

Hi [insert badass feminist name],

I'm a Mass NOW member and I am feeling so energized by the work Mass NOW is doing and would love for you to join this growing movement by [becoming a member](#).

For over 50 years Mass NOW has been fighting for feminist policy statewide, championing the most comprehensive pay equity legislation in the country and currently fighting for menstrual products in schools, prisons and shelters. This past legislative session they succeeded in passing period policy for the first time in Massachusetts history; \$500,000 for menstrual products in shelters!

Now offered at a sliding scale, membership allows Mass NOW and our local chapters to advocate more effectively for gender justice policy across the Commonwealth. The more members we have, the more power we have, and the louder and stronger our collective voice becomes. By becoming a member, you gain access to our member-only Chapter Meetings on the last Wednesday of every month to hear updates on their legislative agenda and participate in consciousness raisings with a diverse, multi-generational feminist community. Plus, you get access to their Member Portal which includes a Consciousness Raising Toolkit and more information around how to take action.

Plus, your membership allows you voting privileges at the Annual National NOW Conference this summer. You need to be a member by April 24, 2021 in order to vote on policy resolutions for National NOW's legislative agenda, as well as the National NOW President and Vice President *for the next four years!*

[Here is a link to their website](#) with more information about the legislative agenda and programs. I hope you can join me in building an intersectional feminist future!

In solidarity,
[Your Name]