

Lip Filler Social Media Ad

1



Access the secret of radiant beauty, in less than 30 minutes 🕒

Let your lips to speak words of confidence,

And hold the key to seduction.

Allow men to feel the feeling of butterflies in their stomach,

When their eyes lock onto your succulent appearance 💋

With NO bumps,

And certainly no duck lips.

Simply DM me to book your appointment and discover the answer to enhancing your natural beauty.

2



Stunningly sculptured lips within 30 minutes 🕒

With NO permanent swelling or scars,

You'll never be afraid of posting a selfie,

And you definitely won't have the urge to use a snapchat filter ever again.

With your new artistically crafted lips,

You'll radiate beauty everywhere you go.

Painless results will lead you to new found self love,

Making you feel sexy with your new rosy plump lips.

Simply DM me to book your appointment and enhance the gifts you already possess.

3



Your sensual secret weapon to seduction, in just 1 painless treatment.

1 treatment, endless compliments.

You won't be able to stop looking in the mirror,

As you radiate stunning beauty.

To restore contour and volume, simply send me a DM.

Painful Current State

- What are they afraid of?

Working 9-5 all of their life, no money, not being enough for their partner, not looking good enough, being self conscious.

- What are they angry about? Who are they angry at?

Business not doing great, angry at myself and partner.

- What are their top daily frustrations?

Body - overweight. Partner. Having to apply makeup and lipstick every morning. Their lips being uneven and not facially balanced.

- What are they embarrassed about?

- How does dealing with their problems make them feel about themselves? - What do other

people in their world think about them as a result of these problems?

- If they were to describe their problems and frustrations to a friend over dinner, what would they say?

"Six months later I was unhappy with the results and went to another doctor to inject 0.5 ml. However, that was a big mistake, because my lips were filled with even more bumps, they were swollen and I believe I was even left with permanent scars."

Desirable Dream State

- If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like? "You radiate beauty !!!" "Stunning" Independent, high in confidence, Status, amazing at their job, Open my own salon people working for me - trained by me, "You look unreal" "Stunning transformation"

"Wow these are amazing 🥰 really tempting me to get mine done!" "exceptional!" "Lip Queen 🌟"
"Perfection ❤️" "Absolutely obsessed 😞😞😞😞❤️"

"enhancing the gifts you already possess" "I never take selfies and have taken 738832 since seeing him."

minimal discomfort during and after the procedure

"It was painless and the results were so natural and just what I asked for. He really listened to my concerns and made me feel very comfortable. I'm in love with the results! I can't stop looking in the mirror!! I feel so sexy!"

"a true artist at his craft. I'm extremely hard to please and I can say he's amazing hands down. He aims for facial balancing"

- Who do they want to impress? **Myself, my child, family, role model for my child**

- How would they feel about themselves if they were living in their dream state? **Proud, happy**

- What do they secretly desire most? **Freedom and independence.**

- If they were to describe their dreams and desires to a friend over dinner, what would they say?

Values and Beliefs

- What do they currently believe is true about themselves and the problems they face?

Me not putting in enough effort, not advertising

- Who do they blame for their current problems and frustrations?

Partner, Myself

- Have they tried to solve the problem before and failed? Why do they think they failed in the past? Yes, Might come across as desperate.

- How do they evaluate and decide if a solution is going to work or not? Trying things out

- What figures or brands in the space do they respect and why? Guy that trained me, worked hard, jealous, independent.

- What character traits do they value in themselves and others? I make people feel at ease, friendly, kind. "Wowww what beautiful results 🥰"

- What character traits do they despise in themselves and others? Laziness in others, attention seekers. I despise my confidence - I want to be more confident. Consistency. Negative mindset.

- What trends in the market are they aware of? Russian lips, Filler without a needle. Opening up on certain days, cancellation. Women are getting lots of treatments done to their bodies as they believe it enhances their looks.

- What do they think about these trends? I like these trends. I have lip filler and feel prettier.

IDEAS FOR NEXT ADS

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When their eyes lock onto your succulent appearance 💋

And you definitely won't have the urge to use a snapchat filter.