

Marketing Inspiration

Social Posts

Post - Trying Something New Angle V1

I'm about to try something new and I'd really appreciate your help.

I get a lot of requests to learn about X, so I thought I'd hop onto Zoom for an hour and teach it live, and then perhaps turn it into a paid course later on.

Want to be in my live audience to learn and ask questions?

[Register link](#)

Post - Trying Something New Angle V2

There's something new and exciting I've been working on in secret for the past 2 months, and it's now time to pull back the curtain.

It's called "Unlimited Free Leads" and it's a brand new way to generate an unlimited, FREE supply of warm leads, prospects and paying customers for your business.

Since this will be the very first time I'm teaching these ideas to anyone, I'm looking for some friendly beta-testers – 10 people *max* who can jump on a 2-hour zoom with me personally to learn how to use this system.

There's nothing for sale. I'm only interested in getting your feedback on what I teach, and seeing how it works in your business.

Let me know if you're interested in joining me.

"Novelty" Angle

Super excited!

Just finished up Course Profit Accelerator, my brand new online training that reveals the 9 shortcuts to dramatically higher course profits 💰💰💰

Who wants free access?

MG Note: Here's a real example:

<https://www.facebook.com/groups/liveyourmessage/posts/5303015926470133/>

Combined "Free Gift" & "Beta" Angles

FREE GIFT FOR THIS COMMUNITY - Who Wants In?

Anyone here in this group who wants to create an online course, but doesn't (yet) have the perfect idea? 💡

I've just put the finishing touches on Crack Your Course Idea – my brand new 5-day mini-course to show you how to find the perfect course idea for you; one that you'll be proud to tell people about, one that's guaranteed to sell, and is guaranteed to be successful.

I've just finished it today, and could use some beta-testers who'd love to find a great course idea to go through it and give comments. Interested? Let me know in the comments and I'll send you access info... 🙋

MG Note: Here's a real example:

<https://www.facebook.com/groups/liveyourmessage/posts/5231522950286098/>

"Selling Soon" Angle

I'll soon be selling this for at least \$199, but right now I'm offering you FREE "beta access" with just ONE condition: you need to use it to keep it!

You'll have 10 full days to complete all 10 of the mini-trainings inside this mini-course, and if you do, you'll keep access for LIFE! But if you don't consume the course within 10 days, then you'll LOSE access to the material.

By enrolling, you're signifying agreeing to this condition of getting access to this FREE course which could instantly change the trajectory of your business. 🚀

FAQ Angle

Q: "Question X Goes Here"

I get asked this so often that I've given up answering it and just put together a very short mini-course instead. And you can get it FREE right now, for a VERY limited time, under one small condition.

Click through to claim yours.

"Do you want it?" Angle

Darn it!

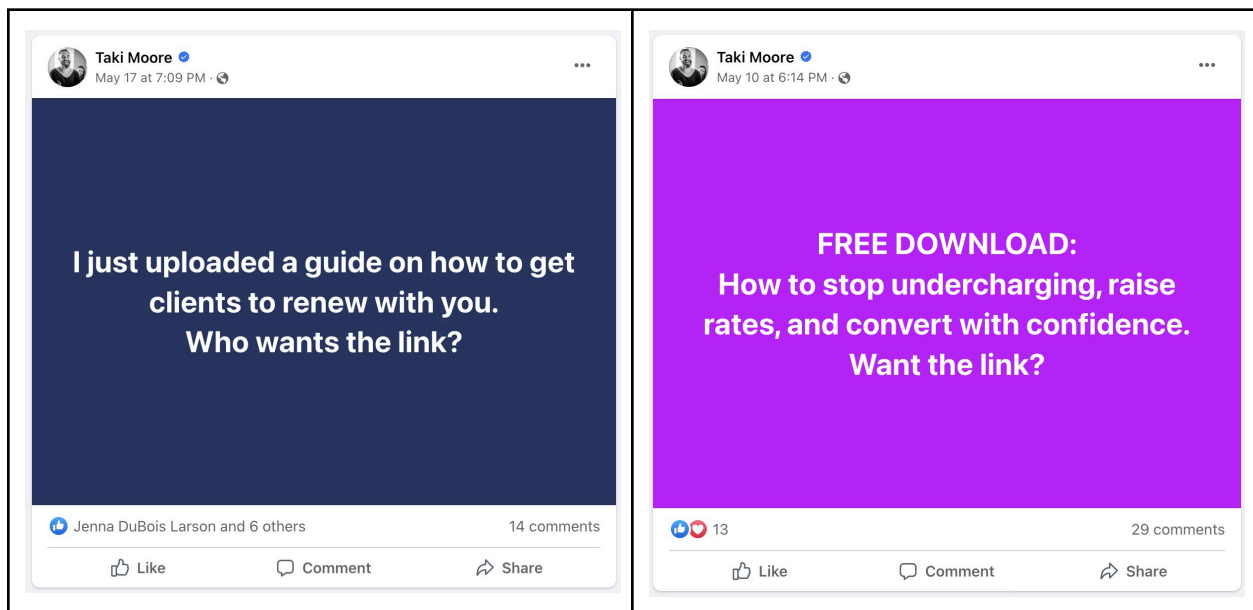
I created a free, X-day mini-course for **[insert type of person]** on how to **[topic name here]**

