

NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
 e-mail: nss@kcgcollege.com

NSS Annual Report 2023-2024

S.NO	DATE	NAME OF PROGRAMME
1	12.8.2023	The India Day – Chennai Bike Rally 2023
2	12.8.2023	Tree Plantation HIET Poly Technic - Padapai
3	15.08.2022	Independence Day Program
4	15.08.2022	Tree Planting – GO GREEN
5	19.08.2023	Blood Donation Camp
6	01.09.2023	Anti - Worm Medication
7	09.09.2023	Coastal Cleanup Drive - Clealiness Drive For Creating Awareness
8	23.09.2023	Eye Checkup Camp
9	01.10.2023	Ek Tareekh Ek Ghanta

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10	04.11.2023	Dental Camp
11	11.12.2023	Viksit Barath @2047 Utsav
12	06.12.2023	Flood Relief Camp
13	19.12.2023	KCG Charitable Foundation Flood Relief Camp
14	13.01.2024	Rice Distribution – Panaiyur Village
15	26.01.2024	Republic Day
16	29.01.2024	Sports and Cultural Activities Adopted Village - Panchayat Union Middle School , Pattikadu Village - Thirukalukkundaram
17	30.01.2024	Sports and Cultural Activities Panchayat Union Middle School - Kazhipadur
18	31.01.2024	Chairman's Birthday Celebration – 2024 Blood Donation camp
19	31.01.2024	National Road Safety Awareness Program – Sholinganallur.
20	14.02.2024	Founder's Memorial Day - Medical camp
21	19.02.2024	Voters Awareness Campaign for Youth – South Zone – Online Mode



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22	09.02.2024	Anti - Worm Medication
23	24.02.2024	Swachh Bharat Camp – Clean India
24	16.04.2024	Voters Awareness Programme - 2024
25	17.04.2024	Voting Awareness Campaign 2024

ABOUT THE COLLEGE

KCG COLLEGE OF TECHNOLOGY

KCG College of Technology was founded in 1998 to fulfill the Founder-Chairman, Dr. KCG Verghese's vision of **“To Make Every Man a Success and No Man a Failure”**. It is a Christian minority institution, affiliated to Anna University (Autonomous), Chennai and approved by AICTE, New Delhi.

VISION



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KCG College of Technology aspires to become a globally recognized centre of excellence for science, technology & engineering education, committed to quality teaching, learning and research while ensuring for every student a unique educational experience which will promote leadership, job creation, social commitment and service to nation building.

MISSION

- Disseminate knowledge in a rigorous and intellectually stimulating environment.
- Facilitate socially responsive research, innovation and entrepreneurship.
- Foster holistic development and professional competency.
- Nurture the virtue of service and an ethical value system in the young minds.

QUALITY POLICY

KCG College of Technology, committed to achieving excellence in technical education and producing responsible citizens and progressive leaders, strives to achieve the institution goal by

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- Focusing on the overall development of the students and strengthening their capacities and leadership abilities.
- Creating a conducive environment for effective teaching, active learning and purposeful research.
- Incorporating value-added programmes to the curriculum and improving the job prospects of the students.
- Periodically evaluating the effectiveness of the programmes offered at the institute and responding positively to the needs of the industry.
- Exposing the students to the challenges of the twenty-first century and providing them with opportunities to think innovatively and to demonstrate their entrepreneurship skills to contribute effectively to the growth of the nation, and
- Continuously benchmarking the institution against premier institutions to adopt the best practices for quality improvement.

NATIONAL SERVICE SCHEME (NSS)

About In Brief

After independence the university grants commission, headed by S. Radhakrishnan, recommended the introduction of voluntary national service in academic institutions. This idea was again considered by the Central Advisory Board of Education (CABE) at its meeting in January, 1950; after examining the idea and the experiences of other countries in this field, the board recommended that students and teachers should devote time to voluntary manual work. In the draft first five-year plan adopted by the government in 1952, the need for social and labour service



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by Indian students for one year was stressed. In 1958 Jawaharlal Nehru, in a letter to the chief ministers, considered the idea of social service as a prerequisite for graduation. He directed the ministry of education to formulate a suitable scheme for the introduction of national service into academic institutions.

AIM

It aims at developing amongst students a sense of participation in nation building through Social Work. This deepens understanding of the social environment and enriches his/her personality through actual participation in day-to-day life of the society. This process of learning is not only a desirable supplement to the classroom education but develops in the student a sense of responsibility, tolerance and cooperation. The plays a vital role in the development of the latent aspects of the student's personality.

The programme aims to inculcate social welfare in students, and to provide service to society without bias. volunteers work to ensure that everyone who is needy gets help to enhance their standard of living and lead a life of dignity. In doing so, volunteers learn from people in villages how to lead a good life despite a scarcity of resources. It also provides help in natural and man-made disasters by providing food, clothing and first aid to the disaster victims.

LAUNCH

In May 1969, a conference of student representatives (of universities and institutions of higher education) convened by the ministry of education and the university grants commission also

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unanimously agreed that a national-service scheme could be an instrument for national integration. The details were soon worked out and the planning commission sanctioned an outlay. Five crores for the during the fourth five-year plan, stipulating that the be a pilot project in select institutions and universities. On 24 September, then-union education minister V.K.R.V. Rao launched the at 37 universities in all states. The scheme has been extended to all states and universities in the country, and also +2-level institutes in many states

SYMBOL

The symbol for the has been based on the giant rath wheel of the world famous konark sun temple (the black pagoda) situated in Orissa, India. The wheel portrays the cycle of creation, preservation and release. It signifies the movement in life across time and space, the symbol thus stands for continuity as well as change and implies the continuous striving of for social change. The eight bars in the wheel represent the 24 hours of a day. The red colour indicates that the volunteer is full of young blood that is lively, active, energetic and full of high spirit. The navy blue colour indicates the cosmos of which the is tiny part, ready to contribute its share for the welfare of the mankind.

