[Greeting]

An analysis has unveiled Canada's trendiest food-inspired baby names, from classics like Jasmine to unique picks like Pepper and I feel this is something your readers will love!

These Are Canada's Most Popular Food-Related Baby Names, According to Analysis



Picking the ideal baby name is no small feat and with limitless possibilities, many Canadians are turning to food for inspiration. Whether it's a nostalgic dish that holds special memories or a favourite ingredient, the connection between food and names is more than a passing trend.

In 2024, a growing trend sees individuals turning to TikTok for their baby name inspiration, with <u>#babynames</u> surpassing a staggering 145M posts on the topic overall on the platform.

<u>Food box</u> delivery service, Chefs Plate has analysed <u>StatCan's annual baby name report</u> to **unveil the most popular food-related baby names**. They also looked at the most significant movements in popularity for food-related baby names.

While names like Jasmine and Rosemary have more traditional connotations, an increasing number of parents are opting for unique food-related names, such as Saffron and Basil.

Looking at the biggest movements in popularity for food-related baby names, Chefs Plate found that Brie climbed an impressive 340 positions, Rosemary jumped 197 positions, and Maple rose by 141 positions in popularity.

Most Popular Food-Related Baby Names

1. Jasmine

- 2. Madeleine
- 3. Olive
- 4. Juniper
- 5. Sage
- 6. Clementine
- 7. Colby
- 8. Rosemary
- 9. Maple
- 10. Brie
- 11. Basil
- 12. Honey
- 13. Pepper
- 14. Saffron
- 15. Peach
- 16. Rye

Among food-inspired baby names, Jasmine ranks highest at 85th most popular baby name in Canada. Followed by Madeleine, a classic name possibly linked to the famous French cake (potentially reflecting the French-Canadian connection), and Olive, which may evoke the Mediterranean's heart healthy cuisine, which ranked 132nd and 161st most popular baby names retrospectively.

A couple names on the list reflect parents' national pride - Maple, a quintessential Canadian symbol, embodies the nation's identity through its sugary sap and Brie, with French origins, adds international flair, celebrating Canada's bilingual heritage.

For the more unconventional choices, Saffron and Basil bring spice and herbal elegance. Meanwhile, Pepper and Honey are distinctive ingredients that parents have used to create cutsie food-inspired baby names.

-ENDS-

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Methodology

Statistics Canada's annual dataset <u>First names at birth by sex at birth, selected indicators</u> (<u>Number</u>) was the sole data source used by Chefs Plate to conduct an analysis, aiming to identify the most popular food-related baby names in Canada since 2022.

The methodology involved selecting names based on the highest rank factor for both male and female baby names while also considering the most significant movements in food-related baby names' popularity from 2021 to 2023.

Chefs Plate's analysis of raw data and food-related baby names.

About Chefs Plate

<u>Chefs Plate</u>'s flexible subscription features a box of fresh ingredients and delicious recipes delivered to your house every week. Chefs Plate is a division of HelloFresh in Canada.

[Greeting]

I'd like to follow up on the story 'These Are Canada's Most Popular Food-Related Baby Names, According to Analysis' to see if it's of interest?

More information can be found in my previous email.

Let me know if you have any questions.

All the best,

Dayne