

Graphic Designer (Freelance, Part-Time with Potential for Full-Time)

We're [BrandLoyal](#), a small creative studio based in downtown Phoenix looking for a freelance graphic designer to support ongoing design and production work. This role will begin part-time with the potential to grow into a full-time position.

This role is best suited for a designer who already has a few years of professional experience and is comfortable contributing to active projects without needing significant guidance.

A strong sense for modern design, typography, and structure is important. The work will involve supporting the design team through production, asset creation, revisions, and contributing to logo development and brand identity work as projects move forward.

We're looking for someone dependable, detail-oriented, and confident in their skills. You should be comfortable collaborating with a small team, receiving feedback, and helping carry projects across the finish line.

Consistent weekly availability is important. The goal is for this person to become a reliable extension of our team and help take some of the production load off our other designers.

Responsibilities

- Support the design team across branding, digital, and print projects
- Contribute to logo development and brand identity work
- Create and prepare design assets for web and print production
- Update and refine marketing materials, presentations, and branded collateral
- Execute design revisions based on team feedback
- Maintain organized design files and asset libraries
- Collaborate with the Art Director and Creative Director to move projects forward

Requirements

- 3+ years of professional graphic design experience (agency, studio, or freelance)
- Strong proficiency in Adobe Creative Suite and Figma
- Strong foundation in typography, layout, and logo design
- Experience preparing files for digital and print production
- Comfortable working within established brand guidelines and design systems
- Strong attention to detail and organized file management

- Ability to work independently and collaborate with a small team
- Ability to manage production tasks efficiently and meet deadlines

Details

- Freelance / contract role
- 10-15+ hours per week to start
- Consistent weekly availability required
- Remote (Phoenix-based designers are a plus)
- Potential for the role to grow into a full-time position

How to Apply

Please email hello@brandloyal.co with the subject line

“Freelance Graphic Designer - Application.”

Include:

- A portfolio or website showing examples of branding, logo design, and layout work
- Your hourly rate
- Your availability (hours per week)
- A short note about your experience