

SUNFLOWER VILLAGE HOMES ASSOCIATION

2023 Sunflower Newsletter Advertising Contract

This Contract applies to our Printed Newsletter which is produced 4 times per Calendar year.

Company Name: _____	
Contact Person: _____	
Address: _____	
City/State/Zip: _____	
Phone Number: _____ Fax Number: _____	
E-mail Address: _____	
Check the Issues you want to advertise in _____ Winter 2024 _____ Spring 2024 _____ Summer 2023 _____ Fall 2023	Ad sizes and costs per issue: (circle one) Business Card \$42.00 1/4 Page \$70.00 1/2 Page \$140.00

Please bring the completed contract with payment made out to SVHA to the Sunflower Office located at the address below.

Hours: Tuesday and Thursday, 9 am - 3 pm; Wednesday 5 pm - 7 pm

CONTRACT TERMS

- a. **First-time advertisers must submit payment with this contract for their first issue.** All other Advertisers will be billed after the publication of the Newsletter. Payment is due on receipt of the statement.
- b. Advertisers who pre-pay a year's contract (all four issues) may deduct 10% from the total amount. If a bill from a previous issue has not been paid, the ad will not run until the account is brought current.
- c. Ads must fit within the boundaries of specific ad grids (see enclosed page). Ads must be camera-ready (black print on white). We are not able to accommodate photographs. Ads can be emailed to svha@sunflowercanton.com. There will be a \$25.00 set-up fee if we have to rework your ad to have it ready for print.
- d. You agree that you will indemnify us and hold us harmless for any damages, costs, and expenses, including actual attorney's fees, arising out of our reliance upon your representations.
- e. Errors in or omissions of advertising sometimes occur. Any error or omissions must be reported to us within 60 days after publication of the issue. Otherwise, we will have no liability to you. We cannot and do not accept liability for lost profits or for any incidental or consequential damages arising out of error or omissions. If an error or omission should occur, you agree that the following maximum adjustments to the invoiced amounts will apply as a final resolution:
 - i Completer omission of an ad 100% reduction plus a future advertising credit of like amount
 - ii Wrong address or phone number \$50% reduction
 - iii All other content errors \$10% reduction

Signature: _____ Date: _____

Your signature is your request for us to publish your advertisement and is your promise to pay us if we accept your request (we reserve the right to reject your request for any reason). By making this request you are representing to us that you are in compliance with all laws and licensing requirements relating to the goods or services advertised and that you have a right to use the trademarks, service marks, and other content of your ad. No phone orders will be accepted.

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