The Main Objectives Of National Service Scheme

The programme aims to instilling the idea of social welfare in students, and to provide service to society without bias. NSS volunteers work to ensure that everyone who is needy gets help to enhance their standard of living and lead a life of dignity. In doing so, volunteers learn from



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people in villages how to lead a good life despite a scarcity of resources. it also provides help in natural and man-made disasters by providing food, clothing and first aid to the disaster's victims

- (i) Understand the community in which the students work.
- (ii) Understand themselves in relation to their community.
- (iii) Develop among themselves a sense of social and civic responsibility.
- (iv) Identify the needs and problems of the community and involve them in the solution of problems.
- (v) Utilize their knowledge in finding practical solution to individual and Community problems.
- (vi) Develop competence required for collective existence and sharing of responsibilities.
- (vii) Gain skills in mobilizing community participation.
- (viii) Acquire leadership qualities and democratic attitude.
- (ix) Develop capacity to meet emergencies and natural disasters.
- (x) practice national integration and social harmony.

CHARTER

The at kits provides each student with a significant context in which he/she can arrive at a deeper understanding of social reality in India today. The encourages the meaning of the life through service.

MOTTO

“NOT ME BUT YOU”

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The motto or watchword of the national service scheme is 'Not Me But You'. This reflects the essence of democratic living and upholds the need for selfless service and appreciation of the other person's point of view and also to show consideration for fellow human beings. It underlines that the welfare of an individual is ultimately dependent on the welfare of society on the whole. Therefore, it should be the aim of the to demonstrate this motto in its day-to-day programme.

Day

The formally launched on 24th September, 1969, the birth centenary year of the father of the nation. Therefore, 24 September is celebrated every year as day with appropriate programmes and activities.

Logo

The symbol of the national service scheme is based on the 'rath ' wheel of the Konark sun temple situated in Orissa. These giant wheels of the sun temple portray the cycle of creation, preservation and release, and signify the movement in life across time and space. The design of the symbol, a simplified form of the sun-chariot wheel primarily depicts movement. The wheel signifies the progressive cycle of life. It stands for continuity as well as change and implies the continuous striving of for social transformation and upliftment.

Badge

The symbol is embossed on the badge. The volunteers wear it while undertaking any programme of community service. The Konark wheel in the symbol has eight bars which represent the 24

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hours of the day. Hence, the badge reminds the wearer to be in readiness for service of the nation round the clock i.e. For 24 hours. The red colour in the badge indicates that the volunteers are full of bold i.e. lively, active energetic and full of high spirit. The navy blue colour indicates the cosmos of which is a tiny part, ready to contribute its share for the welfare of the mankind.

Always Aiming High

Encourages students to become socially responsible citizens and helps them realize and experience the joy of selfless service to the community. We can proudly claim that our college has an outstanding unit. The many prestigious awards it has won speak for themselves. The college unit has recently taken up an important initiative in working with local Residents' Welfare Association to spread awareness regarding waste management.

Types of Activities

There are two types of activities: Regular Activities (120 hours) and Annual Special Camp Activity (120 hours). All the NSS Volunteers who have served NSS for at least 2 years and have performed 240 hours of work under NSS are entitled to a certificate from the university under the signature of the Vice-Chancellor and the Programme Coordinator. The Annual camps are known as Special Camps. Camps are held annually, funded by the government of India, and are usually located in a rural village. Volunteers may be involved in such activities as:

1. Cleaning
2. A forestation



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3. Stage shows or a procession creating awareness of such issues as social problems, education and cleanliness
4. Awareness Rallies
5. Inviting doctors for health camps
6. Community Survey
7. Blood Donation
8. Plantation...etc

There are no predefined or pre assigned tasks; it is left up to the volunteers to provide service in any way that is feasible. Camps typically last between a week and 10 days, although camps for shorter periods are also conducted by NSS

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NSS POSTINGS FOR THE ACADEMIC YEAR (2023-2024)

Sl No	Name	Posting	Department	Year
1	Mr Hari Rahul	President	Mechanical	IV
2	Mr S.Arjun	Vice President	EEE	III
3	Mr Rohit	Vice President	Mechanical	IV
4	Mr K.Dinesh	Secretary	Mechanical	III
5	E.Eswar	Vice-Secretary	Mechanical	II
6	S.Abishek	Volunteer President	Mechanical	III
7	V.Yugendhran	Volunteer Secretary	Aerospace	II
8	Aruna T	Treasurer	Aeronautical	II
9	A.Harsha Vardhini	Vice - Treasurer	Aerospace	I
10	S.Tarun	Bullet Members	CSE	II

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11	N. Bhavesh	Bullet Members	Auto	II
12	Jaya Bhuvaneshwari	Bullet Members	IT	I

NSS ACTIVITY ODD & EVEN SEMESTER (2023-2024)

NSS Annual Report 2023-2024

Report on The India Day – Chennai Bike Rally 2023

Program : The India Day – Chennai Bike Rally 2023
Organizer : NSS Cell-KCG College of Technology
Venue : Hindustan Institute of Technology and Science, in Rajiv Gandhi Salai
(OMR), Padur, Kelambakkam, Tamil Nadu
To
Hindustan Institute of Engineering Technology

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Navalur Road, Vellarithangal Village,
Serapanancheri Post, Kanchipuram District,

Participants : Staffs and Students
Duration : One Day (6.30 a.m to 3.00 p.m)
Date : 12th August 2023

The India Day – Chennai Bike Rally 2023 was a thrilling and patriotic event that took place on 12th August 2023, Hindustan Institute of Technology and Science, in Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Tamil Nadu 603103. Organized to celebrate the spirit of India and its diverse culture, this bike rally was a spectacular showcase of unity, patriotism, and a passion for motorcycles.

