

Founders Table (Sioux City)

A peer advisory group for growth-oriented small business owners in the Siouxland region.

What this group is

The Founders Table is a weekly peer advisory group where growth-oriented small business owners/entrepreneurs bring real challenges, hear honest and supportive perspectives, and leave with more clarity *and* a commitment to do the work. It's a container where people who are building something show up for each other with consistency, honesty, and generosity.

Anyone committed to the values listed below is welcome. You do not need to know people in the room, but you do need to be willing to be present.

What this group is *not*

- A place to pitch your business or recruit customers (entrepreneur hats on only, please)
 - A space for giving advice without being willing to listen first
 - A room where hierarchy, revenue, or time in business determine your standing - we're all here for the same reason
 - Confidential to the outside world - but we do respect privacy and expect that conversations here will be protected
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Our Values

These values have been named by the group and are the standard we hold each other to.

Accountability - We do what we'll say we'll do. We show up for each other's commitments as much as we show up for our own.

Coachability & Mindset - We stay open to suggestions and resist defensiveness.

Generosity - We give freely - our time, knowledge, and connections.

Honesty & Transparency - We remain honest with kindness and bring our real challenges knowing that our transparency is the best way to help others.
