

Roll No.....

Total No. of Printed Pages: [01]

Total No. of Questions: [09]

**BMS (ATH) (Semester – 1<sup>st</sup>)**  
**PRINCIPLES OF MANAGEMENT**  
**Subject Code: BHOM1105**  
**Paper ID: [17310105]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

- Q1. Attempt the following:
- a. Management by Objectives
  - b. Delegation of Authority
  - c. Communication Process
  - d. Management as Discipline
  - e. Principle of Direction
  - f. Selection
  - g. Name the various Styles of Leadership
  - h. Performance Appraisal
  - i. Forecasting
  - j. Motivation

**Section – B**

**(5 marks each)**

- Q2. What do you mean by Planning? Explain the Planning Process in detail.
- Q3. What do you mean by Staffing? Discuss the Nature and scope of Staffing.
- Q4. Define Communication? What are the various Barriers to Communication?
- Q5. What is the Scope of Management? Discuss.
- Q6. What do you mean by Organizing? Explain the various patterns of Organization.

**Section – C**

**(10 marks each)**

- Q7. Explain the Principles of Management suggested by Henry Fayol for running the business effectively.
- Q8. Outline the process of Decision Making, also discuss the various techniques of Decision Making.
- Q9. Identify the steps involved in Controlling. State the requirements for effective Control.