

Rainmaker **GLORY** Challenge

Desired Outcome for the Day:

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Planned Tasks to Achieve it:

- ☒ ~~Monitor ad campaign and how the ads are doing.~~
- ☒ ~~Send 10 outreach dm's and find 10 new businesses to outreach to tomorrow.~~
- ☒ ~~Allocate 2 GWS's towards writing the first draft of the weekly blog.~~
- ☐ If extra time, revisit the blog and write a final draft, to be posted tomorrow.

End of the Day Reflection:

I FINALLY got back to writing blogs. I revisited my old draft, and finished a first version. I also outreached to 10 businesses in my area. I'll be honest though...

It feels weird not doing anything for my client. The ads are still testing, so I allocated this whole day to just my business.

The whole time I'm thinking, "I could be writing blogs for them." "Maybe there's something I can do for them to optimize their funnel." But idk. I do need more clients, and I needed to get back on this track. Plus, I overthought this way too much, and ended up coming to the conclusion of money in.

Right now, there's truthfully not much I can do further to get them results. I guess I could start running emails to their list, but their list is only about 20 people. Not enough.

And other than that, the best strategy would be planning a content strategy for them, but that won't really move the needle right now. It could help in the future, but I would be putting 100% of my time into this client.

Maybe there is an in-between option, but getting on track first with outreach and my content portfolio first seems logical. Then I can be back in that flow, and it will be easier to then squeeze in more client work.

Either way, action action action. I'm not sitting and pondering this anymore. I'm taking action, and getting more clients. But would love to hear your thoughts on this Cole or Trenton.

As far as today goes, the morning went great, and I did fantastic at my matrix job. I made two super time wasting mistakes though that costed me 2 hours.

1: Forgetting my laptop at work after leaving. I had to go all the way back and get it.
2: I showed up to an event an hour early because I read the invite wrong. Maybe this was a good thing though, since it meant leaving early, and not going at all. I got more work in and finished my blog. Not sure though. But I wasted an hour sitting around waiting for the event to “start” before realizing it was a waste of time and leaving. Lesson learned I guess.

As far as urgency, I’m struggling to pack my task list, and there’s not enough on my plate. Right now, I have “wait for the ads to test,” “Write my blog” and “outreach.” If I squeeze in another task it would be for my current client, but the current project is ads. I don’t know what else to get started on, and I don’t want to waste time when I could be outreaching. So not sure.

Have a camping trip tomorrow, so it will be an “on the road” day, but I will at least finish my blog and get my outreach sent. I’ll consult Ai and try to find more to do.

The Man I Am Now vs Who I Want to Be:

- Now:

I’m broke. My family loves me, but I haven’t provided for them. I’m known as the “guy with a future” and people know I work hard every day, but I haven’t achieved anything significant yet. I have no accolades, no money, living paycheck to paycheck. I have no significant others. And if I did, I wouldn’t be able to provide for them. I’m stuck where I live and cannot travel where I want. I’m physically strong, but weak compared to the men I respect, and right now, I get my ass beat every time I step in the ring with someone moderately experienced. I have no medals. My friends respect me for my effort and ambition but don’t respect who I am now because I haven’t achieved any of my ambitions. I get up in the morning on time most days, but not all days. Some days, I give into weakness and slump around. I’m working and moving forward, but not fast enough because I’m not moving with enough speed and urgency. Deep down, I know I can work harder, and it’s cowardice holding me back from doing that.

- Who I Want to Be:

I live in complete freedom. I don’t answer to anyone but myself, and I have the resources to do whatever I want, whenever I want. Financially, I’m independent. I have multiple streams of income, each one bringing in more than enough to cover my lifestyle and plans. I don’t worry about bills, I don’t stress over finances. I own what I want—cars, property, investments.

Physically, I’m in top shape. My body is strong lean, and disciplined, reflecting years of training and pushing myself past limits. I’ve mastered boxing and other forms of fitness, and it shows. My strength seeps into who I am, how I move, and how I command respect without saying a word. No one fucks with me.