Event Overview: The India Day – Chennai Bike Rally 2023 Key Highlights:

Starting Point and End Point: Hindustan Institute of Technology and Science, in Rajiv Gandhi Salai

Participants: The rally saw participation from over 100 bikers, including individuals from various age groups and backgrounds.

Route: Hindustan Institute of Technology and Science, in Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Tamil Nadu **To** (Via Kelampakkam, Vandallur to padapai road) to reach Hindustan Institute of Engineering Technology Navalur Road, Vellarithangal Village,

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The organizers, participants, and spectators all played a pivotal role in making this event a resounding success. It is events like these that bring communities together and remind us of the beauty of our country and its people. The India Day – Chennai Bike Rally 2023 will undoubtedly be remembered as a memorable and inspiring occasion for years to come.

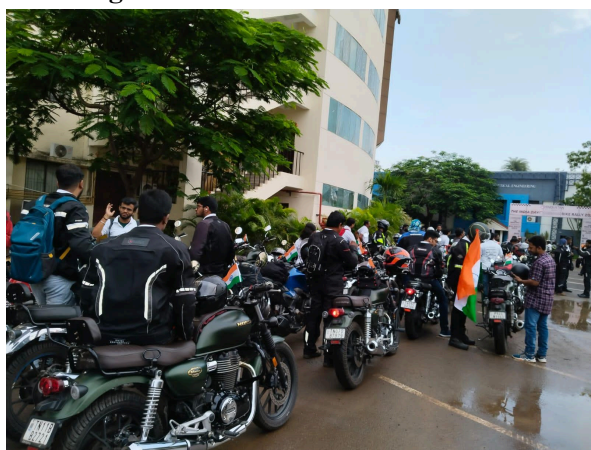


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We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.

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Report on The India Day– Tree Plantation

Program : Tree Plantation
Organizer : Hindustan Institute of Technology and Science, in Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Tamil Nadu
**Venue : Hindustan Institute of Engineering Technology
Navalur Road, Vellarithangal Village,
Serapanancheri Post, Kanchipuram District,**
Participants : Staffs and Students
Time : 8.30 AM
Date : 12th August 2023

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Report on Independence Day

On 15 August 2023 , Chief Guest Lt Col Chitra – Administrative Officer 1 TN BN NCC Unit and Guest of Honour Major Mariappan 1 TN BN NCC Unit and Major Yuvaraj EX- NCC cadet of KCG NCC Company, and Principal Dr. M Muthukannan hoisted the National Flag and delivered the Independence Day address. Lt. Akin, Associate NCC Officer, Tamilnadu I Battalion NCC Unit

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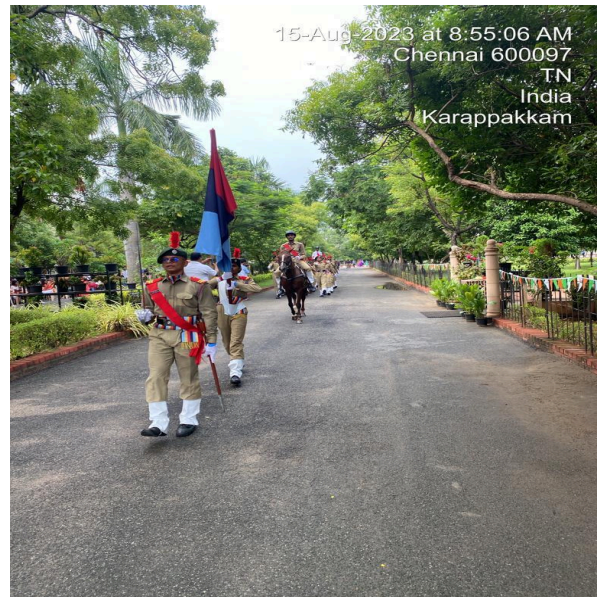
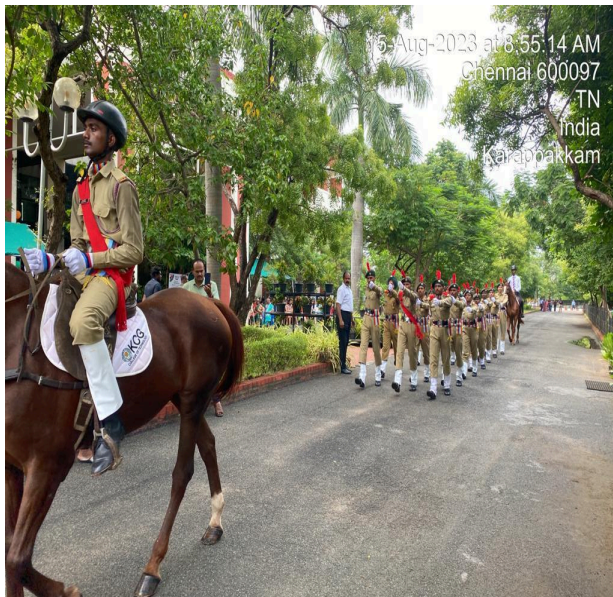
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hoisted the NCC Flag on campus and NSS. The HoDs, Members of Faculty, students and alumni participated. I breathe the air of freedom because of the efforts of our great freedom fighters



