# ASTAR MOR

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## About Me

Project Manager and PMO professional with 5+ years of end-to-end project management. Measurable results: 20% output improvement, 30% waste reduction, on-time pilots. Experienced in PMO methodology, financial analytics, and data analysis. Proficient in building BI dashboards and leveraging AI tools to create visual data presentations, automate workflows, and extract actionable business insights. MBA in Information Systems, Tel Aviv University graduating Summer 2026.

## Core Competencies

Project Management (Gantt, Monday.com) · PMO Methodology · Financial Analytics & BI Dashboards · AI Tools · Cross-functional Coordination · Risk Identification & Mitigation · Status Reporting · Process Improvement · Excel & Data Analysis · English – High Level

## Professional Experience

### Business Operations & Analytics Manager (Part-time) · G.O.A.T Productions · *May 2026 – Present*

- Managing end-to-end client relationships and project timelines as central liaison between clients and the production team, ensuring seamless delivery.
- Analysing revenue streams, operational costs, and net margins; developing data-driven pricing models; building AI-powered BI dashboards for visual data presentation and business insight extraction to support strategic decisions.

### Project Manager & Operations · Aleph Farms · *2024 – 2026*

- Scaled product from lab to large-scale pilot across 3 departments: completed 6+ batches in full ISO/GMP compliance and on schedule; implemented Excel tracking that drove a 20% improvement in output.
- Leveraged AI tools for data analysis, operational research, and accelerating project documentation.

### Project Manager (Scale-up) · Believer Meats · *2023 – 2024*

- Delivered end-to-end development of 2 products from concept to pilot in 8 months, on schedule, producing a complete production protocol; coordinated 5 stakeholders and directly managed 2 team members via Monday.com.

### Product Manager · Zero Egg · *2021 – 2023*

- Led NPI for 2 products simultaneously (6 and 18 months), coordinating 4 external international labs; maintained Gantt-based risk tracking, structured status reports, and competitive market research.

### Junior Product Analyst · Flying Spark · *2019 – 2021*

- Reduced production waste by 30% and line run-up time by 20% within 6–12 months through data-driven process optimisation; prepared KPI reports for management and investors.

## Military Service

### Technology & Data Analysis Role · IDF Intelligence Corps – Unit 8200 · *2012 – 2015*

- Led CA Ticketing system implementation across 3 units and 5 teams, training dozens of end-users; gathered cross-unit requirements with development teams; built SQL pipelines and Power BI dashboards for senior command.

## Education

- **MBA – Business Administration** · Tel Aviv University · 2024–Present graduating Summer 2026. Information Systems & Data Science; Technology Project Management.
- **B.Sc – Biochemistry & Food Science** · The Hebrew University of Jerusalem · 2019.
- **Electronics & Computers Technician Certification** · ORT College Holon · 2012.

## Volunteering

- **PERACH Tutoring · 2024–2025** – 1:1 mentoring of a new immigrant. **Israel Police – Hotline 110 · 2018–2019** – Civilian information & support; multiple systems simultaneously.