Privacy Policy for Pawse

Effective Date: September 3, 2026

Pawse ("Pawse", "we", "us", or "our") is a mobile application designed to help users take breaks from selected apps through a fun, cat-themed experience.

This Privacy Policy explains what information Pawse collects, how we use it, when it is shared, and the choices available to you.

By using Pawse, you acknowledge the practices described in this Privacy Policy.

1. Information We Collect

1.1 Email Address

Pawse does not require users to create an account.

If you purchase the Premium custom pet video service, we collect your email address. We use this email address to:

- Confirm your order.
- Send you an email when your custom order has been completed.
- Communicate with you regarding your order when necessary.

We do not use your email address for unrelated marketing purposes unless you separately provide consent where required by law.

1.2 Custom Pet Videos

Pawse allows Premium users to upload a short video of their pet to create a personalized Pawse experience.

When you upload a video:

- The video is securely transferred to our backend infrastructure, which uses Supabase and Cloudflare services.
- The video may be accessed by us manually for the purpose of creating your customized Pawse assets.
- Your uploaded video is deleted after the editing process has been completed.
- The video is not used for advertising or sold to third parties.
- We do not use uploaded pet videos for unrelated purposes.

Please only upload content that you have the right to upload and that does not contain sensitive personal information about another person without their permission.

1.3 Order Information

When you purchase the Premium service, we store information necessary to process and fulfill your order. This may include:

- Order ID
- Email address
- Order creation date
- Order status
- Pet/cat name, where provided
- Location of the uploaded video within our storage system
- Location of the generated custom asset package

Payment card information and other payment credentials are not stored by Pawse. Payments are processed through Google Play's billing system.

1.4 App Usage and Device Information

Pawse requests Android permissions that allow it to perform its core functionality.

Depending on the permissions you grant, Pawse may access:

- App usage information for the applications you choose to monitor.
- Information necessary to determine when your selected usage limit has been reached.
- Information necessary to display the Pawse break experience over other applications.
- Notification functionality.
- Battery/background operation information necessary for the monitoring service.

Pawse uses this information to provide its screen-time interruption functionality.

Pawse does not require access to your contacts, microphone, precise location, phone number, or camera for its core functionality.

2. Analytics

Pawse uses **PostHog** to understand how users interact with the application and to improve its functionality and user experience.

Analytics may include information such as app interactions, feature usage, and technical information associated with the operation of the application.

PostHog processes information on our behalf according to its applicable privacy and data-processing practices.

We use analytics information to understand which features are useful, identify problems, improve Pawse, and make informed decisions about the application's development.

3. Advertising

Pawse uses **Google AdMob** to display advertisements, including banner and interstitial advertisements.

Google's advertising services may collect certain information from the device and about interaction with advertisements. Depending on applicable settings, permissions, and user choices, this may include information such as device identifiers, IP address, diagnostic information, and interactions with the application or advertisements.

Advertising data may be processed by Google for purposes including advertising delivery, measurement, fraud prevention, and related advertising functionality.

For users in regions where consent is legally required, Pawse uses Google's applicable consent mechanisms to obtain and manage advertising-related choices.

You can also manage certain advertising and device identifier settings through your Android device settings.

4. Payments

Premium purchases are processed through **Google Play Billing**.

Pawse does not collect or store your credit card number, debit card number, bank account information, or other payment credentials.

Payment information is handled by Google according to Google's own terms and privacy policies.

5. How We Use Information

We use information collected through Pawse for purposes including:

- Providing the core functionality of the application.
- Monitoring selected app usage locally to enforce user-selected limits.
- Processing and fulfilling Premium custom pet video orders.
- Sending order-related emails.
- Creating customized pet assets.
- Providing advertisements.
- Understanding application usage through analytics.
- Improving Pawse and fixing technical problems.
- Protecting the application and its users from fraud, abuse, and security issues.
- Complying with applicable legal obligations.

6. Sharing of Information

We do not sell your personal information.

Information may be shared with or processed by service providers that are necessary for Pawse to operate, including:

- **Google Play** — for processing Premium purchases.
- **Google AdMob** — for providing and measuring advertisements.
- **PostHog** — for application analytics.
- **Supabase** — for backend services and storage related to Premium orders and uploaded videos.
- **Cloudflare** — for storage and delivery of generated custom asset packages and related infrastructure.

These services may process information according to their own privacy policies and contractual obligations.

We may also disclose information where required by applicable law, legal process, or to protect the rights, safety, and security of Pawse, its users, or others.

7. Data Retention

We retain information only for as long as reasonably necessary for the purposes described in this Privacy Policy.

Uploaded original pet videos are deleted after we complete the editing process and create the customized assets.

Order information, including the email address associated with an order, may be retained for as long as reasonably necessary to provide order support, maintain transaction records, resolve disputes, comply with legal obligations, and operate the Premium service.

Analytics and advertising information may be retained by the respective third-party providers according to their own retention policies.

8. Data Security

We take reasonable technical and organizational measures to protect information processed through Pawse.

Data transmitted between the application and our services is protected using appropriate security technologies, including encrypted HTTPS connections where applicable.

However, no method of electronic transmission or storage can be guaranteed to be completely secure.

9. Children's Privacy

Pawse is a general-audience application and is not specifically directed toward children.

Pawse does not require users to create accounts and does not knowingly request children to provide personal information directly to us.

Because Pawse uses third-party services such as advertising and analytics providers, their applicable policies and age-related requirements may also apply.

Parents or guardians who believe that a child has provided personal information to Pawse may contact us using the contact information below.

10. Your Privacy Rights

Depending on your location and applicable law, you may have rights regarding your personal information, including the right to:

- Request access to personal information we hold about you.
- Request correction of inaccurate information.
- Request deletion of your personal information.
- Request restriction of certain processing.
- Object to certain processing.
- Request a copy of certain personal information.
- Withdraw consent where processing is based on consent.

To exercise applicable rights, please contact us using the information below.

We may need to verify your request before taking action.

11. Deletion Requests

If you would like us to delete personal information associated with your Premium order or request deletion of an uploaded pet video, you can contact us through the Contact Us functionality available in Pawse or by emailing:

aristeapapaspyroy@gmail.com

We will review and process reasonable deletion requests in accordance with applicable law.

Please note that certain information may need to be retained where required by law or where reasonably necessary for legitimate business purposes, such as resolving disputes or maintaining transaction records.

12. Third-Party Services

Pawse uses third-party services to provide certain functionality.

These include:

- Google Play Billing
- Google AdMob

- PostHog
- Supabase
- Cloudflare

These providers may process information according to their own privacy policies. We encourage users to review the privacy practices of these services for additional information about how they handle data.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to Pawse, our services, or applicable legal requirements.

When we make changes, we will update the "Effective Date" at the top of this Privacy Policy.

We encourage users to review this Privacy Policy periodically.

14. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or the handling of your information, please contact us:

Pawse

Email: aristeapapaspyroy@gmail.com

You may also contact us through the Contact Us functionality within the Pawse application.