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REPORT ON TREE PLANTATION PROGRAMME

Program : TREE PLANTATION
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 15th August 2023

Tree plantation programme was conducted by the KCG College of Technology, Chennai along with NSS Cell on 15-08-2023. The programme was inaugurated by,Principal Dr. M Muthukannan ,All department HoDs, Staff and Students.. The dignitaries planted tree sampling in our college campus. In this campaign around **500 sampling** was planted by NSS volunteer. Our College launched an extensive Plantation Programme on the occasion of Independence Day “Tree Plantation”. The students and teachers selected the empty places and the

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roadsides to plant saplings in a well-organised way. Anyway, participants were highly enthusiastic to make it a big success. The students planted saplings, and fenced them and watered the plants



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Report on Blood Donation Camp



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Program : BLOOD DONATION
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus - Fashion Technology Block - 4001
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 19th August 2023

19th August 2023, Blood Donation Camp was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the blood donation by our **Principal Dr. M Muthukannan, Special Guest S. Aravind Ramesh (Member of the Legislative Assembly of Tamil Nadu)** , Dr D Easu Student Affair and Professors KCG College of Technology along with the Lions Club Sholinganallur and Cancer Hospital Adyar and sponsor by HDFC bank, it went on well with the enthusiastic participants of KCG College of Technology, staffs and students. At the end of the program 62 units of blood was donated by the donors to save many lives.

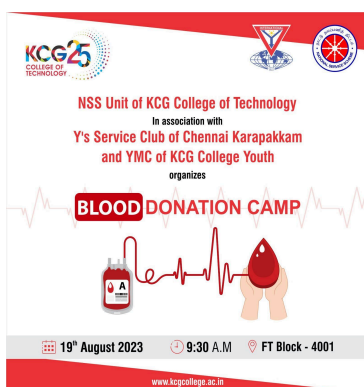
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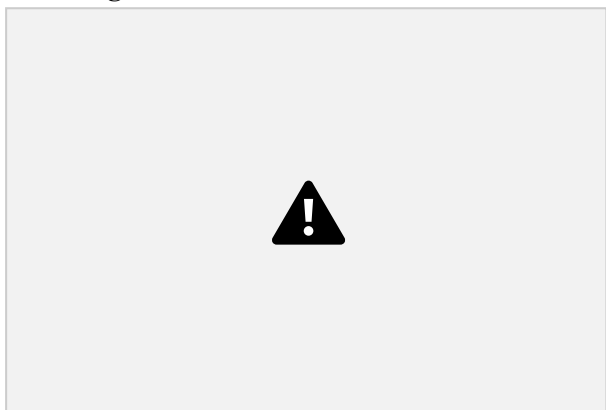


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Report on Anti- Worm Medication

Program : ANTI- WORM MEDICATION
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus - Fashion Technology Block - 4001
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 1st September 2023

On **1st September 2023**, Anti- Worm Medication was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the anti-



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worm medication. By our Principal **Dr. M Muthukannan** with **Government Urban Primary Health Center, Greater Chennai Corporation (Zone-15,Division-193)** and it went on well with the enthusiastic participants of KCG College of Technology, Staffs and Students.

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Report on Coastal Clean-up Drive - Clealiness Drive for Creating Awrareness

Program : Clealiness Drive for Creating Awrareness
Organizer : NSS Cell-KCG College of Technology
Venue : Sholinganallur Beach
Participants : Staffs and Students
Duration : One Day (10.00 a.m to 2.00 p.m)
Date : 9th September 2023

Clealiness drive for creating awrareness among the public about the cleanliness and to avoid plastics

NSS Unit of KCG COLLEGE OF TECHNOLOGY, OMR Karapakkam Chennai has conducted Clealiness drive for creating awrareness among the public about the cleanliness and to avoid

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plastics. The NSS Volunteers actively participated in creating awareness to the general public and students about the biodiversity and cleanliness of the environment. The cleanliness drive was carried out at Sholinganallur Beach on 09/09/2023 (Saturday). Dr. V. Gopal, NSS Officer (AP/Mech) well organized the programme. We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



Report on NSS-Eye Checkup Camp

Program	:	Eye Checkup Camp
Organizer	:	NSS Cell-KCG College of Technology
Venue	:	Fashion Technology Block - 4001
Participants	:	Staffs and Students
Duration	:	One Day (10.00 am to 2.00 pm)

**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Date : 23rd September 2023

Office: +91-44-28389001

e-mail: nss@kcgcollege.com

On 23rd September 2023, Eye Checkup Camp was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the Eye Checkup camp by our Principal **Dr.M Muthukannan**, and, Professors KCG College of Technology along with the **Mugavari Eye Hospital** Chennai and it went on well with the enthusiastic participants of KCG College of Technology, Staffs and Students.

We thank our Management, Staffs and Students for giving their valuable support to make the NSS activity a grand success.



**NATIONAL SERVICE SCHEME CELL
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PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



The banner features the NSS logo at the top left, followed by the KCG 25th Anniversary logo and accreditation logos (A+ NAAC, NBA, NIRF). The main text reads: "NSS Unit of KCG College of Technology In association with Mugavari Eye Hospital organizes EYE CHECK-UP CAMP". An illustration shows a doctor examining a patient's eye. A clock icon indicates the time "TZ PTOC ZLPED ETODCF 0PCZLFT 1CFOTDPL 1CEOTEP 000000". The footer contains the date "23rd September 2023", location "FT BLOCK- 4001", time "9:30 AM onwards", and the website "www.kcgcollege.ac.in".

