Seniors Fill Out
- Transition from Rene to Cameron
- Ideas welcome

Volunteer Opps / Get In the Game

Eileen Coker

- NEW this year! Separate Volunteer Sign Up for Board / Leadership vs. other parents
- Sign-up Genius Form for all season for other parents
- General Volunteer Google Form

NEXT MEETING DATE

- Wednesday, July 23 @ 6pm RSVP on GroupMe
 - Social Media: Sachse HS Football | Twitter, Instagram, Facebook | Linktree
 - Master Calendar: Season 2025
 - Communication: sachsemustangfootball@gmail.com
 - Website: sachsemustangs.com
 - Volunteer 4 Sachse Football: Sachse Football Booster Club: Sachse Football Booster Season 2025