

Hi <name>,

I'm going to be 100% honest with you.

I think that your brand is cool.

Furthermore, I've watched some of your YouTube videos like "youtube video name" and wanted to see if there was more for me.

Not only that, but I found your site on the about section and looked over your <services>

And...

I think we could help each other.

Let me introduce myself,

My name is David, and I'm a copywriter, I basically help businesses get more people to buy their services.

Your site is pretty good already, but with some changes it could be better.

That's where I'm useful, making good changes and helping people out.

You now may be wondering about how much I charge and stuff like that,

But...

I don't have a price, my services are going to have a price based on the results we get.

You don't have to worry about me coming out of nowhere with some absurd prices.

I would like to know you better, if that would be ok with you.

If yes, we could do a quick Zoom call and learn about each other more.

If not, it's all good, just let me know so that I won't bother you anymore.

Curious to your response.

Thanks,
David

Hi <name>,

One of my friends recently suffered a broken ankle and doesn't know what types of physical exercises he should do.

The doctor said that it would be better for him to stay at home for a few weeks.

he wants to move around, he wants to exercise but cant even go to the fridge.

So I decided to do some research for him and his broken ankle since he can't even walk to the computer and stay on the chair.

that's how I found your site "www. <sitelink>"

Your intro of the site is a good attention catcher "Heal Your Ankle FAST Or Get Your Money Back!"

It really makes the reader a good impression of the value that you offer.

it makes him think that he can't lose anything, gj.

This reminded me about something that I call the "lego blocks".

they have a similar effect, but much more amplified and relatable for their situation.

besides this i couldn't notice the fact that the newsletter is nonexistent, it pops up at the start and then vanishes.

it could be better if you had it somewhere where they could fill their email, so that they don't need to look for it, because they will lose interest. (at the bottom for example)

I would have some other ideas in mind, but for now...

I need to get back to my friend.

If you would like to know more, we could make a quick zoom call.

if not it's all good, i'm going to keep searching.

Thanks,
David