NSS Unit of KCG College of Technology
In association with
Mugavari Eye Hospital
organizes

**EYE
CHECK-UP
CAMP**

23rd September 2023 FT BLOCK- 4001 9:30 AM onwards
www.kcgcollege.ac.in

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.

Report on NSS - Ek Tareekh Ek Ghanta

Program : Ek Tareekh Ek Ghanta
Organizer : NSS Cell-KCG College of Technology
Venue : Gangai Amman Koil and Pond - Karapakkam
Participants : Staffs and Students

**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Duration : One Day (9.00 a.m to 11.00 a.m)

Date : 1st October 2023

Office: +91-44-28389001

e-mail: nss@kcgcollege.com

"Ek Tareekh Ek Ghanta" (translated from Hindi: "One Date, One Hour") is a campaign launched by the Indian government to promote hygiene and cleanliness. The campaign encourages citizens to dedicate one hour on the first day of every month to cleaning their surroundings and maintaining public hygiene. This initiative aims to build on the success of the Swachh Bharat Abhiyan (Clean India Mission) and foster a sense of responsibility among individuals towards keeping their environment clean.



**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.

Report on NSS - Dental Checkup Camp

Program	:	Dental Checkup Camp
Organizer	:	NSS Cell-KCG College of Technology
Venue	:	Fashion Technology Block - 4001
Participants	:	Staffs and Students
Duration	:	One Day (10.00 a.m to 2.00 p.m)
Date	:	04th November 2023

**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

On **04th November 2023**, Dental Checkup Camp was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the Dental Checkup camp by our Principal **Dr M Muthukannan**, and, Professors KCG College of Technology along with the **Chettinad Dental College and Research Institute, Kelambakkam, Chennai** and it went on well with the enthusiastic participants of KCG College of Technology, Staffs and Students.

We thank our Management, Staffs and Students for giving their valuable support to make the NSS activity a grand success.



**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.

NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

REPORT ON Viksit Barath @2047 Utsav

Program : Viksit Barath @2047 Utsav
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus (F14 – Main Block First Floor)
Participants : Staffs
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 15th August 2023

The Viksit Bharat @2047 Utsav was organized under the National Service Scheme (NSS) to celebrate and envision the future of India by the year 2047, marking 100 years of India's independence. The event aimed to inspire young minds, foster a sense of patriotism, and encourage active participation in nation-building activities. . The programme was inaugurated by,Principal **Dr. M Muthukannan**

Objectives

To envision a developed India by 2047.

To promote awareness about sustainable development goals.



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Karapakkam , Chennai 600 097



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

To encourage students to participate in nation-building activities.

To celebrate the achievements and progress of India over the past decades.

The Viksit Bharat @2047 Utsav under the National Service Scheme was a resounding success, with enthusiastic participation from faculty. The event not only celebrated India's achievements but also inspired the youth to contribute towards a brighter and more developed future for the nation.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Report on Flood Relief Camp

Program : Flood Relief Camp
Organizer : NSS Cell-KCG College of Technology
Venue : Karapakkam, Chennai
Participants : Staffs and Students
Date : 9th December 2023

The KCG Charitable Foundation will be organizing a Flood Relief Camp on December 19, 2023. The event will take place at the residence of LEO N Sundaram, located in Karapakkam, Chennai. The chairman of the Chennai Corporation will also be present at the event. . The programme was inaugurated by,Principal **Dr. M Muthukannan and LEO N Sundaram** Greater Chennai Corporation counsellor division – 198 Karapakkam

A flood relief camp is a temporary shelter established to provide support and assistance to people affected by floods.. The primary objectives of a flood relief camp include providing shelter, food, clean drinking water, medical aid, and sanitation facilities. Coordination with NSS KCG College and community groups plays a vital role in the successful management of flood relief efforts..

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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001

e-mail: nss@kcgcollege.com

We thank our Management, Staffs and Students for giving their valuable support to make the NSS activity a grand success.



**NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



Report on Rice Distribution – Panaiyur Village

Program : Rice Distribution – Panaiyur Village (Flood Relief)
Organizer : NSS Cell-KCG College of Technology
Venue : Sholinganallur (Paniyur Village)
Participants : Staffs and Students
Date : 9th September 2023



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

On January 13, 2024, the KCG Charitable Foundation will conduct a rice distribution initiative in Panaiyur Village to provide vital flood relief to affected families. This humanitarian effort involves sourcing high-quality rice from local suppliers and organizing multiple distribution points across the village to ensure accessibility and prevent overcrowding. Communication about the distribution details has been extensively shared through local media and community leaders to ensure that all those in need are informed. This initiative by the KCG Charitable Foundation aims to offer immediate support and strengthen the community's resilience in the aftermath of the floods.

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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001

e-mail: nss@kcgcollege.com

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.





KCG College of Technology
Karapakkam , Chennai 600 097



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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Report on Republic Day Program

The celebration of Republic Day on the 26th January, 2024. Students, Staff and Faculty members filled with a feeling of patriotism and dedication gathered in front of the building. The celebration started with the hoisting of the National Flag by the **Principal Dr. M Muthukannan**, and, Professors KCG College of Technology. In his speech, the Principal highlighted He pointed out that the students should feel proud to be 'Indians' and being a citizen of a largest Democratic country. The March-past of both boys and girls NCC cadets along with a horse very vibrantly.