Professionally, I’m at the top of my game. I’m known for getting results. Clients come to me because they know I deliver, and I’ve built a reputation for being the best at what I do. Whether

it's in business, consulting, or anything else, "Maximilian Masters" carries weight. I have huge wins under my belt, and a big portfolio of successes, but I don't need them to validate me. The results speak for themselves.

I have complete control over my time. I don't rush through life, grinding just to get by. I work on my terms. If I want to travel, I do. If I want to take time off, I can. I don't answer to anyone. That freedom gives me power. I go where I want, buy what I want, and live life exactly how I've designed it.

My relationships reflect that control too. I'm surrounded by people who respect me - my family, my friends, and the women in my life. My family looks to me as the leader, the one who took charge and changed everything. I've retired my mom and made sure she's comfortable and doesn't have to work ever again. My brothers look up to me, not just as a sibling but as a role model, someone who's built something worth admiring.

In my personal life, I'm respected and admired. The women in my life see the strength I've built and respect me for it. They're with me because they know I'm a man who can handle life, doesn't break under pressure, and doesn't let small things control him.

My life is structured, disciplined, and exactly how I want it. There's no chaos, no clutter—just **control, freedom, and success**. I've built this life by making decisions that align with the man I am, and I have everything I've worked for to show for it. Nothing holds me back, and nothing ever will.

In my day-to-day life...

I wake up every day with a clear purpose, no hesitation, no wasted time. I move with speed, knowing exactly what I need to do. Every action is deliberate. I'm always prepared, always in control, and I never let small distractions or temptations knock me off course.

I never miss a workout and I push myself harder every time. But also, I can fight, and I'm known to beat anyone I step in the ring with. My body reflects the work I put in. There's no weakness, no excuses. **PURE CONSISTENCY AND WILL.**

When it comes to work, I'm a machine. I tackle projects with speed and precision, making decisions quickly and confidently. I dominate business and marketing because I understand it better than anyone else. I solve problems logically and never let emotions or distractions cloud my judgment. My clients hire me because I'm the best, and I deliver results without fail.

In every room I walk into, I own it. People notice me because of the way I carry myself: **confident, calm, and in control**. I don't waste time on pointless conversations or energy-draining people. I keep my circle tight, surrounding myself with those who match my work ethic, self standards and ambition.

I don't let emotions control my actions. When something needs to be done, I do it. When challenges arise, I handle them without hesitation. I'm brave, and unafraid to take risks and make moves that others wouldn't. I plan every aspect of my life meticulously, leaving nothing to chance. Control is mine, and I keep it mine.

Above all, I'm relentless. I don't quit. I don't back down. I don't give in. I'm driven to succeed in everything I do, and I won't stop until I've achieved exactly what I set out for. Every day, every decision is a step toward that. No room for weakness, no room for failure. I am the man who gets it done, no matter what.

My Why:

- For my family. I want to bring hope and freedom back into our family. I want to give my parents the life they want. I want to be the "one" in my family that changed everything.
- For my mom. She's worked her whole life trying to get us kids the best life possible, and she's done a hell of a good job. She's always been so good at making the most out of little, but I'm tired of her having to do that. I want to flood her with anything she could ever want. I want to make her not need to be the "man" of the house anymore. Right now, she works a draining medical job, struggles to pay the bills, and works hard as fuck every day to raise 9 kids. I'm going to take the mantle my dad couldn't and retire her for good, so she can live the life she deserves.
- For my future. I want to be fucking awesome. I want to be known, and respected. I want my name to go down in history, for honor, courage, bravery, and strength. I want to be so great, but I need to act NOW if I'm going to make it as high as possible. I cannot relax. I need to give it my all until I achieve that.
- For my relationships. The truth is, my friends don't respect me. Maybe 1 or two close ones, but they still know me for the old me. I've never gotten past a year with a girl, for the same reason. I just haven't done enough to deserve respect. I dropped out of college. Told everyone my plans for the future. And the truth is...no one believes me. They won't believe it until they see it. I'm tired of being disrespected. I'm tired of having regular friends with basic futures. I want KILLER friends. I want CONNECTIONS. I want to be a respected man, and I want to deserve that respect.