
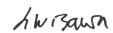




**UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA**  
**FACULTY OF SOCIAL AND POLITICAL SCIENCE**  
**BACHELOR PROGRAM OF COMMUNICATION SCIENCE**

**DOCUMENT CODE**  
 RPS/SCIENCE  
 COMMUNICATION  
 S1/1530342/2023

**COURSE DESCRIPTION SEMESTER**

Course Name	CODE:	Course Cluster	Weightage of Credit Units	SEMESTER	Compiler Date
Feature Writing (1530342)		Communication Studies	T = 2 (3.2 ECTS)	P = 0 6	July, 7 <sup>th</sup> 2023
<b>AUTHORIZATION</b>	<b>Developer Lecturer</b>	<b>Course Cluster Coordinator</b>	<b>Head of Study Programme</b>		
	1. SIKA NUR INDAH 2. KHUSWATUN HASANAH	 SIKA NUR INDAH	 Drs. Arif Wibawa, M.Si.		
<b>Graduate Learning Outcomes (GLO)</b>	<b>Graduate Learning Outcomes (GLO) of the program imposed on this course</b>				
	SS3	Create journalistic, broadcasting, and marketing communication works based on ethical codes (LO12).			
	GS1	Create creative and ethical works to foster innovation in the field of Communication (LO3).			
	K3	Explain the social, cultural, ecological, political, economic, legal, and technological influences to address communication issues (LO9).			
	A2	Play a role as a citizen with social sensitivity, nationalism, and responsibility towards the country, nation, and profession, while respecting cultural and religious diversity to enhance the quality of life based on Pancasila (LO2);			
	<b>Course Learning Outcome (CLO)</b>				
	CLO1	Students are able to explain the concept and technical writing of features as a form of news (A2, K3)			
	CLO2	Students are able to create creative feature works according to professional ethics (A2, K3, GS1, SS3)			
<b>Sub Course Learning Outcome (Sub-CLO)</b>					

Sub CLO1	Students are able to identify feature writing as one of the journalistic products (CLO1) (C4, A4, P3).
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Sub CLO2	Students are able to practice creating angles, leads, body, and conclusions of feature articles using journalistic language (CLO1) (C3, A2, P2).
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Sub CLO3	Students are able to evaluate errors in feature writing as journalistic works (CLO1) (C5, A3, P2).
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Sub CLO4	Students are able to design the framework of feature writing based on observations of phenomena in society (CLO2) (C6, A3, P3).
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Sub CLO5	Students are able to produce feature articles in accordance with professional ethics (CLO2) (C6, A3, P3).
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**Correlation between GLO and Sub-CLO**

GLO	SS3	GS1	K3	A2
Sub CLO1			X	X
Sub CLO2			X	X
Sub CLO3			X	X
Sub CLO4	X	X	X	X
Sub CLO5	X	X	X	X

<b>Course Brief Description</b>	This course uses the language of instruction Indonesian. This course provides the students with knowledge of key elements in feature writing, including the selection of relevant topics, the development of interesting narratives, the use of creative writing styles , and the application of in-depth interview and research techniques. During this course, students will learn how to identify unique points of view, develop a good structure, use strong quotes, and process data and information into interesting stories. The course also often involves practical exercises in writing and revising feature articles, as well as providing insight into ethics and professional standards in journalistic writing.
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<b>Material Studies/Materials Learning</b>	<ol style="list-style-type: none"> <li>1. Feature definition</li> <li>2. Feature characteristics</li> <li>3. Anatomy feature</li> <li>4. Feature journalistic language</li> <li>5. Technical feature writing</li> </ol>
<b>Book</b>	<p><b>Main:</b></p> <ol style="list-style-type: none"> <li>1. Garrison, Bruce. (2023). Professional Feature Writing 6th ed. New York: Routledge</li> <li>2. Hogarth, Mary. (2019). Writing Feature Articles: Print, Digital and Online. New York: Routledge.</li> </ol> <p><b>Supporter:</b></p> <ol style="list-style-type: none"> <li>1. Aamidor, Abraham. (2013). Real Feature Writing Story Shapes and Writing Strategies From the Real World of Journalism. New York: Routledge.</li> </ol>
<b>Lecturer</b>	SIKA NUR INDAH
<b>Prerequisite courses</b>	Fundamentals of Journalism, News Writing

Weeks	Learning Outcome for Each Stage (Sub-CLO)	Assessment		Form of lesson, Deductical methods, Student assignment [Estimated Time]		Learning Materials [References] (Topics)	Weightage of Assessment (%)
		Indicator	Criteria & Form	Offline Course	Online Course		

