

Outreach: To a client who doesn't have an Opt-In Page

SL: Returning the favor

Hey Tristan,

Recently, I became interested in stocks, and your video (Stock Market for Beginners) helped me a lot.

I decided to check out your page about your course and noticed that it didn't have an Opt-In Page.

I'm sure you know that an Opt-In Page (+an email list) can help you convert indecisive customers into paying ones.

So because your video helped me, I decided to help you out too. I made you a free sample that I'm going to attach to this email.

Let me know what you think about it!

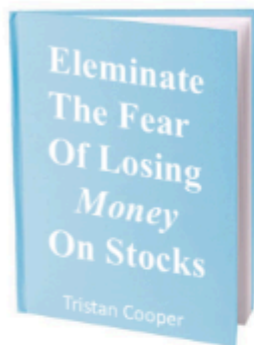
Best regards,

Samu

Here's your sample:

Free PDF Guide

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- ✓ Discover how investing experts eliminate their fears
- ✓ Learn how to minimize your losses on investments.
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About me:



Tristan Cooper from
Cooper Academy

You guys most likely know me from my YouTube channel Cooper Academy & Tristan Cooper. Here's a little bit more about me...

- I have accumulated over 50 million views teaching investing on YouTube.
- I became a millionaire through investing and business at the age of 24 (now 27)
- I have degree in Finance and Accounting from Victoria University of Wellington.
- I have been studying how the best investors invest since 2014.