Marketing Mix

Directions: identify the components of the marketing mix (product, price, place, promotion). Be sure to include the definition, examples and why each component is important.

Cite your sources

Product	Place	
Definition-	Definition-	
Examples-	Examples-	
Importance-	Importance-	
Price	Promotion	
Definition-	Definition-	
Examples-	Examples-	
Importance-	Importance-	