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to Identifying feature writing as one of the journalistic products	1. Accuracy in explaining the definition of features and their scope	C = Rubric F = Participation	FOL = Activities Learning Process DM = Lecture SA = Information-gap task		- Topic: Feature scope, feature characteristics - Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)	
2	Students are able to Identifying feature writing as one of the journalistic products	1. Accuracy in identifying the form of feature writing as a form of journalistic writing	C = Rubric F = Participation	FOL = Activities Learning Process DM = Lecture SA = Information-gap task		- Topic: feature anatomy and its characteristics - Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)	
3	Students are able to practice making angels, leads, bodies, closing features using journalistic language	1. Accuracy in determining news angels 2. Accuracy in creating news leads	C = Rubric F = Participation	FOL = Learning Process Activities DM = Group discussion SA = Reasoning-gap task		- Topic: Choosing angels and writing lead features - Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023)	

4	Students are able to practice making angels, leads, bodies, closing features using journalistic language	1. Accuracy in arranging the body feature	C = Rubric F = Participation	FOL = Learning Process Activities DM = Group discussion SA = Reasoning-gap task		<ul style="list-style-type: none"> <li>- Topic: body feature</li> <li>- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023)</li> </ul>	
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5	Students are able to practice making angels, leads, bodies, closing features using journalistic language	1. Accuracy in making feature news covers	C = Rubric F = Participation	FOL = Learning Process Activities DM = Group discussion SA = Reasoning-gap task		<ul style="list-style-type: none"> <li>- Topic: Feature cover</li> <li>- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023)</li> </ul>	
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6	Students are able to practice making angels, leads, bodies, closing features using journalistic language	1. Accuracy in using journalistic language and diction in features	C = Rubric F = Participation	FOL = Learning Process Activities DM = Group discussion SA = Reasoning-gap task	- Topics: journalistic language and diction - Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023)	
7	Students are able to practice making angels, leads, bodies, closing features using journalistic language	1. Accuracy in writing features in one whole writing consisting of leads, body and closing	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating	- Topic: feature anatomy - Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023)	
8	Midterm Evaluation / Midterm Exam					

9	Students are able to evaluate errors in feature writing as journalistic work	1. Accuracy in evaluating errors in feature writing	C = Rubric F = Participation	FOL = Learning Process Activities DM = Group discussion SA = Reasoning-gap task		- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)
10	Students are able to design a feature writing framework from the results of observations of phenomena in community	1. Accuracy in making Feature Writing Planning	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating		- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)
11	Students are able to design a feature writing framework from the results of observations of phenomena in community	1. Accuracy in making Feature Writing Planning	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating		- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)

12	Students are able to produce feature writing in accordance with professional ethics, students are able to produce feature writing in accordance with professional ethics		C = Rubric F = Case-Based Assignment F = Project Assignment F = Assignment B = Written Test B = Presentation B = Participation B = Mid Exam B = Fina Exam	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating			
13	Students are able to produce feature writing in accordance with professional ethics	1. Accuracy in producing feature works according to the provisions 2. Accuracy in producing feature works according to ethics 3. Accuracy in correcting feature writing errors	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating		- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)	

14	Students are able to produce feature writing in accordance with professional ethics	<ol style="list-style-type: none"> <li>1. Accuracy in producing feature works according to the provisions</li> <li>2. Accuracy in producing feature works according to ethics</li> <li>3. Accuracy in correcting feature writing errors</li> </ol>	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating		- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)	
15	Students are able to produce feature writing in accordance with professional ethics	<ol style="list-style-type: none"> <li>1. Can analyze UI/UX project results</li> <li>2. Accuracy in producing feature works according to the provisions</li> <li>3. Accuracy in producing feature works in accordance with ethics</li> <li>4. Accuracy in correcting feature writing errors</li> </ol>	C = Rubric F = Project Assignment	FOL = Structured Assignment Activities DM = Project-based learning SA = Project Creating		<ul style="list-style-type: none"> <li>- Analyze the results of tasks.</li> <li>- Library: Aamidor, Abraham. (2013); Garrison, Bruce. (2023); Hogarth, Mary. (2019)</li> </ul>	
16	End of Semester Evaluation / End of Semester Exam						