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

19/01/2024

Chairman's Birthday Celebration - 2024

Program Details

Sl No	Date	Program	Venue
1	29.1.2024	1. Sports 2. Cultural 3. Prize Distribution	Adopted Village Pattikadu Village, Thirukalukkundram
2.	30.1.2024	1. Sports 2. Prize Distribution	Panchayat Union Middle School, Kazhipattur
3.	31.1.2024	1. Blood Donation camp 2. Empowering Differently Abled	KCG College of Technology

29.01.2024



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer
Staff – 3 Members
Students – 25 Members

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Events

MIDDLE SCHOOL (Classes 6, 7, 8)

1. Drawing

- Girls
- Boys

2. Shot Put

Senior

- Girls
- Boys

Junior

- Girls
- Boys

Cultural

- Dance
- Songs

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



30.01.2024

Staff – 3 Members
Students – 25 Members

Events

MIDDLE SCHOOL (Classes 6, 7, 8)

1. Drawing

- Girls
- Boys

2. Shot Put

Senior

- Girls
- Boys

Junior

- Girls
- Boys

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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Cultural

- Dance
- Songs



31.01.2024

1. Blood Donation Camp

Sponsor – Lion's club of Sholinganallur

Guest: S. Aravind Ramesh MLA (Sholinganallur}

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



Report on Sports and Cultural Activities

Program : Sports and Cultural Activities
Organizer : NSS Cell-KCG College of Technology
Venue : Adopted Village - Panchayat Union Middle School,
Pattikadu Village - Thirukalukkundaram
Participants : Staffs and Students
Duration : One Day (9.00 a.m to 2.00 p.m)
Date : 29th January 2024

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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

On 29th January 2024, the NSS Cell of KCG College of Technology organized a one-day Sports and Cultural Activities program at the Panchayat Union Middle School in Pattikadu Village, Thirukalukkundaram. The event was part of the college's ongoing efforts to engage with and support the adopted village community.

The program commenced at 9:00 a.m. with an enthusiastic welcome from the village representatives and school staff. The event saw active participation from both the staff and students of KCG College of Technology, who worked together to ensure the day's activities were engaging and enjoyable for all attendees.

Sports Activities

A variety of sports activities were organized for the students of the middle school. These included:

- **Shot Put:** Divided into different age groups, the relay races saw energetic participation from the students.
- **Long Jump:** This event was a hit among the students, showcasing their athletic talents.

Cultural Activities

In addition to the sports events, several cultural activities were held to highlight the talents of the village students:

- **Dance Performances:** Students performed traditional and contemporary dances, captivating the audience with their energy and grace.
- **Singing Competitions:** Participants showcased their vocal talents in a friendly competition.

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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

- **Drama and Skits:** Skits performed by the students addressed social themes and provided entertainment, fostering a sense of community and awareness.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



Report on Sports and Cultural Activities

NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**Dr.M Muthukannan**
PRINCIPAL**Office: +91-44-28389001**
e-mail: nss@kcgcollege.com**Dr V. Gopal**
NSS Programme Officer

Program : Sports and Cultural Activities
Organizer : NSS Cell-KCG College of Technology
Venue : Panchayat Union Middle School - Kazhipadur
Participants : Staffs and Students
Duration : One Day (9.00 a.m to 2.00 p.m)
Date : 30th January 2024

On 30th January 2024, the NSS Cell of KCG College of Technology organized a one-day Sports and Cultural Activities program at the Panchayat Union Middle School in Pattikadu Village, Thirukalukkundaram. The event was part of the college's ongoing efforts to engage with and support the adopted village community.

The program commenced at 10:00 a.m. with an enthusiastic welcome from the village representatives and school staff. The event saw active participation from both the staff and students of KCG College of Technology, who worked together to ensure the day's activities were engaging and enjoyable for all attendees.

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Cultural Activities

In addition to the sports events, several cultural activities were held to highlight the talents of the village students:

- **Dance Performances:** Students performed traditional and contemporary dances, captivating the audience with their energy and grace.
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PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



Report on Blood Donation Camp

Program : BLOOD DONATION
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 31st January 2024



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Karapakkam , Chennai 600 097



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

On 31st January 2024 , Blood Donation Camp was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the blood donation by our Principal **Dr. M Muthukannan**, and, Professors KCG College of Technology along with the Lions Club Egmore and Institute of Child Health Egmore and sponsor by HDFC bank and Lion's club of Sholinganallur, it went on well with the enthusiastic participants of KCG College of Technology, staffs and students. At the end of the program 30 units of blood was donated by the donors to save many lives.

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



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UNDER ANNA UNIVERSITY NSS CELL**

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



KCG College of Technology
Karapakkam , Chennai 600 097



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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Report on National Road Safety Awareness Program

Program : National Road Safety Awareness Program
Organizer : NSS Cell - KCG College of Technology
Venue : Fashion Technology Block - 4001
Participants : Staffs and Students
Duration : One Day (9.00 Am to 11.00 am)
Date : 31.01.2024
Guest : Mr Arunachellam - RTO Inspector Sholinganallur

On January 31, 2024, the NSS Cell of KCG College of Technology organized a National Road Safety Awareness Program aimed at educating staff and students on the importance of road safety. The event took place at the Fashion Technology Block, room 4001, and lasted from 9:00 AM to 11:00 AM. The program was inaugurated with the blood donation by our Principal **Dr. M Muthukannan**,

The program was graced by the presence of **Mr. Arunachellam**, the RTO Inspector from Sholinganallur, who was the chief guest for the event. He shared his valuable insights and

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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

experiences related to road safety, emphasizing the significance of adhering to traffic rules, the dangers of reckless driving, and the importance of being vigilant on the roads.

