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Design Tips for Large Format Printing



Large format printing is something that is required by most people who need to advertise themselves on banners or in trade shows. It is therefore important to ensure that everything is done perfectly and in the shortest time. However, it is not easy to find a designer who can do this job perfectly in a short time and one requires a few tips in order to ensure that their job is well done and it satisfies their customers.

The first thing that you need to do as a designer in order to do a great job is to use the available vector resources as much as you can. This is mainly because the vector images usually scale up and down in a perfect way and they also have a file size which is relatively smaller and it ensures that the slowdown of your computer is reduced so that they can be done much faster. It also takes a short time to spool to the printer when it is being printed.

Ensure that you are working at a smaller scale using the same vector program. It is advisable to work at half to a quarter scales and have the printer be the one to scale it up so that you do not encounter problems when in the middle of the design. The other thing that you can do is to ensure that you calculate the resolution that is required especially if there is a need of using raster images in the designs that you are making.



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The resolution should be based on the full size of the design and linking externally to them rather than embedding them. It is important to let the printer know by programming it.

Large format printing is usually designed in a way that requires them to be viewed from a distance and this means that one needs to use large text sizes that are easily readable. Ensure that you plan ahead about the colors that you are going to use since most of the large format printers are ink jets. As a designer, you should take a look at the design that you have made from a distance to see how it looks like. You should also print a small scale sample first to see how it comes out before doing it large.

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