

Yesenia Miranda

Yesenia Miranda is a dynamic business consultant, author, and community advocate with a passion for financial empowerment, education, and social impact. As a previous board member of Café con Libros Press—a nonprofit/for-profit hybrid bookstore and cultural hub in Pomona, California—she brings her expertise in business development, financial literacy, and sustainable enterprise to the organization’s mission of building community through literacy and empowerment.

Yesenia holds a Bachelor of Science in Business (BSB) with a concentration in Sustainable Enterprise Management and is currently pursuing her MBA in Finance. She is the author of *R.E.W.I.R.E.: Six Simple Steps to Achieving Your Goals*, a motivational guide that helps readers transform their mindset, strengthen their relationship with self-awareness and accountability, and build a legacy of purpose and success.

During the COVID-19 pandemic, Yesenia launched the *Coffee and Cents* virtual workshop series, creating a safe, supportive space for women to learn, connect, and grow financially during uncertain times. Her ability to educate and inspire through authentic dialogue continues to make her a trusted voice in personal and financial development.

She has also collaborated with prominent business leaders and authors, including Jack Canfield, co-author of *Chicken Soup for the Soul*, as a featured contributor in *The Road to Success, Volume 2*. Through her consulting, writing, and mentorship, Yesenia empowers others to reimagine their future and pursue their goals with clarity, courage, and confidence.

Outside of her professional life, Yesenia is a boy-mom to an amazing young man who is her pride and joy. She enjoys reading, dancing, sewing, and spending time with family and friends. Whether at the beach or on a quiet cabin porch, she finds inspiration in reflection, creativity, and connection.

Yesenia remains deeply committed to the community as a current board member of The Panache Project and to its mission of uplifting and empowering the Black community by fostering brotherhood, sisterhood, and collective well-being. Her journey embodies resilience, reinvention, and an unstoppable spirit.