## **Short Form Copy Mission:**

**DIC Practice Example:** 

Disrupt: Yellow

Intrigue: Blue

Click: Green

## **Email**

Subject Line: How To Become Rich Like Elon Musk

There is a particular reason why Elon Musk is a 27 billion dollar man

He wasn't born with brilliance and work ethic. He allowed himself to obtain this mental hardship through practices to propel him to earn these critical attribute achievements. If you don't want to end up a nobody, and don't want to work up until your 50'. Not being able to spend time with your kids because you're at work all day and missing your kids growing up. Instead you can start to pave this path and learn to develop the same skills like Elon Musk and become a billion- dollar man like himself.

Learn how Elon Musk did it.