The session began with a welcome address by the **Dr V Gopal NSS Officer**, followed by Mr. Arunachellam's engaging talk. He covered various aspects of road safety, including the use of seat belts and helmets, the perils of using mobile phones while driving, and the necessity of following speed limits.

Participants were encouraged to ask questions, leading to an interactive session where Mr. Arunachellam addressed various queries and shared practical tips on how to stay safe on the road. The program concluded with a vote of thanks, appreciating the efforts of the NSS Cell in organizing such an informative and impactful event.

The National Road Safety Awareness Program successfully highlighted the critical need for road safety measures and instilled a sense of responsibility among the participants. It was a fruitful session that reinforced the commitment of KCG College of Technology towards promoting safety and well-being within the community.



KCG College of Technology
Karapakkam , Chennai 600 097



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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Report on Founder's Memorial Day - Medical camp

Program : Founder's Memorial Day - Medical camp
Organizer : NSS Cell - KCG College of Technology
Venue : Fashion Technology Block - 4001
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 pm)
Date : 14.02.2024

NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**Dr.M Muthukannan**
PRINCIPAL**Office: +91-44-28389001**
e-mail: nss@kcgcollege.com**Dr V. Gopal**
NSS Programme Officer**Hospital : Balaji Hospital & Medical College - Chrompet**

The NSS Cell of KCG College of Technology organized a medical camp in memory of the founder, aimed at providing free medical services to the college community. The event took place on February 14, 2024, from 9:00 AM to 03:00 PM, at the Fashion Technology Block in Room 4001. The program was inaugurated with the blood donation by our Principal **Dr. M Muthukannan**, and, Professors KCG College of Technology along with the **Balaji Hospital & Medical College - Chrompet**

The primary goal of the medical camp was to offer basic health check-ups and medical consultations to staff and students. This initiative was part of the college's ongoing efforts to promote health and wellness among its community members.

Participants:

The event saw enthusiastic participation from both staff and students of KCG College of Technology. Medical professionals from Balaji Hospital & Medical College, Chrompet, were present to conduct the health check-ups and provide consultations.

Activities Conducted:**1. General Health Check-ups:**

- Blood pressure measurement
- Blood sugar testing
- BMI calculation

2. Specialized Consultations:

- General physician consultations
- Nutritional advice

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UNDER ANNA UNIVERSITY NSS CELL

Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

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- Stress management tips

3. Health Awareness Sessions:

- Importance of regular health check-ups
- Preventive measures for common health issues
- Healthy lifestyle tips
- **Health Awareness:** The camp successfully raised awareness about the importance of regular health check-ups and maintaining a healthy lifestyle.
- **Medical Support:** Participants received valuable medical advice and immediate health assessments, enabling them to address any potential health issues early.
- **Community Engagement:** The event fostered a sense of community and highlighted the college's commitment to the well-being of its members.

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Dr.M Muthukannan
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Dr V. Gopal
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Dr.M Muthukannan
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NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com



Report on Voters Awareness Campaign for Youth – South Zone

Program : Voters Awareness Campaign for Youth – South Zone
Organizer : NSS Cell - KCG College of Technology
Venue : Online Mode
Participants : Staffs and Students
Duration : One Day (10.00 AM)
Date : 19.02.2024

The NSS Cell at KCG College of Technology successfully conducted the Voters Awareness Campaign for Youth – South Zone on February 19, 2024. The event, held online, aimed to educate and motivate young voters to actively participate in the democratic process.

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Dr.M Muthukannan
PRINCIPAL

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Dr V. Gopal
NSS Programme Officer

- To raise awareness among youth about the importance of voting.
- To educate participants on the electoral process.
- To encourage first-time voters to register and vote.
 - The event began at 10:00 a.m. with an inaugural speech by the Principal of KCG College of Technology. The Principal emphasized the significance of voting and the role of youth in shaping the future of the nation.

Understanding the Electoral Process

- A detailed session on the electoral process, including voter registration, was conducted by a senior faculty member. The session highlighted the importance of each vote and the impact of voter turnout on democracy.

Importance of Voting

- An engaging discussion on why every vote counts, led by an alumnus actively involved in political science. Real-life examples and statistical data were used to illustrate the power of voting.

First-Time Voters

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

- A special segment for first-time voters was held, where the steps to register and vote were explained in detail. Participants were guided through the online registration process.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



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PRINCIPAL

Dr V. Gopal
NSS Programme Officer

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e-mail: nss@kcgcollege.com



Report on Anti- Worm Medication

Program : ANTI- WORM MEDICATION
Organizer : NSS Cell - KCG College of Technology
Venue : KCG College Campus - Fashion Technology Block - 4001
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 9th February 2024

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

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e-mail: nss@kcgcollege.com

On **1st September 2023**, Anti- Worm Medication was conducted by Dr. V. Gopal, NSS Programme Officer at KCG College of Technology. The program was inaugurated with the anti-worm medication. By our Principal **Dr. M Muthukannan** with **Government Urban Primary Health Center, Greater Chennai Corporation (Zone-15, Division-193)** and it went on well with the enthusiastic participants of KCG College of Technology, Staffs and Students.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



NATIONAL SERVICE SCHEME CELL
UNDER ANNA UNIVERSITY NSS CELL**Dr.M Muthukannan**
PRINCIPAL**Dr V. Gopal**
NSS Programme Officer**Office: +91-44-28389001**
e-mail: nss@kcgcollege.com**Report on Swachh Bharat Camp – Clean India**

Program : Swachh Bharat Camp – Clean India
Organizer : NSS Cell - KCG College of Technology
Venue : Sholinganallur , Ponniammann Koil
Participants : Staffs and Students
Duration : One Day (9.00 Am to 3.00 Pm)
Date : 24th February 2024
Sponsor : Lion Clubs of Sholinganallur

The Swachh Bharat Camp – Clean India was organized by the NSS Cell of KCG College of Technology on the 24th of February, 2024. The event took place at Ponniammann Koil in Sholinganallur, with the support of the Lion Clubs of Sholinganallur as the sponsor. The camp aimed to promote cleanliness and hygiene in the community, in line with the objectives of the Swachh Bharat Abhiyan.

