

Level 10 Copy Approval Process

To maintain optimal timeframes, Level 10 has a strict approval process for website copy. The purpose of this protocol is to prevent avoidable delays that come from multiple and/or substantial last-minute changes or additions to copy during the design phase.

The Copy Approval Process:

- Your copywriter will send your SEO copy in single documents for each item.
- You will provide your copywriter with approval or requested edits to this copy in writing (preferably within the document itself).
- Your copywriter will implement these edits and then provide you with a 2nd draft. Approval is common for 2nd drafts; however, if you have revisions to the 2nd draft, your copywriter will implement them and provide you with a 3rd and final draft.
- **We require written approval for every FINAL piece of SEO copy.**
- Once you approve the copy, further changes (no more than 20% of the copy) will have to be made after it is posted by using the COR process.

Note: To keep your SEO orders on track, we need your approval/edits/feedback on your copy within 48-72 hours of receiving the copy (applies to all drafts).

After the 72 hours have passed, we'll spend the next 72 hours making three attempts to contact you. If those attempts fail, we'll consider the copy approved and move forward with it as it sits.

CATEGORY:	Identity
WIDGET TITLE:	Prioritizing Team Building Above All
META TITLE:	San Diego Bath Remodel: Annual Development Days Advantage
META DESCRIPTION:	Find out how annual development days improve San Diego bath remodel company culture, boost teamwork, and elevate customer satisfaction. Learn more today!
PRIMARY IMAGE URL:	https://drive.google.com/file/d/125ThgUFcz6CepC3OhrGY6P2-53Q97gjj/view?usp=share_link
IMAGE ALT TITLE:	bathroom-remodeling-shugarmans-bath-san-diego.jpg
IMAGE DESCRIPTION	Paper cut-outs of people giving high fives
WORD COUNT	609
PAGE WIDTH	Side Bar

Secondary Image 1

URL:

https://drive.google.com/file/d/1xVBDvPQ9fbeXZbuii34IpMPywuVsk5pm/view?usp=share_link

Alt: bath-remodeler-team-development-shugarmans-san-diego

Description: Team Development days in the model showroom of Shugarman's Bath in San Diego, CA.

Secondary Image 2

URL:

https://drive.google.com/file/d/1Cu6ISHnoOFNJ3U9_fy-CKhPUJLg6J_Qb/view?usp=share_link

Alt: bathroom-remodel-team-development-shugarmans-san-diego

Description: Team Development days in the model showroom of Shugarman's Bath in San Diego, CA discussing the core value of growth.

COPY BEGINS NEXT PAGE



bathroom-remodeling-shugarman's-bath-san-diego.jpg

Prioritizing Company Culture Is A Must – That's Why We Invest In Annual Development Days[h1]

We Put Teamwork And Company Culture At The Forefront Of Everything We Do[h2]

In today's ever-expanding home improvement market, it's easy for bathroom remodelers to become overwhelmed fast – even in sunny San Diego, where (evidently) life is more relaxed.

We took notice of this fact and realized that every once in a while, hitting the “pause” button can prove to be beneficial for company growth. After all, what good is company growth if it's entirely about [the bottom line](#)?

At Shugarman's Bath, we're in it for the long haul, which means **always improving** our workmanship, core values, and company culture and camaraderie.

That's why we began incorporating our *Team Development Days*, held once or twice per year.

But [it isn't just about us](#).

In the end, who benefits the most from the company growth attributed to our Team Development Days?

You do – because at Shugarman's Bath, complete customer satisfaction is always our highest priority.

And our unwavering commitment to our [core value](#) of growth – in other words, embracing challenges and pursuing excellence – is what ultimately sets us apart from the rest.



bath-remodeler-team-development-shugarmans-san-diego.jpg

Begin box

More From Shugarman's Bath

[The Proof Is In The Pictures](#)

[The Result Of Continued Development](#)

[The Team Behind The Development Days](#)

End box

We Connect The Dots By Building Stronger Interdepartmental Relationships

At Shugarman's Bath, we understand the significance of fostering connections between different groups of employees. During our annual development days, installers meet with [sales reps](#), and everyone can mingle and learn from each other.

This face-to-face interaction helps build trust, camaraderie, and understanding across the company where paths might not ordinarily cross.

You see, a workplace where employees feel connected and part of a community will experience increased collaboration and creativity. This helps us in every facet of company culture – especially when it comes to efficient problem-solving.

What does this mean for our customers? Improved workmanship, more efficient processes, and ultimately, an **enhanced customer experience** (with an absolutely stunning bathroom to boot, of course).

Sharpening Our Skills: A Commitment To Continuous Improvement

Our team development days also focus on specific skills that contribute to our workmanship and overall success. For example – we may discuss the best ways to prepare backing for a grab bar or [other techniques](#) that **optimize efficiency** in our remodeling projects.

By dedicating time to honing these skills, we ensure that our team members stay at the top of their game. This commitment to continuous improvement keeps us ahead of other San Diego area bath remodelers that get stuck in their ways and never change for the better.

So you can trust that, with Shugarman's Bath, what you're getting for your home's bathroom is the result of an evolution of skill, labor, time, and thought.

Celebrating Our Core Values – The Backbone Of Our Company Culture



bathroom-remodel-team-development-shugarmans-san-diego

At the heart of our development days is the celebration of our core values. We dedicate time to discussing these values and recognizing team members who embody them.

A unique aspect of this process is that employees have the opportunity to give shout-outs to their colleagues, highlighting their exceptional work and commitment to our values. This **peer recognition approach** reinforces a strong company culture and motivates employees to strive for excellence in everything they do. When our team operates based on a shared set of values, it leads to **better decision-making**, increased employee satisfaction, and a more **cohesive customer experience**.

By prioritizing company culture and encouraging employees to celebrate each other's achievements, we ensure that our customers receive the **exceptional service** they deserve.

Upgrade your San Diego home with Shugarman's Bath, a company committed to exceptional service, teamwork, and continuous improvement – request a [free quote](#) for your top-quality bathroom transformation today.