

Neboo
Neboo is creating an AI-based app aimed at assisting "white-collar"
workers in avoiding burnout at work

Контактна інформація

[Maryna Repekh
neboo.app@gmail.com
+380980107103]

Галузь

[Mental Health]

Етап розвитку

[Pre-seed]

Рік заснування

[2022]

Кількість працівників

[5]

Необхідний обсяг

фінансування

[350 000\$]

Використання інвестицій

40% tech development

30% marketing

30% team growth

Поточна місячна динаміка

витрат

[1500\$ average]

Поточний місячний дохід

[100\$]

Поточні борги

[0]

Інвестори

[0]

We created Neboo to prevent burnout. The app uses artificial intelligence (AI) to make a personalized program for each user. AI is useful because everyone is unique and needs a different approach to prevent burnout.

ПРОБЛЕМАТИКА/МОЖЛИВОСТІ

Many people are experiencing burnout at work. 63% of employees felt burnout in 2022. This issue is getting worse every year at least on a 10% average

РІШЕННЯ/ПРОДУКТ

We created Neboo to prevent burnout. The app uses artificial intelligence (AI) to make a personalized program for each user.

БІЗНЕС МОДЕЛЬ/ДОХІД

We plan to make money through subscriptions, in-app promotions, and partnerships with companies that want to support their employees and prevent burnout.

КОНКУРЕНТИ ТА ПЕРЕВАГИ

Конкуренти

Переваги

breath	AI, focus control, mood diary
wysa	Opening up to an AI coach(Conversational AI creates an anonymous, safe space to work through worries and stressors, preventing them from escalating in severity and towards illness. Wysa's AI is clinically proven). Wysa coaches offer 1-on-1 sessions
together ai	Personal AI(Kids create their own companion, which will chat, listen, play and check in on how they're feeling.)
ladder	Daily reflections and guided prompts in a cognitive journal
sanvello	Ai based personal programs for each users for mental health improvement

ДОРОЖНЯ КАРТА

2023 -AI implementation and user growth

2024 Application adaptation for b2b

2025 Build energy booster eco-system with different apps for different types of audience (Get Z, Millenials, Y)

ІНВЕСТИЦІЇ

витрати: 25000\$ personal investment

потрібні інвестиції: Currently we are looking for \$350k for realize app on custom code, Ai implementation, content creation, and growth team

КОМАНДА/ДОСВІД

Maryna — founder, 5 years in marketing, 2 years co-founder [Jiggle app](#) (based on AI), Hewe (fitness app based on AI, did not realize) and Neboo app
Sergii -co-founder, ACCA certified specialist, Global ACCA top-scorer, 4 years in Deloitte from Intern to Senior Auditor, 3 years in Ciklum Finance Manager
Daria -product designer with 4 years experience
Dmytro- an engineer with 4 years experience
Svitlana - an advisor with 20 years experience in mental health