The camp saw enthusiastic participation from both staff and students of KCG College of Technology. Their dedication and hard work were evident as they actively engaged in the various activities throughout the day. The community members also showed interest and support for the initiatives undertaken during the camp.

- To create awareness about cleanliness and hygiene among the local community.
- To engage students and staff in community service activities.
- To support the national mission of Swachh Bharat Abhiyan by cleaning public spaces.

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

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e-mail: nss@kcgcollege.com

The camp began at 9:00 AM with an inaugural ceremony, attended by representatives from the Lion Clubs of Sholinganallur, staff members, and student volunteers. The activities included:

- Volunteers were divided into groups and assigned different areas around Ponnamman Koil for cleaning.
- Activities included sweeping streets, removing garbage, and cleaning public spaces.
- Volunteers interacted with local residents to spread awareness about the importance of maintaining cleanliness and proper waste disposal.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



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PRINCIPAL

Dr V. Gopal
NSS Programme Officer

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e-mail: nss@kcgcollege.com



Report on Voters Awareness Programme - 2024

Program : Voters Awareness Programme - 2024
Organizer : NSS Cell - KCG College of Technology and Sholinganallur Traffic Inspector and Traffic Police
Venue : Sholinganallur Junction and Karapakkam Signal
Participants : Staffs and Students
Duration : One Day (9.00 Am to 11.00 AM)
Date : 16th February 2024

The Voters Awareness Programme - 2024 was successfully organized by the NSS Cell of KCG College of Technology in collaboration with the Sholinganallur Traffic Inspector and Traffic

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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
NSS Programme Officer

Office: +91-44-28389001
e-mail: nss@kcgcollege.com

Police. The event took place on 16th February 2024, from 9.00 AM to 11.00 AM, at two key locations: Sholinganallur Junction and Karapakkam Signal.

- To increase awareness about the importance of voting among the public.
- To educate citizens on the voting process and encourage participation in the upcoming elections.
- To highlight the role of youth in a democratic society.
- **Information Booths:** Setup at Sholinganallur Junction and Karapakkam Signal, where volunteers distributed pamphlets and provided information on voter registration, the voting process, and the significance of each vote.
- **Interactive Sessions:** Staff and students engaged with the public, answering queries about voting and dispelling common myths about the electoral process.
- **Street Plays and Skits:** Performed by students to attract attention and effectively communicate the importance of voting in an engaging manner.
- **Public Announcements:** Made through loudspeakers, emphasizing key messages about the value of participating in elections and how it impacts governance.

The programme witnessed enthusiastic participation from both staff and students of KCG College of Technology. Their active involvement and dedication were evident as they interacted with the public, sharing crucial information and motivating people to exercise their right to vote.

- **Increased Awareness:** The event successfully raised awareness about the significance of voting among the local community.
- **Positive Feedback:** Received from participants who appreciated the initiative and the efforts of the volunteers

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NSS Programme Officer

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- **Youth Engagement:** Highlighted the critical role of young voters in shaping the future of the nation, encouraging them to be proactive in civic duties.

We extend our heartfelt thanks to our Management, Principal, Staff, and Students for their invaluable support, which made the NSS activity a grand success.



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Dr.M Muthukannan
PRINCIPAL

Dr V. Gopal
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Report on Voting Awareness Campaign - 2024

Program : Voting Awareness Campaign - 2024
Organizer : NSS Cell - KCG College of Technology and Sholinganallur Traffic Inspector and Traffic Police
Venue : Sholinganallur Junction and Karapakkam Signal
Participants : Staffs and Students
Duration : One Day (9.00 Am to 11.00 AM)
Date : 17th February 2024

The NSS Cell of KCG College of Technology organized a Voting Awareness Campaign on the 17th of February, 2024, at the KCG College Campus. This initiative was aimed at educating and encouraging students and staff about the importance of voting and participating in the democratic process.

1. To raise awareness about the importance of voting among students and staff.
 2. To educate participants on the voting process and their role as responsible citizens.
 3. To encourage first-time voters to register and participate in upcoming elections.
- **Inauguration:** The event commenced at 9:00 AM with an inaugural speech by the principal, emphasizing the significance of voting and civic engagement.

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Dr V. Gopal
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- **Guest Speaker:** A renowned political scientist was invited to talk about the history of voting rights and the impact of voter participation on governance.
- **Interactive Session:** An interactive Q&A session was held where participants could ask questions and clarify doubts about the voting process.
- **Workshops:** Workshops were conducted to educate participants on how to register to vote, the importance of informed voting, and the use of Electronic Voting Machines (EVMs).
- **Pledge:** All participants took a pledge to exercise their right to vote and encourage others to do the same.
- **Distribution of Pamphlets:** Informative pamphlets about the voting process, eligibility criteria, and the importance of voting were distributed.

NSS Programme Officer

Principal