

UPPER PERKIOMEN SCHOOL DISTRICT

**Education Center
2229 E. Buck Road
Pennsburg, PA 18073**

Communication Committee Meeting

June 18, 2026, 5:00 p.m.
Education - Conference Room A

CHAIR:

Elizabeth Fluckey

Center EX-OFFICIO:

Melanie R. Cunningham, President

MEMBERS:

Sarah Bieber
Monica Oswald

STAFF:

Dr. Allyn Roche, Superintendent
Alexis Jenofsky, Director of Communications

AGENDA/MINUTES

1. Call the Meeting to Order / Attendance: in attendance were all the members listed above as well as Leah Cianfrani, Peg Pennepacker
2. Approval of May 28, 2026 Minutes
3. Discussion: Topics for Discussion on Current Projects and Focus Areas for UPSD Communications
 - a. ParentSquare (communication platform) - discussion of the pros and cons to a 1 year vs 3 years vs 5 years contract: Each additional year provided an overall savings. The committee recommended the 3 year contract so we are not locked in to a company that we are not sure we will continue to need or want this service if a new company comes along with a better price point or options. The first year will cost \$21,705, the second year will cost \$23,550, and the third year will cost \$24,353
 - b. Athletic Logo Design Discussion: the committee established a clear recommendation and picked 2 options of logos to share with the Delaware Tribe of Indians. At the next communication committee meeting in August we hope to have some feedback from Jeremy (representative for the Delaware Tribe of Indians).

NEXT MEETING: August 27, 2026 time and location to be determined

Mission: To promote clear, concise, & respectful communication throughout the district & community.

Vision: Create a forum that encourages effective dialogue to proactively respond to the needs and concerns of the district community.

**Please note all meetings will be no longer than 45 minutes.*