

DentalToaster CE proposal

Please fill out the following information and return with the document title “first and last name, course title.” For example: Claire Jeong, oral pathology refresher.

Send this form to support@dentaltoaster.com

- Speaker name and title:
- Speaker bio with image:
- Speaker email and phone number:
- Speaker location (US, Canada):
- Course title:
- Course description (3-5 sentences that provides an overview of the course):
- Course objectives (3-6 points that answers what the attendees will learn):
- 5 multiple choice questions (can be True or false; or 4 answer choices):
- Course details if it is composed of different parts:
- Total presentation time:
- Proposed time (if not already set):
- Sponsor (if applicable):
- Course type (options: 1. Self-study, on-demand; 2. Live, in-person; 3. Live, webinar):
- Education method (options: 1. Lecture; 2. Written material):
- AGD subject code ([click on this link](#) to see codes, example: periodontics is 490):
- Recording allowed for rewatch?
- How many times do you present to a professional dental audience every year (options:
1. 1-20 times/year; 2. 20-50 times/year; 3. 50+ times/year)

Course marketing

Help us market this course

- How is this course different from other courses of a similar topic? Why is this course awesome? (Example: We all perform periodontal assessments, this course will help you understand WHY we need to be meticulous about assessments. It's not just the what, but why that matters).
 - A
 - B
 - C
- Provide 3 quotes that we can put in social media marketing images. (Example: "Salivary tests are the new science, without it, we are diagnosing with blindfolds.")
 - A
 - B
 - C
- What makes you an expert in this topic? "WHY" for speaking about this topic? (Example: I have experience with DSO)
 - A
 - B
 - C
- What are 3 most important things the learners will remember from your course?
 - A
 - B
 - C
- This is course is perfect for (Example: those who temp often and need to adapt quickly):
 - A
 - B
 - C
- What objections a potential learner might have? In other words, why would someone not be interested in this course? (Example: evidence-based dentistry is difficult to understand)
 - A
 - B
 - C
- How can this course be useful for new grads? (Example: It's a good idea to understand production sooner rather than later, because production numbers can give you a sense of how your chair is contributing to the office, and have smart conversations with the owners)
 - A
 - B

- C

Testimonials

Do you have any testimonials (video, words, images, photos, etc.) that you can share, so we can put it on the course description page? If yes, please share URL of all the materials you have.

(Example: “We have been almost brainwashed that flossing could solve our patients’ problem. With this course, I know feel confident recommended other tools such as interdental brushes or water flosser, depending on the condition the patient has.”)