

Beach Safety Course – Design Document

<i>Business Purpose</i>	<p>Panama City Beach, named the Top 3 beach in the United States by TripAdvisor, has 27 miles of beautiful beaches. Each year, 4.5 million visitors come to visit these white sandy beaches. Many of these visitors have not been to a beach before and may not know the dangers that the water and sun can pose. In 2021, 406 people were rescued, 1,389 people were assisted from the water, and 6 people drowned. A third of beachgoers will experience sunburn.</p> <p>The City of Panama City Beach wants visitors to be safe while they visit. This course will provide visitors with basic beach safety tips to ensure that they safely enjoy all that our beaches have to offer. When visitors have knowledge of potential dangers and how to avoid them, water rescues and urgent care visits due to sunburn will be reduced.</p>
<i>Target Audience</i>	<p>Visitors to Panama City Beach Future residents of Panama City Beach</p> <p>This course will reside on The City of Panama City Beach's website. Owners of vacation properties can choose to use this course as part of their rental agreements.</p>
<i>Training Time</i>	<p>Approximately 20 minutes</p>
<i>Training Recommendation</i>	<ul style="list-style-type: none">• 1 e-Learning course created in Articulate Storyline 360 <p>Through scenarios and interactions with content, this course would review the flags and their meanings, how to keep safe in the sun, how to identify rip currents and what to do if caught in a rip current. Knowledge checks will be provided after each section.</p> <p>Using an eLearning course will allow visitors to have access to the course regardless of their geographic location.</p>
<i>Deliverables</i>	<ul style="list-style-type: none">• 1 e-Learning course<ul style="list-style-type: none">o Developed in Storylineo Includes design documento Includes storyboard with scripto Includes voice-over narrationo Includes video of a rip currento Final evaluation
<i>Learning Objectives</i>	<p>By the end of the course, the learner will be able to:</p> <ul style="list-style-type: none">• Recall the meaning of each flag color• Identify ways to prevent sunburns

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	<ul style="list-style-type: none">• Recognize when a rip current is present in the water
<i>Training Outline</i>	<p>Introduction</p> <ul style="list-style-type: none">• Welcome• Navigation• Objectives <p>Topic: Flag Warning System</p> <ul style="list-style-type: none">• Purpose of Flag Warning System• Flag Descriptions: Flag Color and What It Means <p>Topic: Sun Safety</p> <ul style="list-style-type: none">• Sun Safety Tips – How to Avoid a Painful Sunburn <p>Topic: Rip Currents</p> <ul style="list-style-type: none">• Rip Current Definition• Rip Current Video• What to do if caught in a Rip Current – How to safely exit a rip current <p>Quiz</p> <p>Summary</p> <p>Congratulations</p>
<i>Assessment Plan</i>	<p>80% passing on e-Learning module assessment consisting of beach safety topics via 5 multiple choice questions. Each question in the assessment addresses mastery of the learning objectives stated above. The learner will have two attempts. If the learner does not pass after two attempts, it is at the discretion of the evaluator as to whether or not the learner repeats the course.</p>