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AND POLITICAL SCIENCE  
BACHELOR OF COMMUNICATION PROGRAMME**

<b>Course Name</b>	<b>FEATURE WRITING</b>		
<b>Code:</b> 1530342	<b>Credit weight (T/P): 2 (3.2 ECTS)</b> <b>Semester: 6</b>	<b>Course Cluster:</b> <b>Communication Studies</b>	<b>No:</b> <b>Date:</b>
<b>AUTHORIZATION</b>	<b>DRAFTING TEAM</b>	<b>Course Cluster Coordinator:</b> <b>SIKA NUR INDAH</b>	<b>Head of Study Programme:</b> <b>Dr. Arif Wibawa, M.Si.</b>
<b>Week (1)</b>	<b>Sub CLO (2)</b>	<b>Form of Assessment (Assessment) (%) (3)</b>	<b>Weight (%) (4)</b>
1,2	Sub CLO1 Students are able to identify feature writing as one of the journalistic products (C4, A4, P3)	Task Case (0.0) Project Task (0.0) Task (0,0) Written Test (0.0) Presentation (0.0) Participation (2,2)	0 0 0 0 0 4
3,4,5,6,7	Sub CLO2 Students are able to practice making angels, leads, bodies, closing features using journalistic language (C3, A2, P2)	Task Case (0,0,0,0,0) Project Task (0,0,0,0,10) Task (0,0,0,0,0) Written Test (0,0,0,0,0 ) Presentation (0,0,0,0,0) Participation (3,3,3,2,0)	0 10 0 0 0 11
<b>8</b>	<b>MID EXAM</b>	<b>WRITTEN TEST</b>	<b>0</b>

9	Sub CLO3 Students are able to evaluate errors in feature writing as journalistic work (C5, A3, P2)	Task Case (0) Project Tasks (0) Tasks (0) Written Test (0) Presentations (0) Participation (5)	0 0 0 0 0 5
10,11	Sub CPMK4 Students are able to design a feature writing framework from the results of observations of phenomena in society (C6, A3, P3)	Task Case (0.0) Project Tasks (10.10) Task (0,0) Written Test (0.0) Presentation (0.0) Participation (0,0)	0 20 0 0 0 0
12,12,13,14,15	Sub CPMK5 Students are able to produce feature writing in accordance with professional ethics (C6, A3, P3)	Task Case (0,0,0,0,0) Project Tasks (10,10,10,10,10) Task (0,0,0,0,0) Written Test (0,0,0,0,0 ) Presentation (0,0,0,0,0) Participation (0,0,0,0,0)	0 50 0 0 0 0
<b>16</b>	<b>END-OF-SEMESTER EVALUATION</b>	<b>WRITTEN TEST</b>	<b>0</b>
<b>Total Assessment Weight</b>			<b>100%</b>



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1st STUDENT ASSIGNMENT PLAN

<b>Course Name</b>	<b>FEATURE WRITING</b>		
<b>Course Code</b>	<b>1530342</b>	<b>SKS : 2 (2-0) (3,2 ECTS)</b>	<b>Semester : 6</b>
<b>Lectures</b>	SIKA NUR INDAH		
<b>Task Format</b>	Structured Assignment		
<b>Task Title</b>	Writing Feature		
<b>Sub CLO2 dan Sub CLO3 dan Sub CLO4 dan Sub CLO5</b>	<ul style="list-style-type: none"><li>● Students are able to practice creating an angle, lead, body, and conclusion of a feature using journalistic language.</li><li>● Students are able to evaluate errors in feature writing as journalistic work.</li><li>● Students are able to design the framework of a feature article based on observations of phenomena in society.</li><li>● Students are able to produce feature articles in accordance with professional ethics.</li></ul>		
<b>Task Description</b>	Students are required to produce three feature articles during the course. The three articles should cover different topics, namely: <ol style="list-style-type: none"><li>1. Free topic feature article</li><li>2. Assigned topic feature article</li><li>3. Profile topic feature article</li></ol>		

<b>Object of Assignment</b>	Distinctive feature writing
<b>Assignment Method</b>	The assignment is an individual task. Students will plan the feature articles. Subsequently, students will conduct field reporting and compile them into feature articles. Each article must be consulted with the lecturer to obtain evaluation.
<b>Form and Output Format</b>  Feature News	
<b>Assesment Indicators and Weightage</b>  <ol style="list-style-type: none"> <li>1. Assessment according to the rubric of journalistic writing</li> <li>2. The assessment weightage is the average of the three feature articles that are part of the assignment</li> </ol>	
<b>Schedule</b>  Week 7th - 15th	
<b>Others:</b>	
<b>Reference :</b>  All Reference	
Yogyakarta, July 7th 2023	
SIKA NUR INDAH	