



CAMPAIGN LAUNCH JULY 25

5 TRILLION AS PAYMENT TOWARDS THE CLIMATE DEBT!

CALL to ACTION & COMMUNICATIONS PACK

The Global North owes an incalculable climate debt to the Global South, stemming from their cumulative historical and continuing greenhouse gas emissions and the resulting climate crisis. This climate debt is part of a larger historical, social, economic, and ecological debt owed to the Global South, arising from centuries of colonial and postcolonial exploitation and oppression.

On July 25, movements and civil society organizations will be launching a campaign demanding Global North governments to pay US\$5 trillion a year in public funds as a down payment for their Climate Debt.

These governments claim they do not have the sufficient public funds to deliver on their financial obligations to the Global South while spending trillions on fossil fuel subsidies and military infrastructure and operations. Instead of addressing tax abuses of huge multinational corporations that are global polluters and profiteers, they advance global tax deals favoring the rich. At a time when public funds are desperately needed for peoples' needs and rights, Global North governments refuse to respond to the clamor for the cancellation of public debts in the South which they, together with their elites and corporations, bear the biggest responsibility for, and instead promote failed, flawed and futile debt reduction measures and offer more loans. In recent years, the unjust and inequitable global economic and financial architecture which they perpetuate - legacies of colonialism - has caused an annual net resource transfer from the South to the North in the trillions.

This is a pivotal year to raise our claims for the payment of Climate Debt. In the lead-up to—and during—COP 29 in Baku, Azerbaijan, Climate Finance will be a central issue in the international climate space. These next months will offer crucial opportunities that will either propel us toward the radical transformation needed in our social, economic, and political systems or doom us to climate chaos. Delay is not an option - we need to unite and increase pressure on all fronts to ensure decisive action.

Join us in the launching of this campaign through digital actions on July 25 carrying on to July 26. Our actions will coincide with the Heads of Delegation retreat happening in Baku, from July 26 to 28.

The campaign launch will be followed by key moments in the next months when we will be holding globally coordinated mobilizations including a Global Week of Action in September during the period of the UNGA and the Summit of the Future.



JULY 25 and 26

ONLINE ACTIONS: \$5 TRILLION FOR CLIMATE DEBT

On July 25, we aim to march the launch of the \$5 trillion campaign by posting the #PayUp materials on social media. The goal is to amplify the demand for a **\$5 trillion annual down payment for the climate debt** owed by Global North governments to the people of the Global South. We emphasize that the full cost of what is owed is incalculable and the \$5 trillion demand provides a realistic, attainable figure in addressing the urgent, escalating climate needs of the Global South.

When: **July 25 and 26**
Where: **Facebook, Twitter, Instagram, LinkedIn**
Main call: **\$5 trillion for climate debt now!**
Hashtags: **#PayUp #ClimateFinanceNow #TrillionsNotBillions**



DOWNLOAD LEAD \$5TR MACRO [HERE](#) (En, Fr, Es, Portuguese, Hindi, Arabic, Russian, Japanese, Chinese (Simplified), Marathi, Gujarathi, Nepali, Urdu, Tagalog, Bengali)
DOWNLOAD ADDITIONAL MESSAGING MACROS [HERE](#) (En, Es, Fr)

CAPTIONS <i>(if these don't fit into one tweet/post, feel free to make a thread!)</i>	TAG IN PHOTO
The Global North's military spending exceeds \$1 trillion per year and \$16 trillion was mobilized for Covid-19 relief, yet they claim they can't afford #ClimateFinance.	@JoeBiden @KamalaHarris @Kishida230 @Keir_Starmer @JustinTrudeau @Quirinale @OlafScholz @EmmanuelMacron @vonderleyen @COP29_AZ @G7 @UNFCCC @JustinTrudeau @Quirinale @OlafScholz @EmmanuelMacron @vonderleyen
No more excuses! It's time they #PayUp \$5 trillion a year as downpayment for #ClimateDebt owed to the Global South.	
The Global North's greed, exploitation, and legacies of colonialism have wreaked havoc on the Global South. Climate-related #LossAndDamage is costing the world at least \$16 million/hour , and it's the poorest and most vulnerable regions bearing the brunt of these costs.	

	@COP29_AZ @G7 @UNFCCC
The US is the largest historical emitter of greenhouse gasses but has consistently refused to take responsibility for climate change. It's time for US and the rest of the Global North to #PayUp and deliver \$5 trillion/year in climate finance!	
The 2022 floods in Pakistan cost \$40 billion in loss and damage, but the #LossAndDamage Fund has received less than \$700 million in pledges. The Global South needs \$5 trillion a year for loss and damage, mitigation, adaptation and just transition.	
Without climate finance, the climate crisis will continue to take lives and livelihoods. Global North governments should take responsibility for their emissions and #PayUp \$5 trillion a year to the people suffering the effects of global heating.	
Floods, heat waves, and droughts are coming for us all. It's time for the Global North to do something about it and #PayUp \$5 trillion a year for mitigation, adaptation, and loss and damage!	
Ahead of the #COP29 Heads of Delegation retreat, we are sending an urgent reminder that vulnerable communities are still bearing the brunt of the climate crisis!  We are calling for Global North countries to #PayUp \$5 trillion/year for its climate debt to the Global South now!	
As climate disasters intensify, so should the call for justice!  We URGENTLY need the Global North to answer for decades of inaction that have escalated climate disasters, more especially in the most vulnerable regions. Global North governments need to #PayUp \$5 trillion/year now 	
Hey there, Global North countries!  We have seen you mobilize \$16 trillion for the COVID-19 pandemic before, surely \$5 trillion will be small change to you!  This is a pivotal year to finally address the soaring costs of urgent climate action  #PayUp #COP29	

BACKGROUND PAPER CLIMATE FINANCE ESCALATION CAMPAIGN

For the consideration of various CSO constituencies in the climate justice arena and of the wider social movements is the [Climate Finance Escalation Campaign 2024 Background Paper](#). This paper can be used as a briefing paper, as a newsletter and to help guide advocacy work.

OPINION PIECE TEMPLATE WHY WEALTHY COUNTRIES OWE THE GLOBAL SOUTH US\$5TRILLION A YEAR IN CLIMATE FINANCE

This is an [opinion piece template](#) that can be tailored to suit your national context and add/remove messaging as such. You may use it for an opinion piece, a blog, a newsletter etc.

QUESTIONS AND ANSWERS

[This Q+A](#) is geared towards campaigners speaking to publics/supporters rather than being a technical Q+A. For more on the technical side, please refer to the [Background Paper](#).