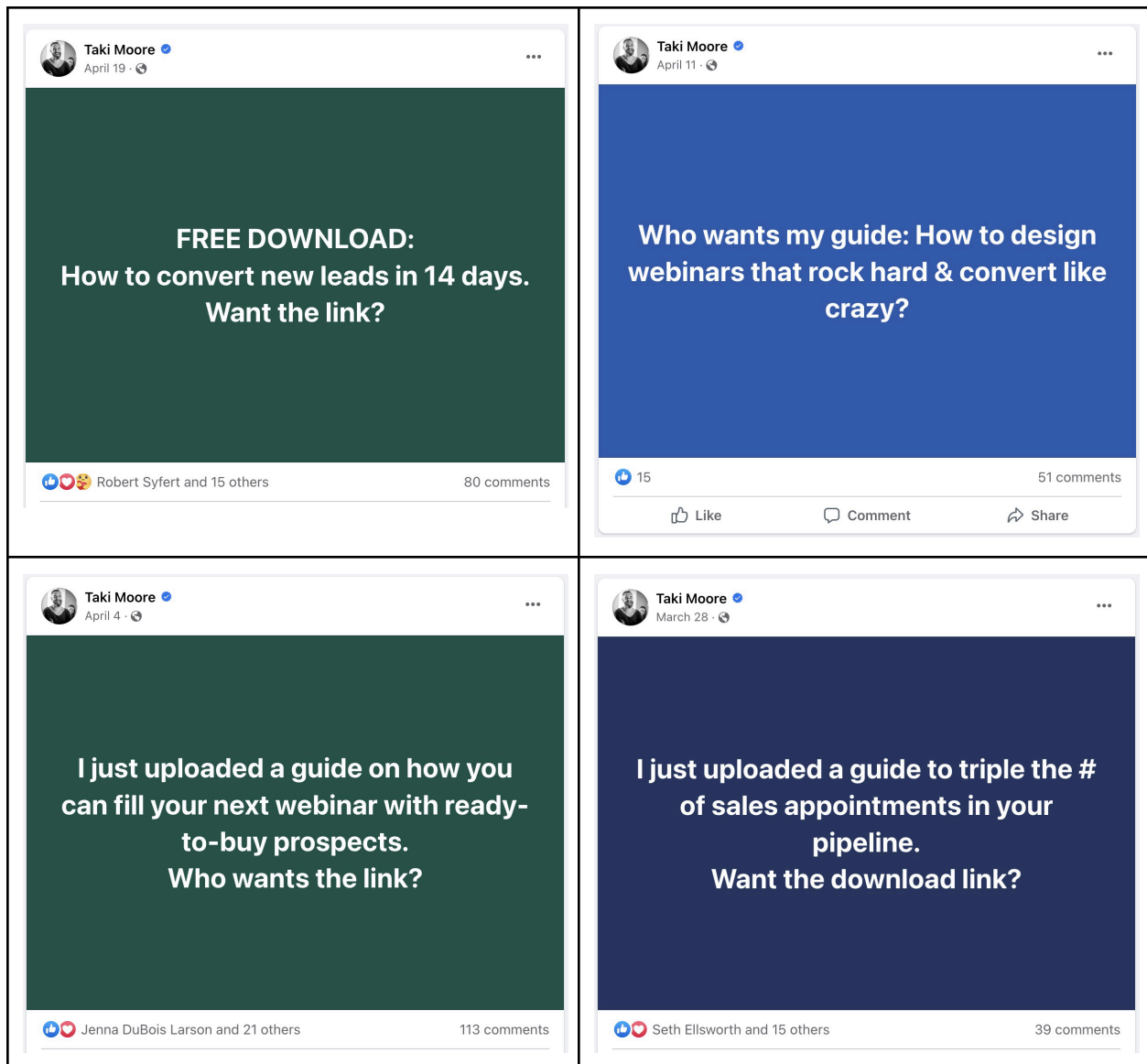
And I forgot to ask beforehand:

Do you want it?

Let me know below.

Taki Moore Facebook Profile Post Examples





Emails

Email - Trying Something New Angle

SUB IDEA: Would this be helpful?

SUB IDEA: Want to learn X?

Hi {First Name},

I'm about to try something new and I'd really appreciate your help.

I get a lot of requests to learn about X, so I thought I'd hop onto Zoom for an hour and teach it live, and then perhaps turn it into a paid course later on.

Want to be in my live audience to learn and ask questions?

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Email: Free Gift Angle

Sub: Free gift inside 📁

Hey {First Name},

Ever wanted to **[60MS short topic goes here]**, but you don't know the first step to take?

I've just put the finishing touches on **[EMC Name]** – my brand new **X**-day FREE mini-course to show you how to **[60MS detailed topic description]**.

I've just finished it today, and could use some beta-testers to go through it and give feedback.

Interested? Hit reply and let me know.

Email: Real Email Murray Sent for Course Profit Accelerator

SUB: 1 week left to get this completely *free*

I put a graphic countdown at the top from <https://countdownmail.com/>

Hey {First Name},

Let's cut right to the chase...

For the next week only, I'm beta-testing the Course Profit Accelerator.

It's a 3-hour experience to show you how to create a new, almost "magical" kind of course...

... That's up to 16X more profitable than the norm! 💰💰

... Your students will get kind of "addicted" to (but in a good way!)

... Gets a 10-30X higher student engagement & completion rate 🚀

... and much more.

After this week is up, I'll be selling it for \$99 — but for this week only...

... if you're willing to give feedback...

... you'll get it completely for free.

However, there IS one condition: use it or lose it!

This means if you don't complete the 10 short trainings (3 hours in total) within 2 weeks of claiming it, you'll automatically lose access to it.

(Yes, this is a new XP feature we just released ;-)

But if you DO use it within those 2 weeks, then you'll have it for life!

If you agree to this condition, then you can go ahead right here:

<https://liveyourmessage.xperienify.io/course-profit-accelerator/order/>

Here's just some of the feedback we've been receiving from folks who are making their courses up to 16 times more profitable in just a few button clicks!

TESTIMONIAL IMAGE

TESTIMONIAL IMAGE

So make sure you take advantage of this very special free offer before the time runs out.

To your success!